

## Parent's perspective on ENGLISH-MEDIUM SCHOOLS

For most Bangladeshi parents, choosing between English-medium and Bangla-medium schools isn't a rivalry. It is more a matter of fit. They're not weighing which system is "better," but which one prepares their children for the kind of life they imagine ahead.

English-medium schools appeal to parents who want global mobility. "It's about comfort with English," says Naureen Ahmed, a marketing executive whose daughter studies under the Cambridge curriculum. "University applications, international exams, even many local workplaces expect fluent English. Starting early makes it feel natural."

These schools follow curricula like Cambridge or Edexcel, emphasising analysis, problem-solving, and discussion. They change with time by introducing digital literacy or sustainability, so parents see them as adaptable to a fast-moving world. The trade-off? High costs and a fear of children losing touch with local culture, something most parents actively guard against at home.

Bangla-medium schools, meanwhile, remain the backbone of the country's education system. Parents value their affordability, strong academic discipline, and grounding in national identity. "My son's grammar and maths are solid," says Tareq Hossain, a proud alumnus of a government school. "Bangla-medium builds foundations, English-medium builds exposure. Both matter."

Increasingly, families look for balance rather than boundaries. Some send children to Bangla-



medium primary schools and shift later, others choose bilingual programmes that blend the two. "We want them to think globally, but feel Bangladeshi," says Nusrat Jahan, whose children study in both streams.

In the end, parents are less divided than the systems suggest. What they really want is simple. They require schools that teach confidence, curiosity, and character, no matter the language of instruction.

## Bots, Brains, and BRILLIANT KIDS



Creative Juniors, a concern of Creative Business Group, is reshaping how children in Bangladesh learn technology. Through Robotics, Artificial Intelligence, Coding, and App Development, the platform is fostering creativity, confidence, and cognitive brilliance among learners aged six to sixteen.

**The Daily Star (TDS):** What was the primary motivation for establishing Creative Juniors?

**Monir Hosen (MH):** Children today grow up surrounded by smart devices but rarely understand how they work. Creative Juniors was created to help them move from consuming technology to creating it. Our goal is to nurture curiosity, imagination, and logical thinking from an early age so that children can design, code, and innovate with confidence. We want every child to discover that technology is not just for use; it is for creation, exploration, and leadership.

**TDS:** How are your courses structured and tiered for different age groups?

**MH:** Our three-level curriculum grows with each age group – from visual logic, storytelling, and basic robotics (ages 6-9), to coding, app design, and sensor-based projects (ages 10-12), and finally to AI-powered applications and advanced robots like Sumo, Walking, and Motion Robots (ages 13-16).

**“Our vision is to build Bangladesh’s first truly global-standard digital learning ecosystem for children. We want Creative Juniors to be recognised as a platform where young minds develop both creative and technical potential through Robotics, Artificial Intelligence, Coding, and App Development.”**

**TDS:** What teaching methodologies do your instructors use?

**MH:** We use project-based learning, gamification, and hands-on experimentation. Every student learns by doing assembling robots, coding games, and presenting their projects inside the Digital Lab. Students explore how AI can be practically applied by creating intelligent robots. Our classes are intentionally small to ensure individual mentoring. Alongside robotics, we emphasise coding

fundamentals, communication, and presentation skills to help students express ideas confidently and think like young innovators.

**TDS:** How do you develop and update your courses?

**MH:** Our R&D team collaborates with global educators and university experts to review and update modules twice a year. We continually add emerging concepts such as AI automation, design thinking, and digital creativity to our robotics and coding programmes. As developed nations prioritise these skills at school level, Bangladesh must follow suit to stay competitive.

**TDS:** What do you see as the biggest challenges and opportunities for creative education for children in Bangladesh in the coming years?

**MH:** The main challenge is awareness. Many parents still see technology only as entertainment, not as a tool for learning or innovation. We need to change that mindset. Another challenge is the shortage of trained educators and hands-on learning spaces. However, the opportunity is tremendous. Bangladesh has a young, creative generation eager to learn. If guided properly through structured programmes in Robotics, Coding, and AI, these children can become future innovators and global tech leaders.

# Shaping Future Innovators

by Fostering Creativity,  
Cognitive Brilliance  
and Digital Excellence

Creative Juniors, Bangladesh’s first international-standard  
**Robotics and Coding Program** powered by AI-driven learning,  
empowers children aged **6–16** to explore, create, and lead  
through innovation, creativity, and real-world problem-solving

### What awaits your child:

- ✔ Design, build, and program real robots from scratch
- ✔ Master logic, sensors, circuits, and Arduino programming
- ✔ Explore AI-powered coding and automation
- ✔ Develop critical thinking, and presentation confidence

### Key Highlights:

- ✔ International Curriculum
- ✔ Expert Mentors
- ✔ Small Batches
- ✔ Safe Learning Space



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