

# Midland Bank signs MoU with Bridge Holdings



Md Harun-ur Rashid, chairman of Bridge Holdings Limited, and Md Zahid Hossain, managing director (current charge) of Midland Bank PLC, pose for a photograph after signing the memorandum of understanding at the realtor's head office in Gulshan-2, Dhaka recently.

PHOTO: MIDLAND BANK

## STAR BUSINESS DESK

Midland Bank PLC recently signed a memorandum of understanding (MoU) with Bridge Holdings Limited, a real estate developer in Bangladesh.

Md Zahid Hossain, managing director (current charge) of Midland Bank PLC, and Md Harun-ur Rashid, chairman of Bridge Holdings Limited, signed the MoU at the developer company's head office in Gulshan-2, Dhaka, according to a press release.

Under the partnership, customers of Bridge Holdings will be able to avail themselves of hire-purchase facilities under the Shirkatul Melk product of MDB Saalam, a sharia-based financing facility offered by Midland Bank's Islami banking services, to purchase properties from Bridge Holdings Limited.

Md Abdur Rashid, managing director of the realtor, and Hasan Mahbubur Rahman, director of sales and marketing, attended the programme.

# NRBC Bank holds BIZCON2026

## STAR BUSINESS DESK

NRBC Bank PLC organised its annual business conference, titled "BIZCON2026", at the Le Meridien Dhaka recently.

This year's conference theme was "Leading the Change", according to a press release.

Md Ali Hossain Prodhania, chairman of NRBC Bank PLC, inaugurated the conference as the chief guest.

In his remarks, Prodhania said the bank has set a vision to transform NRBC Bank into a sustainable, well-governed and technology-driven institution by strengthening governance, enhancing risk management and elevating customer service.

He emphasised automation, data-driven decision-making and best-in-class corporate governance as core elements of the bank's long-term strategy.



Md Ali Hossain Prodhania, chairman of NRBC Bank PLC, poses for a group photograph with participants of the bank's annual business conference, titled "BIZCON2026", at the Le Meridien Dhaka recently.

PHOTO: NRBC BANK

# Electro Mart holds 'Partners Meet 2026'

## STAR BUSINESS DESK

Electro Mart Limited recently organised the "Partners Meet 2026" for leading global electronics brands Konka, Gree and Haiko at a hotel in Dhaka.

More than 100 partners and associates from across the country participated in the event, according to a press release. Mohammed Nurun Newaz Salim, chairman of Electro Mart Group, inaugurated the programme as the chief guest.

He acknowledged the unwavering support of the company's partners in promoting, expanding and marketing Konka, Gree and Haiko products in Bangladesh over the past three decades.

Salim also highlighted the establishment of a production facility in Narayanganj, noting that the

company continues to expand its product lineup.

During the event, Md Nurul Amin, managing director of Electro Mart Group, said Bangladesh's electronics

industry was once entirely import-dependent. However, with industry-friendly policies, it is now evolving into a self-reliant manufacturing sector.



Mohammed Nurun Newaz Salim, chairman of Electro Mart Group, poses for a group photograph with participants of the "Partners Meet 2026" at a hotel in Dhaka recently.

PHOTO: ELECTRO MART

# Dhaka Bank, Mastercard launch 'Spend & Win Winter Campaign'

## STAR BUSINESS DESK

Dhaka Bank PLC has launched the "Spend & Win Winter Campaign" in partnership with Mastercard, a global digital payment solutions provider.

Cardholders of both organisations will have the opportunity to win attractive rewards, including a grand prize of a couple's tour to Kenya, according to a press release. The campaign aims to make winter spending more rewarding for Dhaka Bank and Mastercard cardholders by encouraging cashless transactions while offering exclusive lifestyle benefits.

During the campaign period, eligible cardholders will automatically enter a lucky draw by using their Dhaka Bank Mastercard for everyday purchases. In addition to the grand prize, a total of 45 other rewards are up for grabs, making the campaign one of the most rewarding seasonal promotions for cardholders.

# Drug sales slip to single digits

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medicines, often to retain market presence or meet what they see as social responsibilities.

Smaller companies, with limited cash reserves and narrower product portfolios, have found such productions harder to sustain, and have halted production of numerous drugs.

Blaming government policy for the crisis, Hossain said, "I don't know why the government is killing a successful industry."

Describing pharmaceuticals as an import-substituting sector, he warned that restricting price increases could harm local production.

If local companies stop production, many medicines will have to be imported at much higher

prices. Currently, the sector meets 98 percent of local demand and imports raw materials worth around \$1 billion annually. If medicines had to be imported instead, the country would need to spend \$7-\$11 billion.

### SMALL ONES SUFFER MOST

The impact of the slowdown has been uneven across the market.

IQVIA data covering 56 companies show that the top 10 producers now account for 75 percent of prescription drug sales, up from 69 percent in 2021. The remaining 46 companies share the rest.

Sales among the largest firms, many of which also export abroad, have remained comparatively resilient, with the top 10 companies not seeing any drop in sales.

Square Pharmaceuticals, the market leader, recorded an 8.8 percent rise in sales to Tk 6,428 crore in January-September 2025, although this was well below its 15.8 percent growth rate a year earlier, holding about 17 percent of the market.

Among other top players, Arishtopharma posted 21 percent growth, followed by Popular Pharmaceuticals at 19 percent and Renata PLC at 16 percent.

Among smaller firms, however, around 80 percent reported a decline in sales over the same period, IQVIA data show.

Syed S Kaiser Kabir, chief executive officer and managing director of Renata, said smaller companies are particularly vulnerable during periods of cost pressure because they depend heavily on bank borrowing.

"Large companies usually have enough cash, so higher interest rates don't affect them much," he said. "Small companies rely on overdrafts, which hurts their bottom line."

He claimed that government restrictions on medicine price increases have worsened the situation, forcing 30-40 small firms to stop production.

Renata itself has discontinued over 100 loss-making prescription medicines, though many of those products continue to be manufactured by other firms.

However, he noted that smaller companies often lack the scale to make similar adjustments and have instead exited production altogether.

Kabir warns that if price adjustment is not allowed, many people in the sector will lose their jobs. "At present, drug prices in Bangladesh are lower than in the global market, so the government should allow price adjustments."

Rashed Hasan, managing director and chief executive officer of UCB Asset Management, which conducts research across sectors including pharmaceuticals, said prolonged inflation has reduced demand for prescribed medicines beyond essential treatments, with larger firms better positioned to absorb the impact.

"Most essential drugs are produced by top companies, so their sales are less affected. Their brand value, strong distribution networks, pricing strategies, and higher profit margins keep them ahead of smaller companies," he explained.

Regulators say they have sought to balance affordability with industry sustainability.

## Pashchimanchal Gas Company Limited

(A Company of Petrobangla)

Nalka, Sirajganj.

### e-Tender Notice

\*Energy security is the top priority\*

Reference No: 28.18.0000.000.039.07.0010.2025-26/

Date: 26/01/2026

e-Tender is invited in the National e-GP System Portal (<http://www.eprocure.gov.bd>) for the Procurement of the following goods described below:

Tender Package Description	Tender ID	Tender/Proposal Document Publication date	Tender/Proposal Document last selling/downloading date and time	Last Date and Time for Tender/Proposal Security Submission	Tender/Proposal Closing Date and Time	Procurement Method
Procurement of Desktop Computer, Printer & Scanner	1217560	28-January-2026	08-February-2026 at 11:00 AM	08-February-2026 at 02:30 PM	08-February-2026 at 03:00 PM	OTM

- This is an online tender, where only e-Tender will be accepted in the e-GP portal and no offline/hard copies will be accepted.
- To submit e-Tender, registration in the National e-GP System Portal (<http://www.eprocure.gov.bd>) is required.
- The fees for downloading the e-Tender document from the National e-GP System Portal have to be deposit online through any registered bank's branches.
- Further information and guidelines are available in the National e-GP System Portal and from e-GP help desk ([helpdesk@eprocure.gov.bd](mailto:helpdesk@eprocure.gov.bd)).

PGP-27/2025-2026 (3x4")

General Manager (Administration)  
e-mail: gm.admin@pgol.org.bd  
Contact No.01730357237



Eleash Mridha, managing director of PRAN Group, speaks at the launching programme of the "PRAN Milk-Khati Khamari Award 2026" at the MCCI conference room in Gulshan, Dhaka yesterday.

PHOTO: PRAN GROUP

# PRAN Milk launches 'Khati Khamari Award 2026' to honour dairy farmers

## STAR BUSINESS DESK

PRAN Milk, one of the country's leading liquid milk brands, has launched the "PRAN Milk-Khati Khamari Award 2026" to recognise and honour dairy farmers for their contributions to the development of Bangladesh's dairy industry.

Spot registration for the award will begin on February 1 at 124 Village Milk Collection Centres (VMCCs) of PRAN Dairy across the country, including Pabna, Rangpur, Sirajganj, Bogura, Sylhet, Khulna, Jashore, Magura, Kurigram and Natore.

A total of 16,000 enlisted dairy farmers associated with PRAN Dairy will be eligible to register by submitting the required information through registration forms.

Eleash Mridha, managing director of PRAN Group, briefed the media about the award at the MCCI conference room in Gulshan, Dhaka yesterday, according to a press release.

They will receive honour crests along with cash and gift prizes worth several lakh taka, while the remaining seven will receive special recognitions.

Speaking about the initiative, Mridha said the primary objective of the campaign was to honour and inspire dairy farmers who have made outstanding contributions to the sector. By highlighting their inspiring stories, he added, the company also aims to encourage others to take up dairy farming and reaffirm PRAN Milk's commitment to providing safe and high-quality milk to consumers.

In the second phase, the information provided by registered farmers will be reviewed and verified, after which a special jury board comprising representatives from the relevant sector will be formed.

The jury board will initially shortlist the top 10 Khati Khamari farmers. In the final phase, based on jury scores and consumer voting, the top three will be selected.

They will receive honour crests along with cash and gift prizes worth several lakh taka, while the remaining seven will receive special recognitions.

# Trust Bank unveils 'Visa Signature Plus' credit card

## STAR BUSINESS DESK

Trust Bank PLC has recently launched a new premium credit card, titled "Visa Signature Plus", at a ceremony in Dhaka, marking another milestone in the bank's ongoing efforts to enhance its card portfolio and customer experience.

Chief of Army Staff General Waker-Uz-Zaman, chairman of Trust Bank PLC, inaugurated the credit card as the chief guest, according to a press release.

The Visa Signature Plus credit card offers exclusive lifestyle privileges, enhanced security features, global acceptance and premium benefits tailored for high-value customers.

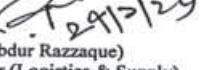
The introduction of the premium credit card reinforces Trust Bank's strategic focus on innovation, digital transformation and customer-centric services, the release added.



Chief of Army Staff General Waker-Uz-Zaman, chairman of Trust Bank PLC, inaugurates "Visa Signature Plus" credit card in Dhaka recently.

PHOTO: TRUST BANK

Government of the People's Republic of Bangladesh Office of the Project Director Accelerating and Strengthening Skills for Economic Transformation (ASSET) Project Directorate of Technical Education Plot -F-4/B, Agargaon, Sher-E-Bangla Nagar, Dhaka-1207 <a href="http://www.asset-dte.gov.bd">www.asset-dte.gov.bd</a>				
Memo No: 57.03.0000.051.07.966.26-396				
Date: 27 January, 2026				
<b>Corrigendum Notice-2</b>				
e-Tender ID & Package No.	Tender Document last selling / downloading Date and Time as per corrigendum 1;	Revised Tender Document last selling / downloading Date and Time:	Tender Opening Date and Time as per corrigendum 1:	Revised Tender Opening Date and Time:
1209467 (G73)	01-Feb-2026 17:00	08-Feb-2026 10:00	02-Feb-2026 15:00	08-Feb-2026 15:00
Reason for Corrigendum: Changes have been made in the Price Schedule for Goods (Form e-PG3A-4A). Further information and guidelines are available in the National e-GP System Portal ( <a href="http://www.eprocure.gov.bd">http://www.eprocure.gov.bd</a> ) and from e-GP help desk ( <a href="mailto:helpdesk@eprocure.gov.bd">helpdesk@eprocure.gov.bd</a> ).				
GD-209				

GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH DIRECTORATE GENERAL OF FAMILY PLANNING LOGISTICS & SUPPLY UNIT (5 <sup>TH</sup> FLOOR) 6 KARWANBAZAR, DHAKA 1215, BANGLADESH.			
<b>e-Tender Notice (OTM, NCT, Goods)</b>			
Ref. No: 59.11.0000.303.07.032.2025-50			
Date: 27/01/2026			
e-Tender is invited in the national e-GP portal for the procurement of following goods:			
Tender ID-No. & Package No.	Tender Package name	Last Selling/ Downloading Date & Time	Closing Date & Time
1	2	3	4
ID No: 1209580 Package No: Admin/GR-06	Procurement of Miscellaneous Goods for Administration and Other Units	16 February 2026, 17:00	17 February 2026, 12:30 PM
2. This is an online tender where only e-tender (online tender) will be accepted through the national e-GP portal and no off-line/hard copy will be accepted. To submit e-tender please register on e-GP portal.			
3. The fees for downloading the e-tender documents from the national e-GP portal have to be deposited online through any schedule bank of Bangladesh registered by the CPTU.			
4. Further information & guidelines are available in the national e-GP portal & e-GP help desk (Help desk: <a href="mailto:helpdesk@eprocure.gov.bd">helpdesk@eprocure.gov.bd</a> ).			
 Md. Abdur Razzaque Director (Logistics & Supply) Logistics & Supply Unit Directorate General of Family Planning e-mail: <a href="mailto:dirsdgfp@gmail.com">dirsdgfp@gmail.com</a>			
GD-206			