

FOR LEATHER SHOES

Dos

- Clean regularly with a damp cloth after each use.

Polish to restore the colour and to add a protective coating.
- Apply a high-quality conditioner to prevent dryness that can lead to cracking.

Waterproof shoes before wearing to protect them from water damage.
- Use shoe trees to help absorb moisture and maintain shoe's original shape.

Give your shoes breathing time a day to dry out and recover between wears.

Don'ts

- 01

Avoid direct heat as this can cause the leather to dry out and crack.
- 02

Do not use harsh cleaning products, such as household cleaners or detergents.
- 03

Address scuffs and scratches
- 04

Spot clean with mild dish soap and warm water.
- 05

Don't store your leather shoes in plastic.
- 06

Applying too much conditioner can clog the pores of the leather.

Shoe Care 101

FOR CONVERSE

Dos

- 01

Hand-wash your Converse shoes
- 02

Remove shoelaces and wash them separately.
- 03

Air dry your Converse at room temperature.
- 04

Don'ts
- 05

Use brush for suede Converse to remove dirt.
- 06

Protect Sneakers with a water and stain-repellent spray.

- Don't put your Converse in washing machine or dryer.
- Avoid using bleach or other harsh cleaning agents
- Don't soak converse in water.
- Never use a direct heat source to dry your sneakers.
- Don't use water to clean suede Converse.

IN MONSOON

Dos

- Opt for waterproof footwear like rubber boots, floaters, or sandals.

Waterproof your existing leather, suede, and canvas shoes before the season starts.

If shoes get wet, stuff them with newspaper to absorb moisture, then use wooden shoe trees to maintain their shape and absorb odours.

Always let your shoes air dry after use to prevent bacteria.

Keep feet dry and use antifungal powder to prevent infections.

Don'ts

- 01

Avoid suede, velvet, and certain leather shoes.
- 02

Don't store damp shoes in a closed space like a shoe rack or box.
- 03

Avoid wearing the same pair of shoes for consecutive days.
- 04

Make sure the inside of your shoes is also clean and dry to prevent bad smells and infections.
- 05

Never place your wet shoes near a direct heat source like a heater, fireplace, or in direct sunlight.
- 06

Keep the soles clean.

A LEGACY
STITCHED WITH PRIDE,
EACH STEP A TESTAMENT.

Bata
MAKE YOUR WAY