

Trust Bank launches co-branded credit card for GP STAR customers

STAR BUSINESS DESK

Trust Bank PLC has signed a memorandum of understanding (MoU) with leading mobile operator Grameenphone Limited (GP) to launch a co-branded credit card, exclusively tailored for GP STAR customers.

Md Mostafa Musharrof, head of card division at the bank, and Munia Gani, head of partnerships at the mobile operation, signed the MoU at GP House in the Bashundhara residential area, Dhaka, recently, according to a press release.

This strategic collaboration is aimed at enhancing the customer experience by offering exclusive privileges, including complimentary GP internet bundles, discounts, and additional benefits, to Grameenphone's high-value and loyal STAR customers.

Ahsan Zaman Chowdhury, managing director and CEO of the bank, and Yasir Azman, chief executive officer of the mobile operator, were present at the event.

Other senior officials from both organisations also attended the programme.



PHOTO: TRUST BANK

Yasir Azman, chief executive office of Grameenphone Limited; and Ahsan Zaman Chowdhury, managing director and CEO of Trust Bank PLC; pose for group photographs after signing the memorandum of understanding at GP House in Bashundhara residential area, Dhaka recently.

Rangs eMart organises refrigerator carnival



Yamin Sharif Chowdhury, divisional director of Rangs eMart, and Khandaker Salim Saad Shanan, head of marketing at Whirlpool Electronics Bangladesh, pose for photographs holding a banner after a press conference in the capital's Gulshan-2 yesterday.

PHOTO: RANGS EMART

STAR BUSINESS DESK

Rangs eMart has organised a refrigerator fair titled "Rangs eMart Refrigerator Carnival 2025", which commenced on Saturday in the capital's Gulshan-2.

Whirlpool is participating in the carnival with the aim of enhancing customers' Eid celebrations by offering them the opportunity to purchase their preferred refrigerators.

The carnival will continue until Eid. Yamin Sharif Chowdhury, divisional director of Rangs eMart, made the remarks during the press conference in Gulshan-2, Dhaka yesterday, according to a press release.

Speaking at the event, Chowdhury commented, "Through this fair, we aim to make the shopping experience more enjoyable for our customers."

"At the same time, they can avail themselves of the best offers and rewards. Our objective is to establish Rangs eMart as the most trusted shopping destination

in the country for purchasing electronic products," he added.

Khandaker Salim Saad Shanan, head of marketing at Whirlpool Electronics Bangladesh, said, "Our refrigerators are equipped with the latest technology to ensure healthy food preservation and long-lasting performance.

Moreover, their advanced energy-saving features offer customers a more efficient and environmentally friendly experience."

He further stated, "To enhance the joy of Eid, we are committed to making the latest refrigerator technologies more accessible to our customers."

Participating companies are offering a variety of promotions, including discounts, bank offers, convenient exchange options, and more.

Additionally, customers will have the opportunity to win refrigerators, air conditioners (ACs), and other attractive prizes by participating in the "Buy and Win Campaign" during the carnival.

Meghna Bank celebrates 12th anniversary

STAR BUSINESS DESK

Meghna Bank PLC has celebrated its 12th founding anniversary with a commemorative event at its head office in Dhaka recently.

Uzma Chowdhury, chairperson of the bank, inaugurated the celebratory programme, according to a press release issued by the bank.

Mohammad Mamunul Hoque, chairman of the risk management committee of the bank, Md Ali Akther Rezvi, chairman of the audit committee, Habibur Rahman and Nazrul Islam, independent directors, and Kazi Ahsan Khalil, managing director and CEO, among others, were also present.



Uzma Chowdhury, chairperson of Meghna Bank PLC, inaugurates a programme of the bank's 12th founding anniversary at its head office in Dhaka recently.

PHOTO: MEGHNA BANK

Eastern Bank organises school banking conference in Rangpur

STAR BUSINESS DESK

Eastern Bank PLC (EBL) organised a "School Banking Conference 2025" as the lead bank at the Rangpur Zilla Parishad Community Centre on Saturday, with the objective of promoting financial inclusion and literacy among students.

The conference brought together around 300 students and teachers from 45 schools, while representatives from approximately 45 banks operating in the district also participated in the event.

Md Rafiqul Islam, executive director of the Bangladesh Bank Rangpur office, inaugurated the programme as the chief guest, according to a press release issued by the bank.

M Khorshed Anowar, deputy managing director and head of retail and SME banking at EBL, presided over the conference.

Among others, Md Iqbal Mohasin, director of the Financial Inclusion Department of the Bangladesh Bank; Md Emdadul Hoque, director of the Bangladesh Bank Rangpur office; Md Abul Kalam Azad, district education officer (additional charge); and Md Raquib, head of bancassurance and student banking at EBL, were also present.



Md Rafiqul Islam, executive director of the Bangladesh Bank Rangpur office, poses for photographs with participating students and teachers of the "School Banking Conference 2025" organised by Eastern Bank PLC (EBL) as the lead bank at the Rangpur Zilla Parishad Community Centre on Saturday.

PHOTO: EASTERN BANK

Air Astra honours top business partners



Imran Asif, chief executive office of Astra Airways Limited, delivers his address at an award-giving ceremony, styled "Business Partners Award 2025", at a hotel in the capital recently.

PHOTO: AIR ASTRA

STAR BUSINESS DESK

Astra Airways Limited, known as Air Astra -- a private airline in Bangladesh -- has recognised its top 20 business partners for their outstanding contributions to the airline.

The event, titled "Business Partners Award- 2025", was held at a hotel in the capital recently, according to a press release issued by the airline. Imran Asif, chief executive officer of the airline, attended the programme as the chief guest.

Speaking at the event, Asif remarked, "Our business partners have always been an invaluable extension of the Air Astra family. Their unwavering support, strategic insights, and exceptional performance have been instrumental in achieving our goals and significantly expanding our footprint."

"This event stands as a testament to our deep gratitude and a well-deserved celebration of their hard work and dedication," he added. The award ceremony represented a milestone for Air Astra, reaffirming the company's commitment to fostering a robust network of dedicated partners focused on delivering enhanced travel experiences.

At present, the airline operates five daily flights from Dhaka to Cox's Bazar, five to Chattogram, and four to Saidpur.

Its fleet consists of four ATR 72-600 aircraft -- modern, French-built turboprop planes renowned for their safety and advanced technology.

United Commercial Bank organises training in Bandarban



Prof Thanzama Lusai, chairman of Bandarban Hill District Council (BHDC), inaugurates the training programme organised by United Commercial Bank PLC for agricultural entrepreneurs at the BHDC auditorium in the district recently.

PHOTO: UCB

STAR BUSINESS DESK

United Commercial Bank PLC (UCB) recently convened a daylong capacity-building training session for agricultural entrepreneurs at the Bandarban Hill District Council (BHDC) auditorium.

This initiative forms part of its agro-corporate social responsibility (CSR) programme, entitled "Bhoroshar Notun Janala". The event drew the participation of nearly 170 agricultural entrepreneurs from various upazilas across the district.

Prof Thanzama Lusai, chairman of the BHDC, inaugurated the training programme as the chief guest, according to a press release.

"There exists immense potential within the agricultural sector of the hill regions. With the backing of institutions such as UCB, local farmers can evolve into successful entrepreneurs," remarked Thanzama.

Nabil Mustafizur Rahman, additional managing director of UCB, presided over the session and commented, "Given the region's abundant natural diversity, the time is ripe for investment in technology-driven agriculture and entrepreneurship. UCB remains steadfast in its commitment to support this transformation."

Prime Bank holds training on disability-inclusive banking

STAR BUSINESS DESK

Prime Bank PLC, in collaboration with Monash University Australia and Team Inclusion Bangladesh, organised a three-day training programme titled "Breaking Attitudinal Barriers: Inclusive Banking for Persons with Disabilities" at Lakeshore Heights in Dhaka recently.

Employees from various departments of Prime Bank actively participated in the initiative, underscoring the importance of inclusive training in fostering a more accessible financial ecosystem.

The programme centred on promoting disability inclusion

and championing a rights-based approach within the banking sector.

Through a series of interactive sessions and real-life simulations, banking professionals acquired practical tools and insights to more effectively serve persons with disabilities.

Participants shared a renewed commitment to inclusive practices with a mindset of progressive learning and development.

Commenting on the programme, M Nazem A Choudhury, deputy managing director of the bank, stated, "This training will enable our employees at Prime Bank to adopt a more inclusive mindset and approach in their day-to-day work."



PHOTO: PRIME BANK

Participants are seen at a training programme titled "Breaking Attitudinal Barriers: Inclusive Banking for Persons with Disabilities" organised by Prime Bank PLC in collaboration with Monash University Australia and Team Inclusion Bangladesh at Lakeshore Heights in Dhaka yesterday.