



LEADERSHIP AND EXCELLENCE

in Business Education

International University of Business Agriculture & Technology

Established in 1991 by Prof. Dr M. Alimullah Miyan, Former Director of IBA, Dhaka University, IUBAT is one of the first non-government universities in Bangladesh. It is a government-approved, world-ranked institution of higher education in Bangladesh.

With over 8,000 students, IUBAT is globally recognised for academic excellence. It is an internationally ranked university by QS (5th among private universities in Bangladesh in 2025), Times Higher Education for social impact, WURI for Entrepreneurship, GreenMetrics International for an environmentally friendly campus, Scopus (Elsevier) for outstanding research, and so on.

IUBAT Business School (IBS) has firmly established itself in professional business education in Bangladesh, preparing business leaders through its rigorous BBA and MBA programs. Guided by an outcome-based education (OBE) approach, the curricula emphasise practical skills, enabling graduates to manage business functions and strategies effectively and efficiently to achieve organisational goals. The School has submitted its Self-Assessment Report for BBA and MBA programs to the Bangladesh Accreditation Council. Concurrently, it's halfway through the accreditation process with ACBSP.

IBS faculty members employ teaching methods that actively involve students in business problem-solving and decision-making, research, innovation, communication, and human relations. Students also gain exposure to business etiquette, professional conduct, and the real-world business environment. The School further enriches the learning of students through management practitioners serving as guest speakers or adjunct faculty.

Employers value IBS graduates for

their dedication, commitment, and motivation - qualities that significantly contribute to organisational success. To date, more than 3,000 students have earned their BBA degrees, and around 800 have completed the MBA program, securing positions with reputable employers at competitive salaries. Many alumni pursued higher studies abroad and some of them are serving there.

The IUBAT Business School (formerly College of Business Administration) started the BBA program in January 1992. Today, the School offers majors in Finance, Marketing, Accounting, HRM, Management, and Operations Management, supported by highly qualified faculty members, many of whom hold foreign degrees. The visionary leadership of the Founder, Prof. Dr M. Alimullah Miyan, played a crucial role in shaping business education in the country by prioritising professional, market-driven learning.

CAREER-FOCUSED CURRICULUM

IBS's BBA and MBA programs are designed to connect academic learning directly with practical outcomes. This outcome-based approach equips students with the skills, knowledge, and attitude needed to thrive professionally while contributing responsibly to society.

BBA PROGRAM: CULTIVATING ETHICAL, MARKETABLE LEADERS

The 132-credit BBA curriculum blends management theory with practical

technology, preparing students for executive readiness. Nine specialised paths allow students to tailor their education to their career aspirations.

A key feature of the BBA program is the final-semester "practicum," where students undertake a four-month internship in leading organisations. Students prepare comprehensive reports and defend their work before faculty and peers, gaining practical insights into the professional world.

MBA PROGRAM: PATHWAY TO LEADERSHIP

The MBA program offers advanced 40 credit courses for BBA graduates and a 61-credit program for graduates from other disciplines, with up to 21 credits waived for high-performing students. Specialisations in MIS, SCM, International Business, and Entrepreneurship provide students with strategic leadership skills, equipping them to innovate and drive organisational change.

FACULTY EXCELLENCE AND RESEARCH CONTRIBUTIONS

IBS faculty, comprising 35 highly qualified teachers—over 60% holding PhDs from top global universities—actively engage in applied research, annually producing over 200 publications in indexed journals. Supported by the Miyan Research Institute and an annual budget of



through collaborations with ICMAB for CMA education and partnerships with various industries for practical exposure. Internationally, the School has active partnerships with universities in the US, UK, Canada, China and beyond, ensuring students gain global perspectives alongside local expertise.

IBS Promotes Holistic Development through Competitions, Events, and Scholarships.

IUBAT Business School regularly organises a wide range of national and international competitions and events, including debate contests, innovation challenges, business days, entrepreneur fairs, career seminars, alumni gatherings, HR days, and marketing days. The IUBAT Alumni and Placement Office plays a crucial role in building strong relationships between current students and alumni. The IUBAT Business Society (IBS) further enriches student life by conducting in-house and external programs, co-curricular activities, and mentoring opportunities. Outstanding BBA students are recruited as teaching assistants, and each faculty member guides up to 20 students during designated hours, ensuring personalised academic support.



Dr Abdur Rab
Vice-Chancellor, IUBAT

The IUBAT Business School (IBS) celebrated its 35th anniversary this year. Over the years, more than 4000 students have graduated from the BBA program and about 1000 from MBA Program.

All graduates have been absorbed by reputed employers at competitive salaries. Some graduates have turned out to be successful entrepreneurs.

IBS is committed to preparing business executives and leaders for managing and administering business and other organisations through its BBA and MBA Programs. The "outcome-based education (OBE)" curricula of these programs focus on what the graduates will be able to do to manage the business functions and strategies effectively and efficiently to achieve the goals of the organization. So, the graduates acquire knowledge, skill, attitude, and experience that help them get jobs readily and advance faster in their careers. The employers like them for their hard work, sincere commitment and strong motivation to work, which contribute to the success of the organization. I wish to congratulate the graduates, students, faculty members, officers, staff, program directors, and the School Dean for their relentless effort to make the IBS a brand-name in the business education scenario.



Dr Mozaffar A Chowdhury
Dean, IUBAT Business School (IBS)

Educated in finance and economics from both England and the U.S, with a PhD and over 15 years of experience, my main goal is to guide IBS towards a future marked by global academic excellence, maintaining high-quality standards.

IBS is a thriving centre for more than 1,100 BBA and MBA students. Our strength is our distinguished faculty of 36 members, with over 60% possessing PhDs from prestigious global universities - our target is to achieve 80%. This high academic calibre guarantees quality teaching, and we are striving to improve our student-teacher ratio from 1:30 to 1:25, ensuring personalised learning.

This dedication has shown concrete results, with over 90% of our graduates securing employment soon after graduation. We offer specialised BBA and MBA programs in nine disciplines, tailored to meet the demands of modern business. Our global outlook is evident in our determined efforts to attain international ACBSP accreditation (USA-based), with assessments scheduled for February 2026. This will equip the next generation of business leaders for success on a worldwide scale.