



#FASHION & BEAUTY

Dawn of The Parandi era!

Opulent and ornate, parandis are typically worn at the end of the braid with fun accessories hanging from it, such as tassels, bells, mirrors, and zari balls! Elevating a braid from basic to beautiful, parandi is loved wherever she goes, just cause she's so fun and pretty. One is truly spoilt for choice when it comes to selecting just one kind.

But first things first, matching your parandi with your outfit is a no-brainer, of course. For a jewel-toned outfit such as ruby, emerald, sapphire, or amethyst, golden is a great choice with lovely sparkly tassels and beads to make it look festive. With rusty shades such as copper, burnt orange, and pewter grey, dull or matte golden parandis will look fabulous. Add little ghungroo bells, stones, and flat paillettes to the tassels and do not forget zari strings to make it look extra pretty.

Colours that are opposites and yet look harmonious together also elevate your look and style instantly. Pair green parandi with your pink suit or red with white! This could be a great option for traditional Bengali celebrations when we all love pops of red for our looks.

An ivory Jamdani accessorised with lovely red and gold parandi will add a much-needed charm to your outfit while staying on trend. You could also add multicoloured tassels to your parandi to make it look even more fun and festive.

Making your own parandi could also be a fun little project for your next event. Choosing your own elements is always exciting, and making it is easy and delightful. Decide on a colour palette and hit the accessories stores at Gawsia or Banani Market to score some unique trinkets to create a custom parandi matching your outfit, style, and leave a little sparkle wherever you go.

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