



Md Rokonzaman, head of business development and partnership at BRAC Healthcare, and Md Nazmul Huda Sarkar, chief technology officer of Midland Bank PLC, pose for photographs after signing the memorandum of understanding at the bank's head office in the capital's Gulshan-2 yesterday. PHOTO: MIDLAND BANK

BRAC Healthcare offers discount to Midland Bank cardholders

STAR BUSINESS DESK

Midland Bank PLC yesterday signed a memorandum of understanding (MoU) with BRAC Healthcare, a healthcare centre under BRAC Enterprises.

Md Nazmul Huda Sarkar, chief technology officer of Midland Bank PLC, and Md Rokonzaman, head of business development and partnership at BRAC Healthcare, signed the MoU at the bank's head office in the capital's Gulshan-2, according to a press release.

Under the partnership, all Midland

Bank cardholders (debit, credit and prepaid) will be entitled to enjoy up to 15 percent discount on pathological, biochemical and immunological tests; 15 percent discount on radiology and imaging tests; and a 5 to 8 percent discount on prescribed medicines from BRAC Healthcare pharmacies.

Md Abed-Ur-Rahman, head of cards at the bank, and Md Rajib Hossain, head of finance and accounts at the healthcare centre, were also present at the event, along with senior officials from both organisations.

Prime Bank holds seminar on financial inclusion at EWU

STAR BUSINESS DESK

Prime Bank PLC, in collaboration with East West University (EWU) and its EWU Creative Marketing Club, organised a seminar, titled "Financial Inclusion: Engaging & Inspiring Youth in Banking", at the university campus in Dhaka recently.

M Nazeem A Choudhury, deputy managing director and head of consumer and SME banking division of Prime Bank, attended the seminar as the keynote speaker, according to a press release.

In his keynote address, Choudhury underscored the need for students to go beyond academic excellence by strengthening their digital literacy, language proficiency,

communication, and presentation skills.

"The core purpose of such sessions is to provide proper guidance in preparing students for the future. Cultivating the habit of public speaking and articulating one's thoughts will help students become more confident and capable," he remarked.

Designed as a comprehensive, one-stop banking service platform tailored for academic institutions and their stakeholders across Bangladesh, the seminar drew over 200 students from various academic disciplines, providing a dynamic platform to promote financial literacy, responsible money management, and career exploration in the banking and financial services sector.



PHOTO: PRIME BANK

M Nazeem A Choudhury, deputy managing director and head of consumer and SME banking division of Prime Bank PLC, poses for group photographs with participating students of East West University at a seminar, titled "Financial Inclusion: Engaging & Inspiring Youth in Banking", on the university campus in Dhaka recently.

Mutual Trust Bank among BB's top 10 sustainable banks

STAR BUSINESS DESK

Mutual Trust Bank PLC (MTB) has been recognised by the Bangladesh Bank (BB) as one of the Top 10 Sustainable Banks at the "Sustainability Rating 2024" event for its strong commitment to sustainability.

Ahsan H Mansur, governor of Bangladesh Bank, presented the certificate to Syed Mahbubur Rahman, managing director and CEO of Mutual Trust Bank PLC, at a function held at the BB headquarters in the capital's Motijheel last week, according to a press release.

Speaking on the recognition, Rahman said: "This achievement reflects our continuous effort to integrate ESG principles into our business strategy, ensuring that our growth

contributes positively to society and the environment."

"MTB remains committed to driving innovation in green finance, supporting climate resilience, and contributing to the Sustainable Development Goals (SDGs) for a better future."

"We remain steadfast in ensuring resilient, inclusive, climate-smart and responsible financing for the people of the country," he added.

Nurun Nahar, deputy governor of the central bank; Chowdhury Liakat Ali, director of the sustainable finance department; Chowdhury Akhtar Asif, additional managing director and GCRO of Mutual Trust Bank PLC; and Tahmina Zaman Khan, head of sustainability, along with other senior officials, were also present.



Syed Mahbubur Rahman, managing director and CEO of Mutual Trust Bank PLC, receives the certificate from Ahsan H Mansur, governor of Bangladesh Bank, at the BB headquarters in the capital's Motijheel last week. PHOTO: MUTUAL TRUST BANK

Southeast Bank organises training for SME entrepreneurs

STAR BUSINESS DESK

Southeast Bank PLC, in partnership with Bangladesh Bank (BB), has launched a month-long skills development training programme, titled "Entrepreneurship Development Program" for SME entrepreneurs under the Skills for Industry Competitiveness and Innovation Program (SICIP), a project of the Ministry of Finance.

Md Nazrul Islam, programme director and additional director of the SME and Special Programs Department at Bangladesh Bank, inaugurated the programme as the chief guest at the bank's training institute in the capital's Motijheel on Sunday, according to a press release.

The first batch of 25 SME

entrepreneurs will receive hands-on training on various subjects, including business management, financial planning, digital marketing, and loan proposal preparation.

Abidur Rahman Chowdhury, managing director (current charge) of Southeast Bank PLC, presided over the event.

Executives from renowned business organisations and experienced trainers will work with Southeast Bank to implement this month-long training programme.

Mohammad Wasim, deputy programme director and joint director of the SME and Special Programs Department at the BB, along with other senior officials of Southeast Bank, was also present.

Pubali Bank holds orientation programme for junior officers

STAR BUSINESS DESK

Pubali Bank PLC has organised a five-day "Orientation Programme" for 128 newly recruited junior officers.

The course has been designed to familiarise participants with the concepts, principles, rules, regulations, laws and practices of banking.

Mohammad Ali, managing director and CEO of Pubali Bank PLC, inaugurated the event as the chief guest, according to a press release.

In his inaugural address, Ali urged all participants to work with sincerity

and integrity. He advised them to equip themselves with diversified banking knowledge in order to cope with the highly competitive global market.

He further noted that one can become a successful banker by fully applying one's skills and talents at the highest level. He also advised all officers to abide by the rules and regulations of Bangladesh Bank and other regulatory authorities, emphasising that Pubali Bank is a highly compliant institution.

The managing director encouraged the newly recruited officers to serve

customers with determination, integrity and professionalism. He also stressed the importance of equipping themselves with modern technology to deliver improved customer service.

Mohammad Esha, Mohammad Shahadat Hossain, Ahmed Enayet Manzur, Md Shahnewaz Khan and Mohammad Anisuzzaman, deputy managing directors of the bank, attended the event as special guests.

Ismat Ara Huq, general manager and head of the human resources division, was also present, along with general managers of the head office and senior executives of the bank.



Mohammad Ali, managing director and CEO of Pubali Bank PLC, attends the orientation programme for newly recruited junior officers at the bank's head office in Dhaka recently. PHOTO: PUBALI BANK



Md Faruk Ahmed Chowdhury, chief financial officer of the Seagull Group of Companies, and Khorshed Anowar, deputy managing director and head of retail and SME banking of Eastern Bank PLC, pose for photographs after signing the agreement recently. PHOTO: EASTERN BANK

Seagull offers privileges to EBL cardholders

STAR BUSINESS DESK

Eastern Bank PLC (EBL) has signed an agreement with Seagull Group to provide exclusive privileges for EBL cardholders, aimed at enhancing their travel and leisure experiences.

Khorshed Anowar, deputy managing director and head of retail and SME banking of Eastern Bank PLC, and Md Faruk Ahmed Chowdhury, chief financial officer of the Seagull Group of Companies, signed the agreement of the bank's head office in Dhaka recently, according to a press release.

Under the agreement, EBL cardholders will be entitled to special benefits at Seagull Hotels in Cox's Bazar and at Seagull Resort and Spa Village in Tangail.

Farzana Qader, head of retail alliance of EBL, and Md Sadiqur Rahman, finance manager of Seagull Group, along with other senior officials from both organisations, were also present.



PHOTO: KAZI FOOD INDUSTRIES

Tanvir Haider Chaudhury, chief executive officer of Kazi Food Industries Limited, inaugurates the new couple-pack product at Emmanuel's Convention Centre at Jigatola in the capital recently.

Za'n Zee launches 'Pista Kulfi' ice cream in couple pack

STAR BUSINESS DESK

Za'n Zee, a leading brand of Kazi Food Industries Limited, has recently launched a new couple-pack product with a new flavour, titled "Pista Kulfi Ice Cream", in the market for the first time in Bangladesh.

The 280 millilitres (ml) tub comes in a foil pack, complete with two separate spoons, making it the perfect treat for two.

This attractive ice cream pack, priced at only Tk 150, will soon be available across Bangladesh in retail outlets as well as super shops.

Tanvir Haider Chaudhury, chief executive officer of Kazi Food Industries Limited, inaugurated the product at a ceremony recently held at Emmanuel's Convention Centre at Jigatola in the capital's Dhanmondi.

At the event, Chaudhury said, "We expect this new Pista Kulfi Ice Cream couple pack to set a new trend in the market, offering consumers a singular experience of sharing joy and deliciousness with their loved ones."



Md Iqbal Mohasin, director of the Financial Inclusion Department at the Bangladesh Bank, poses for group photographs with participants of the workshop on financial literacy, organised by Bank Asia PLC, in Sirajdikhan upazila of Munshiganj recently. PHOTO: BANK ASIA

Bank Asia organises workshop on financial literacy in Munshiganj

STAR BUSINESS DESK

Bank Asia PLC has recently organised a workshop on financial literacy in Sirajdikhan upazila of Munshiganj.

The event brought together a large number of agents and customers from across the district to promote financial awareness and inclusion.

Md Iqbal Mohasin, director of

the Financial Inclusion Department at Bangladesh Bank, attended the programme as the chief guest, according to a press release.

Mohammad Ziaul Hasan Molla, deputy managing director of Bank Asia PLC, presided over the session.

The workshop highlighted key issues concerning customer safety and financial awareness, including banking products and services, foreign remittances, financial

management and planning, as well as cybersecurity.

Participants engaged in interactive discussions designed to strengthen their financial knowledge and practices.

Since the launch of agent banking in 2014, Bank Asia has emerged as the pioneer in this sector, currently serving over 7 million customers -- 92 percent of whom are from rural areas and 64 percent are women.