

#FASHION & BEAUTY

Power dressing is BACK and BOLDER than ever



Power dressing today is not only about authority, but also expression. It's the quiet confidence that comes from knowing your clothes reflect your voice, your ambitions, and your identity. We dress ourselves in the ways we want the world to view and treat us. Dress a woman in the right clothes, and she can conquer the world!



Power suits

What is great about a power suit these days is that they are incredibly relevant far beyond the boardroom. Jackets have become a staple for every woman with style and substance, and when paired with the perfect pair of pants, it is a match made in sartorial heaven. Now, this modern power suit is a far cry from the boring blacks and browns of yore.

The year 2025 has been remarkable, sartorially speaking, and the power suit has received an amazing, much-needed facelift. Other pieces that were formerly regarded only as boring workwear have now been reimagined as bold and beautiful, making them staples for casual as well as formal wear.

Discussing designs

What is the first thing that comes to your mind when thinking of a suit? Puffy shoulders, straight, shapeless silhouette that makes one look boxy and boyish? Well, brush those disturbing thoughts aside because women's suits of today are a far cry from their foremothers!

Chic cuts have elevated them from being just workwear to high fashion ensembles, and unique fabrics like silk, brocade, or linen have even upped the style quotient by miles.

A pink and white printed two-piece — a short jacket and vest combo — will look absolutely stunning when worn with wide-legged tan pants. Perfect for those days when one has back-to-back meetings in the morning followed by lunch with friends. It's a feminine, yet powerful outfit to saunter around town in.

Prints galore

Are you one of those ladies who shy away from pairing print on print, lest it make you look outlandish? Embrace the colourful chaos that is a printed coordinated pantsuit!

Funky and bold, printed pantsuits are all the rage everywhere in the world and are totally enjoying their moment in the sun. Choose an elegant yet playful print and break it up by juxtaposing a solid-coloured top. It will totally change the mood and make you look and feel like a million bucks!

Paint me bold and basic

Co-ords in solid colours are a crowd favourite that looks great on everyone.

A deep emerald green set with a Chinese collar is perfect for the office as well as for attending an art exhibition in the evening. Jewel tones like emerald, ruby, sapphire and amethyst exude richness and imbue their wearer with power and purpose.

Blouses in indigo, maroon and teal look fabulous on all skin tones and lend a subtle sophistication to one's appearance, empowering the wearer instantly.

So, there you have it! Embrace the modern ways to elevate your style repertoire by introducing pantsuits in your wardrobe and revel in the feminine yet fierce aura of power dressing!

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