

# Building job-ready graduates: inside UCBD's tech partnerships

**BUILDING JOB-READY GRADUATES  
INSIDE UCBD'S TECH PARTNERSHIPS**

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The expectations from a technology graduate have shifted decisively in recent years. Employers are no longer looking for potential alone; they are looking for proof of skills, familiarity with real systems, and the ability to contribute from the outset. Responding to this shift, Universal College Bangladesh (UCBD) is rethinking how students are prepared for the workplace by embedding industry exposure into academic life.

Through collaborations with leading technology firms including RiseUp Labs, Bdtask, RoseTech Solutions Limited, and Bondstein Technologies Limited, UCBD is building a model where learning extends beyond the classroom. These partnerships are structured to align academic knowledge with the practical demands of the IT sector, ensuring that students graduate with both theoretical grounding and applied experience.

This approach is reflected in how students engage with the industry during their studies. They are placed in live project environments, guided by industry mentors, and introduced to professional tools and workflows that shape modern software development. The aim is to reduce the disconnect that often exists between graduation and employment.

"Our focus is to ensure that students do not encounter

the workplace as something entirely new after graduation," said Kingshuk Gupta, Chief Operating Officer of UCBD. "When they have already worked on real assignments and understood how teams operate, they transition into professional roles with far greater clarity and confidence."

The structure of these partnerships supports that transition in practical ways. Students gain access to internships, job placement pathways, and professional training aligned with current industry standards. Regular knowledge-sharing sessions led by practitioners also expose them to evolving trends and expectations within the sector.

From the industry's perspective, this early engagement helps address a long-standing challenge. Many companies invest significant time in training new recruits before they become fully productive. By working with students earlier, that adjustment period can be shortened.

"Graduates often have strong academic foundations but limited exposure to real delivery environments," said Sumch Mohammad Tarek, Managing Director of Bdtask. "Through this collaboration, students begin to understand timelines, client expectations, and

problem-solving in real contexts, which makes them more effective when they formally enter the workforce."

Other partners view the collaboration as an opportunity to contribute to a more capable talent pipeline. Md. Imran Hossain, Managing Director of RoseTech Solutions Limited, pointed out that practical exposure helps students develop a clearer sense of professional responsibility. "When students work on real projects, they start to understand accountability, communication, and consistency. These are critical in any technology role but are difficult to teach through theory alone," he said.

A similar emphasis on adaptability was highlighted by Mir Shahrukh Islam, Managing Director and CEO of Bondstein Technologies Limited. "The pace of change in technology requires professionals who can adjust quickly. Early exposure to real work environments helps students build that mindset before they begin their careers," he noted.

For students and their families, the result is a more direct pathway from education to employment. For the industry, it ensures access to graduates equipped with relevant, job-ready skills. UCBD's model reflects a growing recognition that meaningful collaboration between academia and industry is essential to building a competitive and future-ready technology ecosystem.

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