

#FASHION & BEAUTY

How to effortlessly style SHADES OF BLUE

Elevating everyday outfits with shade-matching techniques is simpler than it seems. From pairing a royal blue kurta with crisp white contrast skirts to layering baby blue coatees over traditional panjabis, master these seamless colour combinations today.

Feeling blue might convey feeling sad, but in the fashion world, blue can actually be a remarkable shade. From an eye-catching electric cobalt to elegant royal blue or even a light turquoise, blue has the power to elevate even the simplest looks. Traditional and modern outfits in blue can bring out a dramatic flair and showcase the work of local artisans.





THE DIFFERENT HUES OF BLUE

It is truly the perfect shade for embroidery and creative designs. For a more intense look, cobalt and sapphire, with silver work, stand out the best. On the other hand, powder blue and turquoise bring a beautiful alternative of serenity where the colour works best with flowy materials.

If you want to express a little royal elegance, opt for a royal-blue kurta with a white printed skirt for contrast. Then, combine the look with a statement earring, floral bracelets, and flared sleeves. You can be sure that your outfit will capture attention.



THE VERSATILITY OF BLUE

One of the greatest things about blue is its versatility. It is a great colour to wear to traditional events such as weddings and other events of the like. But beyond that, it also looks casual and comfortable at a normal, everyday hangout. Blue pairs nicely with skirts and panjabis and even pants and blazers.

THE WOMEN'S BLUE

Pairing vibrant blue with white results in a very fresh-looking outfit. But another approach could be to pair turquoise and cream. Pink, lavender, and even green are also lovely choices that add a fun touch to a blue outfit. In fact, a combination of navy blue and beige offers a classic and subtle touch that people love!

The fabric and the accessories you choose also change the whole feeling. Satin and silk blue can add luxury and shine, especially in more traditional wear, while blue can feel very casual when paired with cotton and linen. Accessorised with gold hoops or a pearl necklace, the fabric stands out in any form of style.

THE MEN'S BLUE

Men can also style their blues in very different ways depending on the event. A baby blue embroidered coatee over a white panjabi with gold details adds the finishing touch to a festive outfit for weddings and parties. Paired with white pants and loafers, the look would be wonderful.

So, now that you know all about blue, try wearing it in different traditional and new ways that match your personality, and maybe you will make your loved ones feel not so blue!

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