

star

BUSINESS



# Bangladesh eyes 10-20% tariff in final US talks

## Delegation leaves for US

REFAYET ULLAH MIRDHA

The Bangladeshi delegation left for the US yesterday to engage in the third and final round of negotiations with the Trump administration, seeking to lower a new tariff rate on the country's products.

The negotiations are scheduled to begin on July 29 and continue until July 31, whereas a 35 percent tariff is set to be imposed on Bangladeshi products entering the American markets from August 1.

"We are hopeful of a much lower tariff rate as the negotiations held to date have been in a congenial atmosphere," Commerce Secretary Mahbubur Rahman told The Daily Star over the phone before leaving the country.

"I see a positive sign in the negotiations," he said. The tariff rate is likely to be in the range of 10 percent to 20 percent, as has been the case for some countries that have been able to avail revised tariff rates, he added.

For instance, Vietnam was able to settle on 20 percent, Indonesia and the Philippines 19 percent, Japan 15 percent, the UK 10 percent, and the European Union (EU) 15 percent.

## IPDC ডিপোজিট | ১৬৫১৯

Bangladesh has also revised its negotiation strategies, such as offering to buy 25 US-made aircraft instead of 14, he said.

Moreover, Bangladesh has already signed agreements with US suppliers to buy 3.5 million tonnes of wheat over the next five years. Another agreement was signed to import liquefied natural gas (LNG) from the US.

The strategy is aimed at reducing the gap in bilateral trade, which is very much tilted towards Bangladesh.

Regarding buying more aircraft, the commerce secretary said that apart from reducing the trade gap to influence a tariff reduction, Bangladesh needs to build up its aircraft fleet for the future.

Moreover, Boeing's waiting list for the delivery of aircraft is already long, and Bangladesh may have to wait a really long time if the orders are not placed now, he said.

For instance, Vietnam has already sought 100 Boeing aircraft, while Indonesia has sought 50, he added.

The agreements for the purchases are flexible, as the products can be availed even at a date later than that initially agreed upon, added Rahman.

However, it is expected that Bangladesh will eventually benefit from these agreements, as the goods will meet demand, he said.

For instance, the local production of wheat is not enough to meet demand, and Bangladesh is dependent on imported wheat. Now the US will be a major source for wheat imports, he said.

One garment exporter aiding the delegation as a private sector representative, asking not to be named, said, "I don't think we will get anything less than 25 percent, it's my gut feeling."

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# Heavy import reliance leaves pharma industry vulnerable

## Drugmakers call for setting API production as a strategic priority

JAGARAN CHAKMA

Local medicine manufacturers can meet almost the entire domestic demand and export to as many as 160 countries, given that supplies of raw materials come from China and India.

But without these imported ingredients, the 45-year-old pharmaceutical industry cannot produce even something as basic as Esomeprazole—a commonly used tablet to treat heartburn.

Industry insiders say it is high time Bangladesh invested in the development of active pharmaceutical ingredients (APIs) to reduce its annual import bill of roughly \$1.3 billion, improve resilience, and ensure long-term growth.

Meanwhile, health economists say delays in building API capacity could lead to patent-related issues. Bangladesh currently enjoys a patent waiver as a least developed country, but that exemption will end when the country graduates from the LDC club in November next year.

According to local drugmakers, around 85 percent of drug ingredients are still imported, mainly from China and India. Efforts to manufacture these locally are obstructed by gaps in the production ecosystem, regulatory hurdles, a shortage of skilled workforce, and limited access to finance.

To resolve these issues, they have called for an API policy to support local initiatives.

At least six domestic firms, including Square, Beximco, ACME and Incepta, currently produce 40 types of APIs worth Tk 2,500 crore.

Rabbur Reza, chief operating officer of Beximco Pharmaceuticals, said, "Bangladesh must stop treating API production as the

responsibility of individual companies and instead prioritise it as a national strategic objective."

"Even when we try to manufacture APIs locally, there are approval delays of eight to nine months just to import the ingredients, as the process requires 18 separate clearances," said Reza.

"By the time we receive the go-ahead, global prices have shifted or competitors have beaten us to market," he said.

He said API byproducts from one industry feed another in China. "That is how they have built a cost-effective, integrated model. We need to replicate that thinking here."

To support the local pharmaceutical industry, the government has set up an

### IMPORT DEPENDENCE

- 85% of APIs are imported, mostly from China and India
- Annual API imports cost \$1.3b
- Only six firms produce APIs domestically

### CHALLENGES

8-9 months needed to get import approvals

API industrial park lacks gas connections

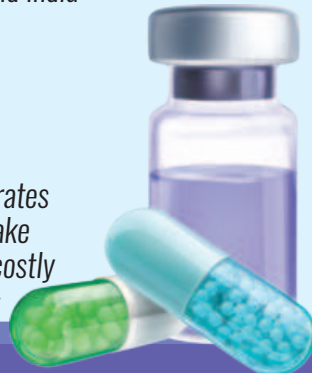
High interest rates (14-15%) make API ventures costly

High ETP setup costs hinder growth

The sector lacks adequate expertise

### COMPLIANCE PRESSURE

Patent waiver expiry to raise production complexity



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# Smart lockers reshaping last-mile delivery

AHSAN HABIB

While passing stations during rides on the Dhaka metro rail, you may have seen clusters of small boxes resembling bank lockers. Naturally, a question comes to mind—what are the uses of these boxes?

These IoT-based lockers are being used by a couple of companies to deliver their products to customers at a time of convenience.

These lockers are, in effect, attempts to squeeze in a little bit of convenience in this hectic metropolis.

Set up by a startup called DigiBox, these lockers, or "digital boxes", are being used by several companies, including Daraz Bangladesh, BRAC Bank, and 1000Fix Services.

PHOTO: COLLECTED

These IoT-based lockers are being used by a couple of companies.

Already, around 6 lakh products have been handed over to customers through the lockers in the last two years.

DigiBox is going to launch another service through which people will be able to receive snacks and various types of meals in the "food-safe" lockers.

The startup has already set up the lockers for Daraz in 52 locations across the country, including all metro stations in Dhaka, in five locations for 1000Fix Services Ltd, and in several locations for BRAC Bank.

It is going to set up lockers in 10 more locations for 1000Fix Services Ltd and around 100 for BRAC Bank in front of their different branches.

This is a common logistics service available in several countries. However, it is costly to import the lockers.

Considering the demand, DigiBox came up with its own software so that people can get their products by tapping on a screen next to the lockers.

"Initially, we built wooden boxes. However,

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# Ctg port operations stall over union vote

DWAIPAYAN BARUA, Ctg

Container transport to and from Chattogram port was suspended for nearly 12 hours since yesterday morning as drivers and helpers of prime mover trailers stopped work to vote in their union's biennial executive committee election.

The disruption lasted from 6am to 6pm, halting the movement of containers between the port, inland container depots (ICDs), and other districts, according to port officials and industry sources.

Container handling inside the port was also severely affected, with most prime movers that transport containers between jetties and port yards out of operation.

The Chattogram District Prime Mover Trailer, Concrete Mixer, Flat Bed and Dump Truck Workers' Union had earlier announced the 12-hour suspension of operations due to the vote.

The election was held at the Chattogram Port Republic Club from 8am to 4pm, with 67 candidates contesting for 25 positions on the union's executive committee. The union has 10,452 registered voters, most of whom are drivers and helpers of prime movers.

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## Sandhani Life Finance, BGIC sign deal for Tk 25cr Shariah fund

STAR BUSINESS DESK

Sandhani Life Finance Limited (SLFL), a merchant bank in Bangladesh, has entered into a trust deed with Bangladesh General Insurance Company PLC (BGIC), a publicly listed general insurance company, to raise Tk 25 crore through a Shariah-compliant mutual fund titled “Sandhani AML SLFL Shariah Fund”.

Muhammad Nazrul Islam, managing director and CEO of SLFL, and Ahmed Saifuddin Chowdhury, managing director and CEO of BGIC, signed the deed at the latter’s head office in Dhaka recently, according to a press release.

With an initial target of Tk 25 crore, the fund will be managed by Sandhani Asset Management Limited (Sandhani AML). This marks the second open-ended mutual fund by Sandhani AML and its first Shariah-compliant offering.



The fund is designed to provide superior risk-adjusted returns to investors seeking Shariah-based investment opportunities in the capital market.

The asset management company aims to ensure professional and active fund management, while making the product widely accessible through both traditional and digital distribution channels.

SLFL is acting as the sponsor of the fund, with BGIC serving as the trustee. The trust deed has received formal approval from the Bangladesh Securities and Exchange Commission.

Previously, in 2022, Sandhani AML launched the country’s first non-dividend mutual fund – Sandhani AML SLIC Fixed Income Fund – which now has an Asset Under Management (AUM) exceeding Tk 100 crore.

Col (ret’d) Wais Huda, chairman of SLFL, Anisuz Zaman Chowdhury, financial consultant of BGIC, Mahmudul Bari, adviser of Sandhani Group, Md Shaheduzzaman Choudhury, chairman of Sandhani AML, Mir Ariful Islam, managing director and CEO, and Md Tanvir Islam, chief investment officer and senior compliance officer; were also present; along with senior officials from both organisations, were also present.

## Trust Bank declares 15% dividend



PHOTO: TRUST BANK

Maj Gen Md Hakimuzzaman, vice-chairman of Trust Bank PLC, presides over the bank’s 26th annual general meeting, which was held virtually yesterday. At the meeting, a 15 percent dividend, including a 7.50 percent cash dividend, was declared for 2024.

STAR BUSINESS DESK

Trust Bank PLC has announced a 15 percent dividend, including a 7.50 percent cash dividend, for the financial year that ended on December 31, 2024.

The announcement was made at the bank’s 26th annual general meeting (AGM), which was held virtually yesterday, according to a press release issued by the

bank.

Maj Gen Md Hakimuzzaman, vice-chairman of the bank, presided over the meeting as the chief guest.

Brig Gen Md Nishatul Islam Khan; Brig Gen Md Sajjad Hossain; Brig Gen Selim Azad; and Brig Gen Shams Mohammad Mamun; all members of the board; joined the meeting.

Among others, Anisuddin Ahmed

Khan, independent director; Nusrat Khan, independent director and chairperson of the audit committee; Ahsan Zaman Chowdhury, managing director and CEO; and Unmesh Ray Himel, acting company secretary; were present.

A considerable number of shareholders of the bank from across the country also joined the meeting.

## MetLife settles Tk 1,396cr claims in first half of 2025

STAR BUSINESS DESK

MetLife Bangladesh, the leading life insurance in Bangladesh insurance industry, settled claims amounting to Tk 1,396 crore during the January-June period of 2025.

This figure comprises payouts made to customers in the form of insurance benefits and claims for loss of life and medical expenses, according to a press release.

Ala Ahmad, chief executive officer of the life insurer, stated, “The most important part of a customer’s insurance journey is receiving their claims. That’s why we focus on making the process faster, simpler, and more



transparent.”

“When customers are aware of how their insurer is settling claims, it helps them stay confident and builds stronger trust in both MetLife and the broader insurance sector,” he added.

Of the total claims disbursed, Tk 146 crore was allocated for health and medical expenses, Tk 55 crore for death claims, and Tk 1,195 crore for maturity, partial maturity, and other policy benefits.

MetLife continues to uphold a strong

track record in prompt claims settlement.

In 2024, the company disbursed the highest volume of claims among all life insurers in Bangladesh, totalling Tk 2,895 crore.

MetLife Bangladesh offers a streamlined claims experience, allowing customers to submit requests online and receive disbursements within three to five working days.

This proactive and efficient approach has contributed to high levels of customer satisfaction and has reinforced trust in the insurance industry.

In Bangladesh, MetLife serves approximately one million individual customers and more than 900 corporate clients.

## NRB Bank opens relocated principal branch in Dhaka



Iqbal Ahmed, chairman of NRB Bank PLC, inaugurates the relocated principal branch at bti Landmark on Gulshan Avenue in Dhaka recently.

PHOTO: NRB BANK

STAR BUSINESS DESK

NRB Bank PLC has recently opened a relocated principal branch at bti Landmark on Gulshan Avenue in Dhaka.

Iqbal Ahmed, chairman of the bank, inaugurated the branch as the chief guest, according to a press release issued by the bank.

Md Quamrul Islam Chowdhury, chairman of the bank’s executive committee; AKM Mizanur Rahman, chairman of the audit committee; Shaikh Md Salim, chairman of the risk management committee; Ferdous Ara Begum and SK Matiur, independent directors, attended the inaugural programme.

Tarek Reaz Khan, managing director and chief executive, and Iqbal U Ahmed, former adviser of the bank, along with deputy managing directors and the senior management team, were also present on the occasion.

## Importing more soybeans

FROM PAGE B4

representation in tariff discussions, which are now dominated by garment exporters.

“These importers can be the problem-solvers. They are the ones who can actually shift the trade balance by sourcing more from the US.”

Roepeke also highlighted other barriers, such as the advanced income tax (AIT), which he said has become a major hurdle for local soybean importers and refiners.

“AIT is an additional burden,” he said.

He also pointed out that limited gas supply in industrial zones is adding to the challenges faced by many new processors.

Apart from soy, the USSEC sees potential for Bangladesh to emerge as a regional agro-processing hub.

“We are already in talks with local firms interested in exporting tilapia and pangas to the US, fed with US soy. That is a blue-ocean opportunity.”

Roepeke urged the government to support this diversification strategy, especially as global demand for sustainable, protein-rich foods grows.

Despite some uncertainty in the business environment and its impact on trade negotiations, he said the USSEC remains “cautiously optimistic.”

“We are hopeful. Ongoing tariff negotiations may not yield instant results, but the direction is encouraging. If Bangladesh increases

imports from the US, we believe the USTR will respond positively.”

Bangladesh is currently the third-largest apparel exporter to the US, holding a 9.3 percent share of the market. While garments dominate trade discussions, the USSEC insists soy deserves equal strategic focus.

Roepeke pointed out that the US offers duty-free access to 39 African nations under the African Growth and Opportunity Act (AGOA), though many have failed to make full use of it.

“Bangladesh has the capacity. The challenge is to turn opportunity into action,” he concluded.

## Dollar rises against peers

REUTERS, Tokyo/London

The dollar rose against major peers on Monday after the United States and the EU struck a framework trade pact, the latest in a flurry of deals to avert a global trade war, with investors also looking to this week’s US and Japanese central bank meetings.

Meeting in Scotland on Sunday, US President Donald Trump and European Commission President Ursula von der Leyen said the deal provided for an import tariff of 15 percent on EU goods, half the rate Trump had threatened from August 1.

## City Bank’s Q2 profit

FROM PAGE B4

City Bank’s consolidated net operating cash flow per share surged to Tk 18.04 in the first half of 2025, compared to Tk 2.87 in the same period of 2024.

According to the bank, operating cash flows improved substantially between January and June this year, supported by higher inflows from customer deposits and borrowings.

These inflows outweighed

the outflows related to loan disbursements and asset growth, leading to stronger positive cash flow than the previous year.

The bank’s net asset value also rose, mainly due to higher net profit during the period.

As of June 30, 2025, sponsor-directors held 30.36 percent of City Bank’s shares, while institutional investors owned 22.50 percent, foreign investors 6.53 percent, and the general public 40.61 percent.



## Advanced Chemical Industries PLC

ACI Centre, 245 Tejgaon Industrial Area, Dhaka-1208

### Price Sensitive Information (PSI)

This is for the information of all concerned that the Board of Directors of the Company at its 224<sup>th</sup> Board meeting held on Monday, 28 July 2025, at 4:00 pm, through Hybrid system, approved the formation of a new subsidiary company under the name of "ACI Biosciences Limited" having an authorized capital of BDT 100 (One Hundred) Crore and a paid up capital of BDT 25 (Twenty Five) Crore wherein Advanced Chemical Industries PLC shall hold 90% shares, at the earliest convenience, subject to the approval of the concerned authority.

By Order of the Board

**Mohammad Mostafizur Rahman**  
Company Secretary

28 July 2025  
Dhaka



# Islamic banks fall behind in remittance race

STAR BUSINESS REPORT

Bangladeshi nationals living abroad sent more money home in the twelve months to March this year compared with the same period a year earlier.

But many chose to avoid Shariah-based banks—once key players in channelling these funds—due to the institutions’ fragile financial health, a severe liquidity crisis, and media reports of massive lending irregularities and mismanagement.

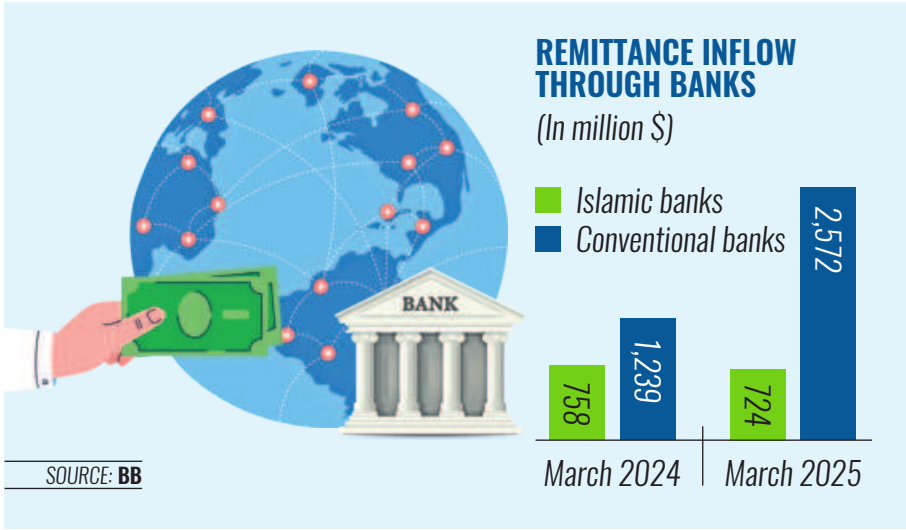
As a result, conventional banks, which had a greater need for US dollars and consequently offered more competitive remittance deals to expatriates, saw a steady inflow of funds, according to senior bankers.

According to Bangladesh Bank’s Islamic Banking and Finance Statistics published last week, Shariah-compliant lenders handled just 22 percent of total remittances in March 2025, down from 38 percent in early 2024.

In absolute terms, remittances received through Islamic banks fell from \$758 million in March 2024 to \$724 million in March 2025. By contrast, conventional banks more than doubled their receipts from \$1.24 billion to \$2.57 billion, cementing their dominance.

In the report, the central bank noted that despite occasional upticks, remittance flows through Islamic banks remained mostly stagnant or declined.

Total remittances through all banks hit \$3.29 billion in March 2025, the highest monthly inflow of the year. While Islamic and conventional banks both contributed, it was the latter that consistently captured



the largest share, especially after the political changeover in August 2024.

The central bank report attributed the shift partly to declining confidence in Islamic banks among migrant workers, reportedly due to concerns over mismanagement.

This perception gap enabled conventional banks to capitalise on the opportunity by positioning themselves as more stable and efficient channels for remitting foreign earnings.

The fallout from the political changeover in August 2024, when irregularities in several Islamic lenders began to come to light, appears to have deepened the crisis for the Shariah-based lenders while creating opportunities for the conventional ones.

As per the BB report, Islamic banks

now manage just over one-fifth of total remittances, compared with nearly two-fifths previously.

“This is because of their [conventional banks’] efforts to clear overdue import bills of state enterprises. Private banks also increased their efforts to attract remittances by offering new and better customer service,” said a private banker preferring not to be named.

The downward trend for Islamic banks was also reflected in their deposit base.

Total deposits in the banking industry rose from Tk 17.89 lakh crore in March 2024 to Tk 19.51 lakh crore in March 2025, an increase of 9.07 percent. Islamic banks saw only a moderate 4.61 percent rise in deposits, from Tk 4.19 lakh crore to Tk 4.39 lakh crore.

In contrast, deposits in conventional

banks grew from Tk 13.69 lakh crore to Tk 15.12 lakh crore, registering a 10.44 percent increase.

The market share of deposits for Islamic banks declined from 23.44 percent in March 2024 to 22.48 percent in March 2025, the BB report states.

The report pointed to mismanagement uncovered in the aftermath of the July 2024 unrest as a possible reason for depositors’ waning trust in Islamic banks.

“This may be due to mismanagement by Islamic banks, which was detected in the aftermath of the July uprising. Consequently, depositors lost their trust in Islamic banks and thereby withdrew their deposits, which helped conventional banks’ deposit base to grow,” it states.

A similar pattern was observed in investments. Total banking sector investments rose from Tk 19.86 lakh crore in March 2024 to Tk 22.12 lakh crore in March 2025, registering an 11.39 percent growth.

Islamic banks increased their investments from Tk 4.94 lakh crore to Tk 5.53 lakh crore, marking a 12.01 percent growth, while conventional banks grew from Tk 14.92 lakh crore to Tk 16.59 lakh crore, marking an 11.19 percent rise.

However, the Shariah-based lenders’ share of total banking sector investments declined. Conventional banks now account for around 75 percent of all such investments.

According to the BB report, while both banking segments expanded their investment activities, conventional banks played a more dominant role in supporting the economy.

## Reform must come from within

DH CHOUDHURY

The banking sector in Bangladesh is at a crossroads. Non performing loans, the near absence of corporate governance, weak risk management practices and a lack of accountability have all prompted urgent calls for reform. International models are often considered key solutions, and consultants from abroad are brought in as preferred advisers. Yet, the real strength of sustainable reform lies in the knowledge, experience and contextual understanding of local professionals.

Local professionals possess a deep grasp of local complexities. They hold first-hand knowledge of the political and economic dynamics, regulatory frameworks, banking practices, culture and customer mindset. They are also embedded within a rich web of formal and informal corporate knowledge.

These insights are essential in designing reforms that work in a local context. Imported models often fail, as they either overlook or fail to grasp local realities. In contrast, local experts bring an informed understanding of real-world dynamics, the advantage of language, and cultural intuition. These professionals come from banking, accounting, legal and financial sectors, and include both working and retired practitioners.

In such a complex environment, institutional memory and operational knowledge are vital. Professionals in Bangladesh have decades of hands-on experience and retain corporate memory, having witnessed the post liberation asymmetrical banking boom, unstructured nationalisation of banks, the rise of private institutions and years of unchecked growth. They have also seen political interference in the central banking system, the stimulus loan fiasco during Covid-19, the self-serving agenda of bank owners and chairpersons under the Bangladesh Association of Banks (BAB), and the massive scams exposed after August 5, 2024.

Taken together, these episodes form a collective memory that cannot be replaced by textbook knowledge.

Hiring local experts is cost-effective and ensures long term sustainability. Foreign consultants, by contrast, are often expensive and offer only short-term solutions. External models frequently provide ad hoc prescriptions. Local professionals, however, take ownership of reforms and can be retained for the long haul. Real reform demands committed leadership that remains accountable over time.

Engaging local experts also helps build public trust. Bank staff, customers and regulators are more likely to support reform when it is led by those who speak their language and share their realities. Empowering local professionals is a step towards self-reliance and national capacity-building.

This is not to say there is no role for foreign expertise. We support engaging international professionals for capacity-building, particularly when global best practices can be aligned with local insight. Bangladesh already has bankers, accountants, legal and financial experts of international standard, who can bridge global standards with local constraints.

In conclusion, banking reform must emerge from local needs. It should be rooted in institutional memory, guided by experience, and driven by professionals from within. While international collaboration has value, meaningful change can only happen when those who understand the past and are embedded in the nation’s banking history are given the power to lead the way.

Engaging local professionals is not a lofty ideal. It is a practical step and the preferred national path forward.

The writer is a former banker. He can be reached at [dhc707@gmail.com](mailto:dhc707@gmail.com)



## City Bank’s Q2 profit jumps 34%

STAR BUSINESS REPORT

City Bank PLC reported higher profits in the second quarter of 2025, driven by strategic investments in government securities that boosted its income.

The private commercial lender posted a profit of Tk 235.78 crore in the April–June quarter, marking a 34 percent year-on-year rise.

According to a disclosure published on the Dhaka Stock Exchange (DSE) website yesterday, its consolidated earnings per share stood at Tk 1.55 for the quarter, up from Tk 1.16 recorded during the same period last year.

The bank attributed the strong performance to its strategic investments in government securities, which significantly boosted its income.

This increase helped counterbalance a decline in net interest income and supported the coverage of rising operational expenses, City Bank said in the disclosure. Shares of the bank went up 3.38 percent to Tk 24.50 as of 12:42 pm on the DSE. READ MORE ON B2

# Importing more soybeans from US could ease Trump tariffs

Regional director of US Soybean Export Council tells The Daily Star

REFAYET ULLAH MIRDHA

Increasing soybean imports from the United States could help narrow the trade gap between Bangladesh and its biggest single-nation apparel market, according to an American industry group.

And this may ultimately help ease the 35 percent additional tariff on Bangladeshi goods entering the US, said Kevin Roepke, regional director for South Asia and Sub-Saharan Africa at the US Soybean Export Council (USSEC).

Roepke, who also sits on the board of the US-Bangladesh Business Council, pointed out that while the US is the largest foreign investor in Bangladesh and the top export destination for Bangladeshi garments, its presence in agricultural trade remains limited.

In an interview with The Daily Star, he described soybeans and soybean meal as the “lowest-hanging fruit” for reducing the \$6 billion trade gap. “Just soybeans and soybean meal alone could account for \$1 billion in trade annually,” he said.

Currently based in Dubai, Roepke came to Dhaka last week to visit local soybean crushing mills and meet with millers, importers and traders, as imports of US soy products continue to rise.

This year, imports of soybeans and soy meal from the US have already crossed \$450 million, up from \$348.9 million in 2024.

According to Roepke, local traders are



Kevin Roepke

preferring US soybeans due to competitive pricing and higher quality.

Still, he believes there is room for improvement.

“Why isn’t the US the largest supplier of soybeans to Bangladesh? It is a fundamental question when the US is already your biggest investor and export market,” he said.

Bangladesh’s soybean market is worth more than \$2 billion. In 2024, local traders imported 700,000 tonnes of soybeans and 150,000 tonnes of soy meal from the US.

Expressing optimism about future exports,

the USSEC executive called on the private sector to play a more active role in ongoing trade talks and urged policymakers to treat soy as a strategic commodity in efforts to rebalance trade between the two countries.

“US soy should be the foundation,” said Roepke, noting that soy is currently the top US agricultural export to Bangladesh by value.

“We peaked in 2019–2020. While sales are slightly up this year, the long-term trend is downward. That is concerning,” he said.

Asked about freight costs, Roepke dismissed it as a key issue. “Freight charge is not the issue, it is the quality,” he said.

“US soy is the gold standard in the industry. It has the lowest damage, the driest quality, and the highest digestibility for poultry. Our soy is grown with zero deforestation, making it the most sustainable option, which aligns with Bangladesh’s climate priorities.”

Roepke, who holds an MBA from the Massachusetts Institute of Technology (MIT), added that agricultural trade decisions are driven by business-to-business links rather than government-level deals.

This makes the role of Bangladesh’s importers, feed millers and processors critical. “We are here to listen to the private sector, not dictate. The government may set the tone, but the industry drives the action. That is why we have had a presence here since 1996.”

He also called for the soybean and livestock feed sectors to be provided with equal

READ MORE ON B2

# EU’s lopsided Trump trade deal will be short-lived

REUTERS, Berlin

European Union trade negotiators may promptly celebrate the success they have achieved by clinching a deal with Donald Trump. If so, the question should be: If that passes for success, what would failure have looked like?

Financial markets and European captains of industry will doubtless heave a sigh of relief at the agreement, announced on Sunday by the US president and his European Commission counterpart Ursula von der Leyen. The continent’s main exporters can base their investment and commercial plans on the 15 percent levy on US imports accepted by the Commission.

That’s much lower than the 30 percent charge on European goods Trump had promised to impose on August 1 in the absence of a deal, which in turn was less than a previous 50 percent threat. Importantly, the rate applies to European cars, which join Japanese-made vehicles in escaping the 25 percent charge on US auto imports, and to the continent’s pharmaceuticals and semiconductors, which may have otherwise faced punitive sector-specific treatment. The deal also enables the Europeans to shelve counter-tariffs and other measures they had lined up. Some degree

of uncertainty has at least been dispelled.

Nevertheless, the tariff level still amounts to capitulation by Brussels. It must be compared not to Trump’s threats, but to the 1.47 percent average rate previously applied to European goods crossing the Atlantic. Only two months ago, several EU governments were warning, that a 10 percent across-the-board charge, similar to what the UK had obtained, would be a red line that should trigger some form of response.

In addition to the added trade friction, the EU has also promised to import more energy – spending \$250 billion a year on American oil and gas – and could invest some \$600 billion stateside. That, at least, is Trump’s interpretation of the deal. It’s unclear whether these figures represent incremental amounts, or what time frame the president had in mind. Fuzzy as they are, these EU pledges at least do not look very binding.

Yet the vague agreement also suggests Sunday’s announcement is unlikely to be the last word. Even at the lower rate, the tariffs will hurt the US economy. They will either bring much-needed revenue – a source of pride for Treasury Secretary Scott Bessent – or shrink imports. But they cannot achieve both at the same time. And if EU businesses do crank up investment in the US, the resulting

capital flows will be to the detriment of the trade balance. All this means the EU’s trade surplus with the US, which reached 198 billion euros in goods last year, partly offset by a 109 billion euro deficit on services, may not shrink much in the coming years.

When the impulsive and unpredictable president can no

longer deny the destructive impact of his tariffs, he will be tempted to yet again blame US trade partners. It’s puzzling that the EU, the world’s largest trading power, has failed to grasp that the best way to fight bullying is to stand your ground.

The United States struck a framework trade deal with the

European Union on July 27, imposing a 15 percent tariff on most US imports of EU goods but averting a spiralling battle between two blocs which account for almost a third of global trade.

“I think this is the biggest deal ever made,” US President Donald Trump told reporters after an hour-long



US President Donald Trump (right) shakes hands with European Commission President Ursula von der Leyen after agreeing on a trade deal between the two economies following their meeting in Turnberry, south west Scotland, on July 27.

PHOTO: AFP