



LAKUM MURSALUN

It's been almost 12 years since *The Office* wrapped up, and fans have since wondered if the show would ever get a spinoff. In fact, several attempts have been made over the years to bring the show back. Nonetheless, a new spinoff has finally arrived: *The Paper*, a ten-episode binge-worthy mockumentary set in a collapsing newsroom. The series starts off by introducing Enervate, the company that took over Dunder Mifflin just before the pandemic. Just like *The Office*, *The Paper* also has the same camera crew, but this time, they're documenting a community newspaper called Toledo Truth Teller (TTT). The show introduces a new ensemble of

characters, with Oscar Martinez being the only familiar face.

In the first episode, Ned Sampson, played by Domhnall Gleeson, is introduced as the newly hired Chief Editor of the TTT. Soon after he joins, though, Ned quickly discovers that the newsroom operates largely on the efforts of untrained staff who are a bunch of amateurs and clueless volunteers.

Mare Pritt (Chelsea Frei) is the lone journalist on deck, although her day job doesn't necessarily involve a lot of rigorous work. Nicole (Ramona Young) keeps the lights on by swiping subscriber data like it's a side hustle. Then there's Esmeralda Grand (Sabrina Impacciato), a glittery editor who insists on taking centre stage and refuses to let Ned steal a speck of her spotlight.

The strength of *The Paper* lies in its cast. Domhnall Gleeson shines as Ned Sampson. Chelsea Frei also stands out as Mare Pritt, who is sharp and funny. Similarly, Sabrina Impacciato brings flair and humour as the over-the-top Esmeralda Grand.

From the very start, the creators Greg Daniels and Michael Koman were not only successful in capturing the spirit of *The Office* but also carved out a distinct identity, driven by its strikingly relevant perspective on today's journalism.

By centring around the rebirth of the fictional publication, the show builds genuine anticipation for what this scrappy newsroom might achieve in the coming seasons. And it hits its stride midway through and closes with the promise of even better stories ahead.

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OPPORTUNITIES



BRAC
Deputy Manager
(Brand, Aarong Dairy)

ELIGIBILITY

Must have BBA with minimum CGPA 2.50 or 2nd class/division or equivalent result in all academic examinations.

Marketing background candidates will be given preference.

Minimum 3 years of work experience.

Experienced in FMCG sector preferable.

Experience in identifying target audiences and devising campaigns that engage, inform and motivate.

Proven ability to develop brand and marketing strategies and effectively communicate.

Must have Communication, analytical ability, problem solving and report writing skill.

Must have leadership skill, management skill of production operation.

DEADLINE: OCTOBER 11, 2025

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ELIGIBILITY

3+ years of professional experience in UI/UX or Product Design.

Familiarity with front-end technologies like HTML, CSS, and JavaScript, plus a basic understanding of how APIs connect data to your designs.

A solid grasp of layout, typography, color theory, and interaction design principles.

Experience participating in user research and usability testing sessions.

Excellent professional communication skills in English.

Expertise in Figma is essential.

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