

WHY THE BBA IS BACK IN BUSINESS

Today's BBA has evolved from just a degree to a growth mindset. Networking is now ecosystem-building, recruiters want critical thinkers over GPA collectors, and entrepreneurship isn't an "alternative" but rather expected. So whether you dream of scaling up or shaking up, the modern BBA isn't about playing catch-up, it's about playing ahead.



AMERICAN INTERNATIONAL UNIVERSITY-BANGLADESH

where leaders are created



Bangladesh's First QS 4-Star University

ADMISSION SPRING 2025-26

PROGRAMS WE OFFER

UNDERGRADUATE PROGRAMS

Faculty of Arts and Social Sciences

- Bachelor of Arts in English
- Bachelor of Arts in Media and Mass Communication
- Mass Communication and Journalism
- Television Production and Animation
- Bachelor of Laws (LL.B.)
- Bachelor of Social Science (BSS) in Economics

Faculty of Business Administration ^{①③⑤}

- **Bachelor of Business Administration (BBA) in**
 - Accounting ■ Business Analytics ■ Finance ■ Business Economics
 - International Business ■ Human Resource Management
 - Management ■ Innovation and Entrepreneurship Development
 - Investment Management ■ Marketing ■ Management Information Systems
 - Operations and Supply Chain Management ■ Tourism and Hospitality Management

Faculty of Engineering

- Bachelor of Architecture (BArch) [♦]
- Bachelor of Science in Computer Engineering (CoE)
- Bachelor of Science in Electrical and Electronic Engineering (EEE) ^{♦⑤}
- Bachelor of Science in Industrial and Production Engineering (IPE)

Faculty of Health and Life Sciences

- Bachelor of Pharmacy
- B.Sc in Biochemistry & Molecular Biology

Faculty of Science and Technology

- Bachelor of Science in Computer Science & Engineering (CSE) ^⑤
- Bachelor of Science in Data Science
- Bachelor of Science in Computer Network & Cyber Security

GRADUATE PROGRAMS

Faculty of Arts and Social Sciences

- Master of Arts in English
- Masters in Development Studies (MDS)
- Master of Laws (LL.M.)

Faculty of Business Administration ^①

- **Master of Business Administration (MBA) in**
 - Accounting ■ Agri-business ■ Business Analytics
 - Business Economics ■ Innovation and Entrepreneurship Development
 - Finance ■ Management ■ Human Resource Management
 - Marketing ■ Management Information Systems
 - Operations and Supply Chain Management
 - Tourism and Hospitality Management
- **Executive Master of Business Administration (EMBA)**

Faculty of Engineering

- Master of Engineering in Telecommunications (MTel)
- Master in Electrical and Electronic Engineering (MEEE)

Faculty of Health and Life Sciences

- Masters in Public Health (MPH)

Faculty of Science and Technology

- Master of Science in Computer Science (MScS)

① 1st internationally Accredited University in Bangladesh by **PAASCU** in 2012.

② AJSE is the only scopus indexed journal in the field of science and engineering from Bangladesh.

③ Ranked 2nd among all universities in Bangladesh (THE Impact Rankings 2025).

④ Globally ranked 3rd in Generative AI Application, 16th in Infrastructure/Technology and 35th in Industrial Application. Worldwide ranked 121 among Global Innovative Universities (2024).

⑤ Ongoing Accreditation process of BAC.

♦ Accredited by IAB ♦ Accredited by BAETE-IEB

▼ Member of ACBSP AACSB, AMDISA, ACCA, ICAB, IAA



Accreditations



Members



Rankings



Journal




Apply online:
admission.aiub.edu

④ 08/1 (Old KA 66/1), Kuratoli, Khilkhet, Dhaka-1229, Bangladesh

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② +88 018 4411 5000; +88 018 8656 6666; +88 018 4451 5912

③ admission@aiub.edu

Application deadline: 01 December 2025

Admission exam: 04 December 2025

[Except: B.Pharm. & LL.B.]

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