



## Sustainability is no longer optional— IT IS IMPERATIVE

**Mashrur Arefin, Managing Director & CEO, City Bank**

**As part of its broader sustainability commitment, City Bank has also pledged to plant one tree for every Green Savings Account opened. In 2024 alone, the bank recorded 20,001 accounts—reflecting strong customer interest and growing public engagement in green banking.**

**The Daily Star (TDS):** What role do you see banks playing in promoting environmental sustainability in Bangladesh?

**Mashrur Arefin (MA):** In the context of climate change and green growth, banks in Bangladesh have been playing a pivotal role as catalysts for sustainable development. They are channelling financial resources into projects aimed at reducing environmental impact, enhancing climate resilience, promoting renewable energy, improving food security, and empowering women.

In 2024 alone, the banking sector collectively disbursed BDT 30,653.78 crore in Green Finance and BDT 459,483.82 crore in Sustainable Finance. Among the leading contributors, City Bank disbursed BDT 3,336 crore in Green Finance, supporting initiatives such as greenhouse gas (GHG) emission reduction, renewable energy-based project development, pollution prevention (including waste management), green building construction, and others.

Additionally, the bank disbursed BDT 40,234 crore in Sustainable Finance, which was directed towards sustainable agriculture, support for MSMEs, women's empowerment, and other socially responsible sectors.

The banking industry is also actively supporting green initiatives such as rooftop solar installations, construction of green buildings, procurement of energy-efficient machinery, water use efficiency, recycling, and waste management through low-cost green loans with only a 5% interest rate, backed by refinance schemes from the central bank.

As financial intermediaries, banks are aligning with the national agenda to meet Nationally Determined Contribution (NDC) targets, promote green economic growth, and transition towards a climate-resilient and sustainable economy.

**TDS:** Can you highlight any specific green finance initiatives, sustainable investment strategies, or eco-friendly banking practices your institution has adopted recently?

**MA:** City Bank has taken several proactive steps to

promote green finance and sustainability across different sectors, aligning with Bangladesh's broader climate and green growth goals.

i. Joining the Net-Zero Banking Alliance of the United Nations Environment Programme (UNEP FI):

City Bank became the first bank in Bangladesh to join the United Nations Environment Programme Finance Initiative's (UNEP FI) Net-Zero Banking Alliance (NZBA), marking a significant milestone in the country's banking sector. Through this commitment, the bank aims to reduce greenhouse gas (GHG) emissions from both its internal operations and lending portfolios.

As part of this initiative, City Bank conducted a comprehensive assessment of GHG emissions associated with its internal activities and financed emissions from its lending portfolio. With support from Deloitte, the bank set science-based emission reduction targets and publicly disclosed them—demonstrating transparency and leadership in climate action.

ii. Introducing the Green Savings Account:

Recognising the gap in green liability products within Bangladesh's banking sector, City Bank launched the pioneering Green Savings Account in February 2024. This innovative product ensures that all deposited funds are exclusively allocated to environmentally sustainable projects, fully aligned with Bangladesh Bank's Green Finance Taxonomy.

iii. Advancing Paperless Financial Products:

City Bank's Nano Loan is a fully paperless, environmentally friendly loan product designed to promote financial inclusion while reducing paper consumption. As of December 2024, over 506,000 customers have accessed this digital loan product, with a total disbursement exceeding BDT 1,452 crore across more than 2.5 million loan accounts, showcasing large-scale adoption of eco-friendly banking solutions.

**TDS:** How is your bank aligning its long-term corporate strategy with global environmental goals?

The bank's strong focus on sustainable and green finance is reflected in impressive year-on-year growth of 167% and 201%, respectively, between 2023 and 2024. This underscores its commitment to supporting projects that promote clean energy, emission reduction, waste management, and climate resilience.



**MA:** City Bank is strategically aligning its long-term corporate objectives with national and international environmental frameworks, including the United Nations Sustainable Development Goals (SDGs), by embedding sustainability into the core of its operations and financing activities.

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A key highlight of this commitment is the financing of large-scale renewable energy projects, such as a 60 MW wind power plant and a 100 MW solar power plant. These initiatives directly support SDG 7 (Affordable and Clean Energy) and SDG 13 (Climate Action), contributing to the nation's transition towards a low-carbon economy.

In 2024, City Bank allocated BDT 1,237.36 crore towards sustainable agriculture, benefiting 347,641 end borrowers. This support is critical to advancing SDG 1 (No Poverty) and SDG 2 (Zero Hunger), both of which are vital to Bangladesh's

socio-economic development.

Sustainability is also being actively integrated into City Bank's internal operations. The bank has installed 90 solar systems across its head office, branches, sub-branches, remote ATMs, and agent outlets, reducing its own carbon footprint. Additionally, to foster environmental awareness among employees and build a culture of environmental stewardship, City Bank commemorates World Environment Day each year through a week-long series of programmes and initiatives.

**TDS:** As a corporate leader, what message would you like to share on World Environment Day about the responsibility of financial institutions in building a greener, more resilient future?

**MA:** Banks are not merely financial intermediaries—we are catalysts for sustainable growth. Climate change and environmental challenges present both risks and opportunities for our industry.

To effectively manage these risks, integrating Environmental, Social, and Governance (ESG) considerations into risk assessment is essential. At the same time, we must seize the opportunities by prioritising green finance, supporting renewable energy, and investing in innovative, eco-friendly solutions that drive both environmental progress and economic development.

Sustainability is no longer optional—it is imperative. Beyond financing, we must also foster a culture of environmental responsibility within our institutions. Adopting internal ESG practices and raising awareness among employees are critical steps. Additionally, banks can leverage CSR initiatives in collaboration with NGOs and development organisations to elevate environmental awareness within communities.

I firmly believe that by working together with our customers, partners, and regulators, we can lead with purpose and innovation to build a sustainable financial ecosystem—for the benefit of both people and the planet, today and for generations to come.

### 1 SUSTAINABLE/GREEN FINANCING

Total green finance  
BDT 3,336 Crore

34% of total term loan (except staff loan)

Sustainable agriculture - BDT 1,237 Crore to 347,641 borrowers

Sustainable MSME - BDT 4,359 Crore

NGO MFI (Socially Responsible Financing) - BDT 1,067 Crore

### 2 RENEWABLE ENERGY FINANCING

Total disbursement - BDT 213 Crore

Contributed to a total of 160 megawatts of installed renewable energy capacity

Financed 100 MW for solar power plants and 60 MW for wind power plants

### 3 PAPERLESS BANKING ACHIEVEMENTS

43% app based accounts

Active users of Citytouch app - 747,549

Introduced Nano Loan, with fully paperless loan processing facility

Record-breaking disbursement of BDT 857 Crore of Nano Loan through Citytouch in 2024

Achieved 73% year-on-year growth in app-based Nano Loans, serving 3 million+ customers

Disbursed BDT 1,452 Crore in Nano Loans to 2,535,867 accounts till Dec 2024 from inception

Discontinued POS slip print for customers

### 4 INNOVATIVE SUSTAINABLE PRODUCT

First bank in Bangladesh to introduce Green Savings Account (Green Liability Product)

Automated ESDD interface to conduct ESG risk assessment of lending portfolio

### 5 CSR AND COMMUNITY INITIATIVES

Total CSR Expenditure (2024) - BDT 8 Crore

Number of Beneficiaries - 79,049+

### 6 AWARDS & RECOGNITIONS

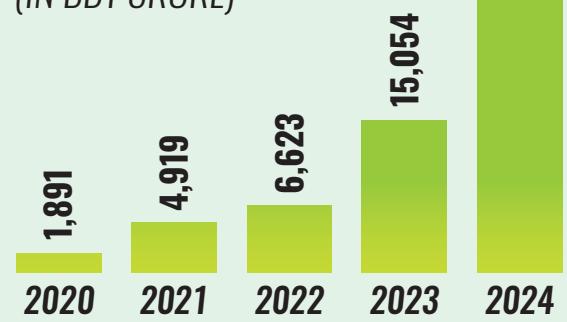
Ranked among top 10 banks in Bangladesh Bank's Sustainability Rating for 4 consecutive years (2020, 2021, 2022, 2023)

Ranked among the top 10 sustainable banks by UK-based Sustainability Magazine

Awarded as Best Climate Focus Bank in Bangladesh by the Institute of Energy at the University of Dhaka and the Greentech Foundation, in collaboration with USAID

First Bank to join Net Zero Banking Alliance or UNEP FI

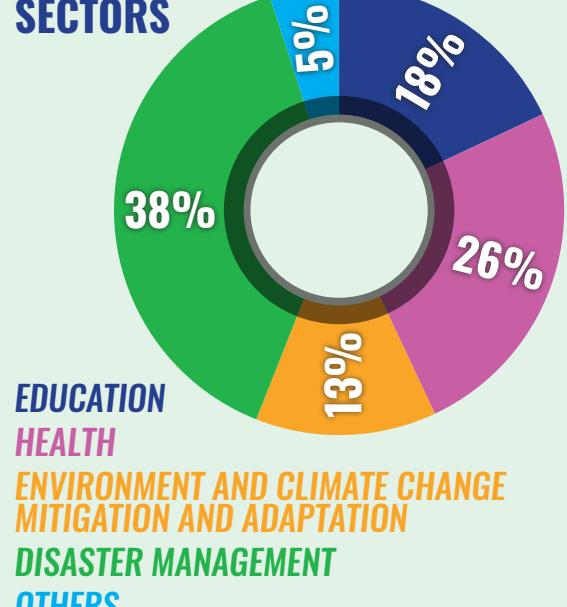
### TOTAL SUSTAINABLE FINANCE DISBURSEMENT OVER THE YEARS (IN BDT CRORE)



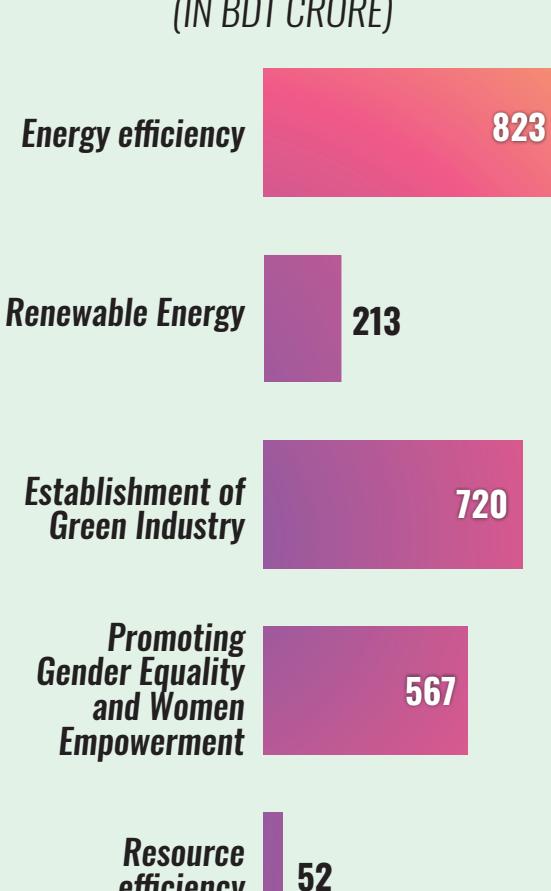
### GREEN LOAN PORTFOLIO GROWTH TREND (IN BDT CRORE)



### CSR FUNDING IN DIFFERENT SECTORS



### FUNDING IN KEY SECTORS UNDER SUSTAINABLE FINANCING (IN BDT CRORE)



### INTERNAL GREEN OPERATION STATISTICS (AS OF 2024)

