

The smart way to avoid burning out at work

ZARIF FAIAZ

Bangladesh's corporate economy is moving at pace. Hours can be long, commutes punishing, and the smartphone rarely sleeps. Burnout is a predictable consequence, but it is not inevitable. Let's take a look at what burnout is, why the risk is acute in Bangladesh, and the most effective, evidence-based steps individuals and employers can take to prevent it.

What burnout is, and why the definition matters

The World Health Organization classifies burnout as an occupational phenomenon arising from chronic workplace stress that has not been successfully managed. It is characterised by exhaustion, increased mental distance or cynicism towards one's job, and reduced professional efficacy. The framing is important: it situates responsibility not only with individuals but with how work is designed, resourced, and led.

Why the risk is amplified in Bangladesh

Working time rules create a permissive ceiling for overwork. The Bangladesh Labour Act provides for eight hours a day and 48 hours a week as standard, yet allows up to 10 hours a day and 60 hours in a week including overtime, provided the annual average does not exceed 56 hours. In practice this can normalise extended days and late communications, leaving little room for recovery.

Support systems for mental health remain thin. The National Mental Health Survey (2018–19) found a prevalence of mental disorders of 16.8% among adults, and a treatment gap exceeding 92%, meaning the overwhelming majority of those who need care do not receive it. In corporate settings, stigma, and limited benefits can keep problems hidden until they become performance issues or crises.

Unpaid care loads compound the strain, particularly for women. The national Time-Use Survey shows women in Bangladesh spend about 5.9 hours per day on unpaid care and domestic work, compared with 0.8 hours for men, a disparity that tightens the squeeze between office demands and home responsibilities.

Everyday frictions also matter. Dhaka's congestion is severe enough to cost an estimated 3.2 million working hours each day, eroding time and energy that could otherwise be used for rest, family or exercise. Climate shocks add another layer: nationwide heatwaves in April-May 2024 forced school closures for up to two weeks, disrupting family routines and highlighting the health and productivity impacts of heat, including for indoor workers without adequate cooling.



ILLUSTRATION: ZARIF FAIAZ

What corporate workers can do this week

Small, deliberate changes deliver outsized benefits. Evidence from a 2022 meta-analysis indicates that short “micro-breaks”, up to around 10 minutes, reduce fatigue and improve vigour; performance benefits are clearer as breaks get a little longer. Building two-minute stretch resets after meetings and a 15-20 minute pause after 90 minutes of focused work can help you sustain attention across the day.

Protecting deep-work windows is equally practical. Blocking 60-90 minutes for high-cognitive tasks when you are freshest - for many offices, early in the day before meetings and messaging ramps up - and batching email and messaging checks into set windows reduces cognitive switching costs that drive exhaustion. Psychological detachment after hours matters as much as what you do during the day; synthesised evidence shows that switching off improves sleep and mood and lowers exhaustion, and that structured interventions can strengthen this habit.

You can also reshape the job you already have. Longitudinal and meta-analytic research on ‘job crafting’, i.e. adjusting tasks, relationships and how you frame your role, links these small redesigns with lower burnout and higher engagement over time. Trading a low-impact status meeting for a client call, automating a repetitive report, or collaborating to

rebalance a team backlog are practical examples that fit Bangladeshi corporate settings.

Local conditions require local adjustments. Using flexible hours, where your employer allows it, to avoid peak-traffic commutes; clustering in-person meetings on the same day; and keeping one or two remote days for deep work can reclaim time otherwise lost to congestion. During heat alerts, hydrating, lightening dress codes, and shifting strenuous on-site tasks to the coolest parts of the day all reduce strain.

Boundaries in an always-on culture

Bangladesh has clear rules on working hours but no specific statutory “right to disconnect”. That makes team-level norms crucial. Agreeing quiet hours and response-time expectations, defining what counts as urgent, and distinguishing channels for critical versus routine messages can lower out-of-hours pressure without hurting responsiveness. Managers modelling these norms - for example, scheduling emails rather than sending them late at night - signals permission for healthier behaviour. The point is not to restrict flexibility but to remove ambiguity that otherwise breeds stress.

What managers and employers can implement quickly

Leadership has a disproportionate impact on burnout risk because it shapes both workload and the resources people have

to meet it. A pragmatic starting point is to strip out unnecessary work by auditing recurring meetings and reports, consolidating where value is unclear. Protecting recovery is next: encourage the full use of annual leave and discourage excessive carry-over, and design meeting-light blocks across the week so people can do focused work without after-hours catch-up.

Compliance should be a floor, not a ceiling. Align scheduling and overtime practices with the Labour Act limits, keeping in view the 60-hour weekly cap and 56-hour annual average, and ensure overtime is compensated as the law requires. In large offices, instituting ‘break architecture’ by defaulting meetings to end five minutes early, prompting brief resets between calls and nudging people to step away at lunch can institutionalise micro-recovery without cutting output.

If you are already struggling

Burnout tends to present as persistent exhaustion, dread at the start of the day and a sense of ineffectiveness or detachment. Early conversations with a trusted manager or HR can open adjustments to workload or deadlines. Confidential support exists locally: Kaan Pete Roi operates an emotional-support helpline on 09612119911, while Moner Bondhu provides counselling and a 24/7 hotline on +880 1776632344 alongside in-person services in Dhaka. In an emergency, call 999.



Nvidia to invest up to \$100 billion in OpenAI

NEXT STEP DESK

Nvidia has announced plans to invest up to \$100 billion in OpenAI, forming a major partnership between two leading artificial intelligence companies. The deal will see Nvidia take a financial stake in OpenAI while supplying it with advanced data center chips.

Under the agreement, Nvidia will initially invest \$10 billion in OpenAI for non-voting shares once the deal is finalised. OpenAI will then use the funds to purchase Nvidia's chips, creating a circular partnership that strengthens both companies' positions in the competitive AI market, states the report. The companies aim to deploy at least 10 gigawatts of Nvidia systems, with the first deliveries expected in late 2026.

The partnership comes as OpenAI, recently valued at \$500 billion, seeks to secure the massive computing power needed to maintain its leadership in AI development. Meanwhile, Nvidia gains a strategic stake in one of its most important customers amid growing competition in the AI chip market.

“A good head and good heart are always a formidable combination. But when you add to that a literate tongue or pen, then you have something very special.”

NELSON MANDELA



Oracle appoints new co-CEOs

NEXT STEP DESK

Oracle has officially named company insiders Clay Magouyrk and Mike Sicilia as its new co-chief executive officers, replacing Safra Catz, who led the company for 11 years.

Catz will remain with Oracle as vice chair of the board. During her tenure, Catz transformed Oracle from a database provider into a cloud computing competitor, helping drive its market value to nearly \$1 trillion. Magouyrk, who previously managed Oracle's cloud infrastructure, will receive stock options worth \$250 million. Sicilia, who oversaw cloud applications and AI products, will receive options worth \$100 million, states a Reuters report on the matter.

The report also adds that both executives have been key to Oracle's cloud strategy and recent high-profile deals, including discussions to store TikTok's US user data and a reported \$300 billion agreement with OpenAI.



How AI is making remote work smarter

SHAMS RASHID TONMOY

If you've worked remotely over the past few years, chances are you've noticed how artificial intelligence has slipped into your daily routine. From drafting emails faster to scheduling meetings more smoothly, AI has quietly become a co-worker in the background. However, beyond convenience, new research shows that AI is changing the way remote work operates - shaping team collaboration, work patterns, and even the perks companies offer to attract talent. But, how exactly? Let's break it down.

Smarter teamwork in remote operations

Remote work isn't just about sending emails from home; it also includes high-stakes jobs like air traffic control, industrial automation, or port management, where teams rely on digital tools and constant communication. A paper from August 2025, 'Distributed Cognition for AI-supported Remote Operations: Challenges and Research Directions', explains that “AI-driven systems transform decision-making processes across domains such as air traffic control, industrial automation, and intelligent ports.”

That's a big deal, because remote teamwork relies on what researchers call “distributed cognition”, where humans, tools, and now AI share the mental load. The paper points out that AI can reduce cognitive overload by filtering information, anticipating problems, and acting as a backup during communication breakdowns.



ILLUSTRATION: ZARIF FAIAZ

For everyday professionals, the lesson is clear: AI isn't just about efficiency; it's about making teamwork more resilient. The more comfortable you are working alongside AI tools, whether that's project management dashboards or customer support platforms that suggest responses, the more valuable you will be to your team.

Cutting down on repetitive tasks

Another win for remote workers is time-saving. A July 2025 field experiment, 'Shifting Work Patterns with Generative AI', found that employees who used an AI tool regularly “spent 3.6 fewer hours, or 31% less time on email each week” and completed documents faster.

Think about what that means: instead of spending half a day drowning in your inbox, you could free up hours for deep work, creative

thinking, or even a proper lunch break. While meetings didn't shrink much (AI still struggles to save us from those calendar blocks), the study shows that AI can make a measurable difference in areas you control directly.

AI skills bring better perks

If you're building AI-related skills, there's another hidden benefit. According to a September 2025 study titled ‘Beyond pay: AI skills reward more job benefits’, roles requiring AI knowledge don't just pay more, they also “are significantly more likely to offer such perks” as parental leave, remote work options, or health and well-being benefits.

In fact, the study found that AI roles are “almost three times more likely to provide remote working options” compared to non-AI roles. That means companies aren't just competing for talent with salaries; they're sweetening the deal with non-monetary perks too.

Protecting human strengths

Of course, AI isn't perfect. The August 2025 paper from earlier warns of risks like “loss of situational awareness when automation handles tasks out-of-sight” or confusion when AI systems make decisions without explaining themselves.

For professionals, this highlights why soft skills are more important than ever. Being able to ask the right questions, double-check AI-generated work, and keep communication flowing with teammates are skills machines can't replace. The best outcomes happen when humans and AI truly collaborate.

Anthropic to triple global workforce amid overseas growth

NEXT STEP DESK

Artificial intelligence company Anthropic has announced plans to triple its international workforce this year, citing strong demand for its Claude AI models outside the United States. The company will also expand its applied AI team fivefold as part of the global expansion.

Nearly 80% of Claude's consumer usage now comes from outside the US, with countries including South Korea, Australia and Singapore showing particularly high engagement. The company's business customer base has grown from under 1,000 to more than 300,000 in two years.

Anthropic will open its first Asian office in Tokyo and add locations in Europe, creating over 100 new positions across Dublin, London and Zurich. The expansion follows rapid revenue growth, with the company's run-rate increasing from about \$1 billion to more than \$5 billion between January and August.



IMAGE: REUTERS

JOBS SPOTLIGHT

Oxfam

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Postgraduation in Finance, Accounting, or Management; CA course completed.

Minimum experience: 5 years



SK+F

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Swisscontact

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WaterAid Bangladesh

Technical Lead

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Eligibility:

BSc in Civil, Environmental, Water Resources Engineering, with a Master's in Engineering, Environment, or Development field.

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