

**FOR LEATHER SHOES**

**Dos**

- Clean regularly with a damp cloth after each use.
- Apply a high-quality conditioner to prevent dryness that can lead to cracking.
- Use shoe trees to help absorb moisture and maintain shoe's original shape.
- Polish to restore the colour and to add a protective coating.
- Waterproof shoes before wearing to protect them from water damage.
- Give your shoes breathing time a day to dry out and recover between wears.

**Don'ts**

- Do not use harsh cleaning products, such as household cleaners or detergents.
- Address scuffs and scratches.
- Keep leather soles clean and dry, add a protective rubber sole.
- Avoid direct heat as this can cause the leather to dry out and crack.
- Don't store your leather shoes in plastic.
- Applying too much conditioner can clog the pores of the leather.



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**Shoe Care 101**

**FOR CONVERSE**

**Dos**

- Hand-wash your Converse shoes
- Air dry your Converse at room temperature.
- Use brush for suede Converse to remove dirt.
- Protect Sneakers with a water and stain-repellent spray.
- Remove shoelaces and wash them separately.
- Spot clean with mild dish soap and warm water.



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**Don'ts**

- Don't put your Converse in washing machine or dryer.
- Avoid using bleach or other harsh cleaning agents.
- Don't soak Converse in water.
- Never use a direct heat source to dry your sneakers.
- Don't use water to clean suede Converse.

**IN MONSOON**

**Dos**

- Opt for waterproof footwear like rubber boots, floaters, or sandals.
- Waterproof your existing leather, suede, and canvas shoes before the season starts.
- If shoes get wet, stuff them with newspaper to absorb moisture, then use wooden shoe trees to maintain their shape and absorb odours.
- Always let your shoes air dry after use to prevent bacteria.
- Keep feet dry and use antifungal powder to prevent infections.



**Don'ts**

- Avoid suede, velvet, and certain leather shoes.
- Don't store damp shoes in a closed space like a shoe rack or box.
- Avoid wearing the same pair of shoes for consecutive days.
- Make sure the inside of your shoes is also clean and dry to prevent bad smells and infections.
- Never place your wet shoes near a direct heat source like a heater, fireplace, or in direct sunlight.
- Keep the soles clean.



**A LEGACY  
STITCHED WITH PRIDE,  
EACH STEP A TESTAMENT.**



**Bata**  
MAKE YOUR WAY