

EAST WEST UNIVERSITY

Centred in knowledge and committed to your future

FARIHA LAMISA

Since its inception in 1996, East West University has been working tirelessly to provide quality education to Bangladeshi students in an accessible manner. As the university, which received its permanent charter in 2016, prepares to welcome newcomers to its permanent campus in Aftabnagar on December 7, here are some of the facilities that prospective applicants and their parents should be aware of during the admission period.

Affordable education

The university has maintained affordable tuition fees compared to other universities of similar standing in order to make high-quality tertiary education accessible to students from diverse backgrounds.

In addition to the lower tuition costs, the university also offers a generous scholarship scheme of up to one hundred percent based on merit for both prospective and current students. These scholarships serve as motivation for students to remain focused on their studies. Furthermore, the institution provides a financial aid system to support students who are struggling financially, enabling them to continue their education without worrying about expenses.

Diverse academic disciplines

Apart from being affordable, another noteworthy aspect of the institution is its diverse academic programmes, ranging from Science to the Humanities at both undergraduate and graduate levels. There are three faculties: the Faculty of Science and Engineering, the Faculty of Liberal Arts and Social Sciences, and the Faculty of Business Administration and Economics. Under these faculties, there are multiple departments that offer majors in their respective academic areas.

For instance, under the Faculty of Science and Engineering, there are well-regarded departments such as Computer Science and Engineering, Electrical and Electronic Engineering, and Pharmacy.

The Faculty of Liberal Arts and Social Sciences also offers popular programmes through

its Law, English, and Sociology departments, as well as rarer ones such as Information Studies.

Finally, the Faculty of Business Administration and Economics offers sought-after programmes in Business Administration and Economics.

Therefore, regardless of one's academic orientation, it is likely that prospective students will find a suitable match in the red-brick campus.

Supportive and expert faculty members

This diverse academic atmosphere at the university is constantly supported by expert faculty members who are guiding students in the classroom by delivering well-prepared and engaging lectures. Students are supported outside of the classroom as well during the designated office hours of faculty members, where a student may choose to get one-on-one help. These instructors, all masters in their fields of study, are competently prepared to provide structured and targeted guidelines to their students.

The university prides itself on having around 32 percent of its faculty members holding PhDs from reputable universities across the globe. In addition, many faculty members are currently pursuing their PhDs. Their research input and publication history contribute to the academic vibrancy of the community. This means when interested students are looking for research guidelines, they are not merely being encouraged, but rather they are shown a concrete path by an expert in the field.

Extracurricular activities

Besides educational development, the institution pays special attention to the social and personality development of students by operating several clubs. Club options range from academic and cultural to physical and intellectual.

If a student is interested in cultural activities, they might find the East West University Club for Performing Arts (ECPA) appealing. Moreover, if someone would

like to expand their extracurricular involvement as an extension of academic activities, they might choose to join department-specific clubs, which are primarily run by students of the respective departments, such as the Biotech Club, Business Club, Economics Club, English Conversation Club, and many more. Students who want to sharpen their oratory skills may find a match in the Debating and MUN Club, and for sports enthusiasts, there is a Sports Club and a dedicated Karate Club as well.

These clubs allow students to find their community based on shared interests and help them in the process of personality development through different activities.

On-campus job opportunities

Another unique aspect of this university is that it provides on-campus job opportunities for academically motivated students. Students can pursue teaching or research assistantships on campus. The benefits of these jobs are not limited to remuneration; rather, they extend to accommodating students' academic schedules.

Students can do these jobs between and after classes without the timings clashing with their studies. However, it is important to note that these positions are offered on a competitive basis, and students need to maintain an above-average CGPA and meet other criteria to access these opportunities. These employment experiences give students a competitive edge in the job market after graduation.

Focus on students' well-being

The university also places strong emphasis on promoting students' well-being. In order to maintain a safe campus atmosphere, there is a dedicated proctorial team to uphold discipline within the premises of the institution. Besides that, there is a Socio-Psyche Counselling Centre, where students can access mental health support free of charge.

