

Dhaka gets a mood boost with bold colours

Winter is here on her winged silver chariot at long last! Us Dhakaites are here for her, and how! Following an unusually sweltering summer, we are embracing winter with arms wide open by dressing up for it with style and panache befitting us fashionable ladies of Dhaka. Bundling up is the order of the day when temperatures are low, but make it fashionable!

Gone are the days of heavy, bulky winter wear that bored one to death with its staid, utilitarian form. Modern warm clothing is light yet warm, stylish, and comfortable. And when they come in sets — even better!

Coords have been the greatest sartorial invention since jeans, and here's why. They are, well, coordinated, so no hassle of pairing one's top with bottoms. This, in itself, makes dressing so much easier, as there is zero decision making fatigue involved. When in doubt, choose a set. When in rush, coords are one's best friend. Which is why sweater sets are genius in that regard, for who wants to waste time on a cold, chilly morning pairing one's sweater with one's pants?

So, let's talk about colours. On a dull winter day when spirits are low and all one wants is to stay cozy under wraps, boring clothes that one must put on to get on with one's day makes everything even duller. Why not bring bright bursts of colour to liven things up? What's more, it is a well-known fact that happy colours have an immediate impact on one's mood and behaviour. A lovely fuchsia pink sweater set with matching pants is a fantastic choice for a day at work and meeting friends for coffee afterwards. Cozy yet chic, it's bound to make your day fun and exciting.

Emerald green, a beautiful jewel tone, is said to have a positive, powerful impact on one's mood. Highly flattering on our rich, warm complexion, this is a hue that's worth noting if you haven't already.

Then comes the hue everyone loves! Yellow in all shades is a definite crowd pleaser that's flattering on all, and transitions wonderfully from day to night. Yellow pants on its own sounds a bit much, but not when paired with an elegant yellow sweater!

For those with a lifelong love affair with blues of all kinds, a sweater set is a dream come true! Dressing in your favourite shade of blue from head to toe is fun and fabulous, especially in winter, when such a colour pops even more.

In terms of styling, coords in solid colours make quite a statement on its own, so minimal accessories are enough. A simple pair of golden earrings or a chunky bangle in a contrasting colour is all you need. Shoes and bags should also be in neutral tones to let the sweater set truly shine this winter!



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