

United International University

The Daily Star (TDS): In which year was your Business School or BBA programme established, and how has student enrolment grown since inception?



**PROFESSOR
DR MOHAMMAD MUSA**
Dean, School of Business and
Economics
United International University



MM: Practical learning is embedded across courses through case studies, business simulations, research assignments, field visits, guest lectures and mandatory internships guided by

MM: We will introduce advanced labs in Business Analytics, Innovation Management and Digital Transformation and deepen partnerships with industry and international institutions.

American International University–Bangladesh

FBA's strong corporate partnerships play an equally vital role in shaping student experience. Collaborations with organizations

BEYOND CLASSROOM
BBA, FBA program cultivates
entrepreneurship and leadership.

BBA, AIUB is expanding its curriculum to include future-focused skills like AI in business,



digital supply chain, ethics, and sustainability. Recent and planned infrastructural enhancements, such as the new THM Lab and upcoming Business Analytics and Supply Chain Simulation Studios, will boost hands on and simulation-based learning. The program is also actively refining its quality assurance, pursuing accreditation with PAASCU and the Bangladesh Accreditation Council (BAC)-BBA. Faculty of Business Administration is an Educational Member of AACSB (Association to Advance Collegiate Schools of Business) & ACBSP (Accreditation Council for Business Schools and Programs).

Eastern University

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- Comprehensive Curriculum
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