



# Blender's Choice The Daily Star OTT & DIGITAL CONTENT AWARDS 2024

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With all the stars gathered under one roof, glitz and glamour were inevitable, and the OTT Awards would not be complete without stunning performances from the artists who make showbiz so special. We talk to some of the performers for their insights



# The art of PERFORMANCE



## MD MOFASSAL HOSSEN ALIF

"We always try to stay updated with what's happening globally in other award shows. First, we select the songs, then a professional editor helps us mix them. Normally, we create mashups of 3-4 songs, adding international trending music to keep it fresh and engaging. That's why we place great importance on mixing the songs."

Our opening dance was a contemporary fusion performed by Parsa Evana, paired with the Daily Star's theme song. For the actresses, I wanted to highlight songs they had worked with. Mondera's performance, for instance, began with her own song, starting with a folk vibe before transitioning into hip hop. Sabila Nur's dance felt almost like a tribute to Shakib Khan, beginning with delicate movements and building into a high-energy performance. All of them are such skilled dancers, which allowed us to experiment with various steps while keeping their unique styles intact."

## PARSA EVANA

"Since I was the first to perform that day, I felt both excited and nervous,

especially knowing so many actors and actresses were in the audience. My dress was beautiful, and wearing it made me feel like a fairy.

After the performance, receiving praise from my colleagues and seniors was truly the most amazing part of the night."

## MONDERA CHAKRABORTY

"As a dance artiste, I love performing on stage. I try to make sure that my outfit and overall look stand out, and I am glad I was able to pull it off beautifully at the event. I also make sure that people appreciate the performance as a whole, including



## XEFER

"I didn't just want to sing and get it over with. I wanted to create something more, which is why I put a lot of effort into my performance, including the choreography. Alif was a great help. It's always amazing to sing my own songs on stage and see people singing along with what I have written. It's a truly endearing feeling as a singer and songwriter. I hope I can continue performing in the years to come."



EXPERIENCE THE GOODNESS  
OF OUR GREEN TEA DELIGHTS

