

FLOREAL SAREES

A tribute to mothers, memories, and style



What is your earliest, fondest memory? Chances are, it is of your mother. She, lovely in her soft floral saree, her hair flowing in the gentle autumn breeze, holding you close and smiling at you, her sweet perfume enveloping you in a haze of warmth and affection. Such core memories form the basis of our existence, holding us over in moments of duress, knowing that our mothers' love is absolute and infinite. Everything about her is lovely and precious, and the way she dresses shapes our sense of fashion in the best way possible.

