

#CHECK IT OUT



Ready, Set, Glam!

Join Star Lifestyle's #GlamGameOn Challenge! Show us your 20-30 sec transformation, from bare-faced/undone to full glam. Saree draping, bold makeup, thrifted finds, vintage hair, fusion looks, be as creative as you can!

Win:

- Cover of Star Lifestyle magazine
- Beauty hamper + exclusive shoutout
- Chance to join our next fashion shoot

Deadline: Sept 2, 2025

- Post on our FB group (lifestylepulse), tag @starlifestyleds & @DailyStarNews, and use #GlamGameOn.

Let the glam games begin!

LIFE



Star Lifestyle launches #GlamGameOn campaign

If you were looking for a chance to speak your language of styling to a broader audience, here's the chance you were looking for!

Your favourite Tuesday supplement, Star Lifestyle, has recently launched the #GlamGameOn campaign, inviting all aspirant influencers to take part. Share your 30-second video reels with us and join the esteemed pool of glamorous models featured in the magazine.

The top entrants will win cash prizes, and the winner will be featured as our magazine cover girl!

The rules of the challenge are

simple. Make your reel on fashion, hair, glam, or styling. It can be a makeup tutorial, a guide to styling, or simply the tricks of draping a saree — anything that the fashionista in you wants to share with the world.

Mail your submissions to mehrin@thecitizenstar.net. Alternatively, you can join our Facebook group, LifeStyle Pulse and share your post. Simply tag @starlifestyleds and @thecitizenstar and add #GlamGameOn as your hashtag.

The campaign will continue throughout September.

Ready, set, glam!



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