

FOR LEATHER SHOES

Dos

- Clean regularly with a damp cloth after each use.
- Apply a high-quality conditioner to prevent dryness that can lead to cracking.
- Use shoe trees to help absorb moisture and maintain shoe's original shape.
- Polish to restore the colour and to add a protective coating.
- Waterproof shoes before wearing to protect them from water damage.
- Give your shoes breathing time a day to dry out and recover between wears.

Don'ts

- Do not use harsh cleaning products, such as household cleaners or detergents.
- Address scuffs and scratches



- 01 Avoid direct heat as this can cause the leather to dry out and crack.
- 02 Keep leather soles clean and dry, add a protective rubber sole.
- 03 Applying too much conditioner can clog the pores of the leather.
- 04 Don't store your leather shoes in plastic.
- 05
- 06



Shoe Care 101

FOR CONVERSE

Dos

- 01 Hand-wash your Converse shoes
- 02 Air dry your Converse at room temperature.
- 03 Use brush for suede Converse to remove dirt.
- 04
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- 02 Spot clean with mild dish soap and warm water.
- 04 Remove shoelaces and wash them separately.
- 06 Protect Sneakers with a water and stain-repellent spray.



Don'ts

- Don't put your Converse in washing machine or dryer.
- Avoid using bleach or other harsh cleaning agents
- Don't soak converse in water.
- Never use a direct heat source to dry your sneakers.
- Don't use water to clean suede Converse.

IN MONSOON

Dos

- Opt for waterproof footwear like rubber boots, floaters, or sandals.
- Waterproof your existing leather, suede, and canvas shoes before the season starts.
- If shoes get wet, stuff them with newspaper to absorb moisture, then use wooden shoe trees to maintain their shape and absorb odours.
- Always let your shoes air dry after use to prevent bacteria.
- Keep feet dry and use antifungal powder to prevent infections.



Don'ts

- 01 Avoid suede, velvet, and certain leather shoes.
- 02 Don't store damp shoes in a closed space like a shoe rack or box.
- 03 Avoid wearing the same pair of shoes for consecutive days.
- 04 Make sure the inside of your shoes is also clean and dry to prevent bad smells and infections.
- 05 Never place your wet shoes near a direct heat source like a heater, fireplace, or in direct sunlight.
- 06 Keep the soles clean.



A LEGACY
STITCHED WITH PRIDE,
EACH STEP A TESTAMENT.

Bata
MAKE YOUR WAY