

#FASHION & BEAUTY

Keep it fresh, festive, and fuss-free with these Eid makeup tips

Eid is a long, joyful day that begins with morning prayers and family greetings, and often ends with evening gatherings.



Your makeup does not need to remain exactly the same throughout the day. Instead, think of it as a look that can evolve gradually from soft and fresh to festive and glamorous.

Here is a simple guide to adapting your makeup from morning to evening.

Morning: Fresh, light and radiant

Eid mornings usually begin early, often after a busy night of last-minute preparations. The goal for morning makeup is to look bright and refreshed while keeping things light and breathable.

Start with well-prepped skin. A moisturiser and lightweight primer will help create a smooth base and ensure your makeup lasts longer. Instead of heavy foundation, opt for a skin tint, may be a BB cream, or a sheer foundation that evens out the complexion without feeling heavy.

Keep the eyes soft and natural. Neutral



eyeshadows, a thin line of eyeliner, and a coat of mascara are enough to open up the eyes. A peach or soft pink blush adds a healthy glow, while a tinted lip balm or nude lipstick keeps the overall look fresh and effortless.

Remember, morning makeup should feel comfortable enough to last through family photos, and the first round of Eid greetings.

Afternoon: Refresh and Revive

By midday, after a hearty Eid lunch and a few visits, your makeup may need a small refresh. Instead of layering more products, focus on quick touch-ups.

Blotting papers can remove excess oil without disturbing your makeup. If needed, lightly tap a small amount of compact powder on the T-zone rather than the entire face.

You can also brighten your look with a little more blush or a subtle highlighter

on the cheekbones. Wiping out and reapplying lipstick, perhaps in a slightly brighter shade, can instantly make your face look refreshed.

The idea is not to redo your makeup, but to revive it so it still looks polished for afternoon outings.

Evening: Turn up the glamour

Evening gatherings and Eid dawats often call for something more festive. The good news is that you can easily transform your daytime look into an evening one with a few simple additions.

Deepen your eye makeup by adding a darker shade to the outer corners or along the lash line. A touch of shimmer or glitter on the eyelids can also create a celebratory feel.

You might also switch your lipstick to a richer colour like classic red, berry, or deep rose shades work beautifully for evening occasions. If your outfit is more elaborate, a slightly stronger contour or highlighter can help balance the overall look.

Eid makeup dos and don'ts

A few simple dos and don'ts can help your Eid makeup stay fresh throughout the day. Prep your skin well before applying makeup, choose lightweight products that last, and keep a small touch-up kit with blotting papers, lipstick, and compact powder.

At the same time, avoid heavy layers of foundation in the morning, over-powdering your face during the day, and neglecting skincare – hydrating skin always looks better.

By Farhana Faiza
Photo: LS Archive

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