#FASHION & BEAUTY





When handloom fabrics *melts* ANDROGYNOUS STYLING

A chic little tie will be a touch masculine; maybe you could borrow your significant other's one? And a cool belt will pull it all together, the perfect finishing touch!

In our collective consciousness, handloom fabrics have been associated with our strong identity since time immemorial. They powerfully represented our cultural heritage and traditions through local weaves. To that end, traditional attire such as sarees, salwar kameezes, kurtas, panjabis and such became the perfect foil for this representation.

Perhaps not always! Fashion by nature is dynamic. Fluid and alive, it must always push boundaries, break old and established rules, and make way for the new. That's what makes fashion remarkable, meaningful as opposed to being frivolous because dressing well is anything but.

Power dressing can be addictive. Walking into a room and letting your presence speak without uttering a word is truly remarkable. To that end, women who embrace androgynous fashion are on a league of their own. They never give a damn about what others think; they dress for themselves.

Legendary fashion designer Yves Saint Laurent viewed androgyny as a way for women to feel empowered and confident in a patriarchal world. When a woman wore a suit, rather than appearing masculine, her feminine mystique and allure heightened, Laurent remarked.

It was groundbreaking in every sense of the word, especially during the '60s when the hyper-feminine ideal was celebrated, and women wore cinched dresses and skirts. Laurent's models strutted in boxy pantsuits and tuxedo jackets, celebrating progressive femininity that defied gender stereotypes and preconceived beliefs.