A SPECIAL SUPPLEMENT BY
The Daily Star
DHAKA THURSDAY MAY 22, 2025, JAISHTHA 8, 1432 BS

FUTURE OF ELEGANT *Living*

Once the majestic residence of Dhaka's Nawabs, Ahsan Manzil stood for an era where elegance defined how the privileged lived. Its sweeping arches and richly detailed interiors remind us that the pursuit of beauty and comfort has long been part of city life. While the aesthetics of luxury have changed, the aspiration remains. Today's real estate developments offer a new vision of elegant living. From vertical sanctuaries in the sky to thoughtfully planned gated communities, modern luxury in Bangladesh is evolving to meet contemporary desires for space, serenity, and sophistication.

PHOTO: **PRABIR DAS**

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Inside Tropical Haider Amorapuri's practical features

On most days, Banasree bustles like any Dhaka neighbourhood – horns blaring, street vendors calling, residents weaving through the morning rush. But if you follow the wide 60-feet Main Road towards Block-D, a sense of calm begins to unravel. That's where Tropical Haider Amorapuri stands – Tropical Homes' ambitious condominium project that doesn't scream for attention but quietly invites you in.

AYMAN ANIKA

The name Amorapuri – which loosely translates to "the eternal town" – isn't a catchy tagline. It reflects a lived-in lifestyle. Spread across 120 Katha (6 Bigha) of prime land, this G+16, four-tower residence was designed with balance in mind – between structure and space, utility and comfort, community and privacy.

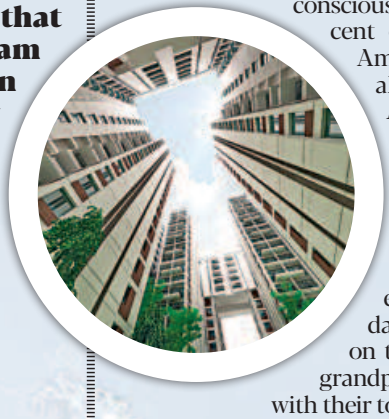
A vertical village in the making

With 300 apartments ranging from 1,592 to 2,326 square feet, the project offers 3- and 4-bedroom layouts suited for different household needs. Whether you're a young couple planning a family or a multi-generational household needing flexibility, the spaces are practical, well-ventilated, and naturally lit. North and south-facing units ensure better airflow and daylight – key features in a city where those aren't guaranteed.

310 parking spots, including 20 reserved for guests, and two levels of underground basements make car storage stress-free, while freeing up the surface level for what really matters: open space.

62 per cent open space: Breathing room in a cluttered city

In a city where concrete outpaces consciousness, the 62 per cent open space inside Amorapuri feels almost defiant. At its heart is a 0.4-kilometre jogging track that curves like a pulse through the compound. It isn't just for fitness enthusiasts – it's for daydreamers, couples on twilight walks, or a grandparent keeping pace with their toddler on a tricycle.

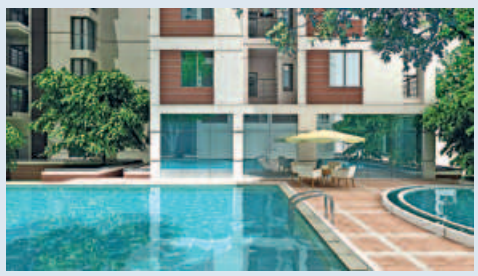


There's also a rooftop garden, a BBQ area for weekends, and dedicated children's play zones –features that go beyond the standard and cater to everyday family life.

Amenities that actually make life easier

What makes Tropical Haider Amorapuri stand out isn't just the variety of facilities – it's how they're woven into the fabric of daily life. Take the on-site daycare, for instance. For working parents, this means no more long commutes or last-minute childcare stress. You can drop your child off just briefly from your door, knowing they're in a safe, familiar environment.

For students and remote professionals, the library with



Wi-Fi offers a much-needed quiet zone. Similarly, the indoor gaming zone provides a recreational outlet for older children and teens, keeping them active and engaged within a secure environment.

The well-equipped gym and swimming pool, with a separate section for kids, make staying active more accessible. Instead of signing up for memberships outside, residents can fit wellness into their own schedule. Two outdoor badminton courts add to the options. The project also includes a laundry facility, salons for both men and women, a superstore, a medical corner, and even an on-site ATM booth, reducing the need for frequent trips outside. After a long day, the in-house restaurant and coffee shop offer reliable options for a quick meal or evening tea.

For social gatherings or casual downtime, residents have access to a spacious multi-purpose community hall and a dedicated social lounge – spaces that allow for everything from celebrations to quiet connection. And for those who value spiritual routine, a large, well-maintained prayer space within the compound ensures that religious practices are never an afterthought.

These aren't flashy extras – they're functional, everyday solutions that improve quality of life.

Not just a home, but a self-contained community

In a time when so many apartment projects promise "luxury" but deliver sameness, Amorapuri's strength lies in its attention to the unnoticed.

Security and utility management have been given proper attention. The entire compound is under 24/7 CCTV surveillance, and there's generator backup to support all essential services during power outages. The buildings are equipped with a modern fire safety system, and a water purification system ensures a clean supply to every apartment.

The apartment blocks are also Wi-Fi enabled, supporting connectivity in shared zones. This matters especially in the context of online education, remote work, or even just stable video calls.

In short, Tropical Haider Amorapuri is designed for families, professionals, and anyone who values long-term comfort over short-term show.

If you're looking for a home that works for your real lifestyle, not just your weekend guests, Tropical Haider Amorapuri is worth a closer look. Visit the site, walk the grounds, and see the difference for yourself.

Tropical Haider Amorapuri

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Rancon FC properties is TRANSFORMING SPACES INTO GREEN WONDERS

Backyard and playground

Rancon FC is continuing to expand its footprint with upcoming developments such as Rosewood, Ornella, Snowdonia, Springwood, and Z70. All are being planned with the same attention to environmental detail, aiming to set a consistent standard for eco-conscious real estate across Chattogram.

MD. ZAHIDUR RABBI

The port city of Bangladesh, Chattogram is undergoing significant transformation in recent times due to the economic wellbeing of the country. However, this economic wellbeing must also coincide with sustainability so that better quality of life can be achieved.

Amidst the growing consciousness towards sustainability, Rancon FC Properties has positioned itself as a notable entity of environmentally conscious urban living.

Since its founding in 2010, Rancon FC has been steadily reshaping the city's built environment. Over the past twelve years, the company said that it has delivered more than 1.32 million square feet of residential space and 372,000 square feet of commercial property. But rather than merely adding to Chattogram's skyline, Rancon FC has focused on building developments that lower environmental impact, adapt to a changing climate, and offer residents a more sustainable way of life.

The company's approach to architecture and urban planning revolves around a central principle: to minimise carbon emissions and enhance environmental resilience. With the mission "to build a greener, healthier tomorrow," each new project is designed to mitigate the urban heat island effect, improve energy efficiency, and incorporate natural elements into the built environment, according to the company. This has included the use of solar energy, rainwater harvesting systems, AAC blocks for thermal insulation, and the integration of vertical gardens to improve air quality and biodiversity in dense neighbourhoods.

A number of recently completed developments highlight this approach. One of the flagship projects, AURA, sits on the serene slopes of the Khulshi Hills. It offers a blend of modern luxury and green infrastructure, featuring a fair-faced concrete facade, cascading gardens, and energy-saving architectural features. With an infinity pool and panoramic views, AURA is intended as a peaceful escape that aligns with the principles of sustainable design.

In East Nasirabad, another development, ORIANA, presents a more robust aesthetic, but one equally committed to environmental responsibility. With rooftop solar panels, water harvesting facilities, green roofs, and a central courtyard, it aims to reduce dependence on external utilities and foster a climate-resilient community. The inclusion of recreational facilities such as a badminton court, playground, and gym further reflects Rancon FC's emphasis on holistic, health-conscious urban living.

The ELMORE project, also located in Nasirabad properties, reflects a similar balance of aesthetics and environmental sensitivity. Designed for families who prioritise both comfort and sustainability, it features a sky garden, well-ventilated interiors, and communal green spaces intended to encourage a more active, community-focused lifestyle.

Meanwhile, FAIRFIELD in Mehedibag has been developed to meet formal green building standards. Equipped with vertical green lawns, natural airflow systems, and a full fitness suite, it offers a smart and sustainable housing option in the heart of the city.

Rancon FC is continuing to expand its footprint with upcoming developments such as Rosewood, Ornella, Snowdonia, Springwood, and Z70. All are being planned with the same attention to environmental detail, aiming to set a consistent standard for eco-conscious real estate across Chattogram.

What sets Rancon FC apart is its insistence that sustainability and luxury are not mutually exclusive. In a city where unchecked development can often come at the expense of air quality, green space, and long-term habitability, the company is offering an alternative model – where upscale living is built on the foundations of climate awareness and responsible construction.

As Bangladesh continues to urbanise, especially among its youth population seeking aspirational housing and a better quality of life, the work of developers like Rancon FC could play a key role in shaping not just the future of Chattogram's skyline, but also the environmental and social fabric of the city. By investing in infrastructure that respects natural limits while enhancing human comfort, the firm is helping reimagine what growth can look like in the face of an escalating climate crisis.

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Luxury means living better, not bigger. Better light. Better air. Better neighbours. Better values. Together, they signal a quiet revolution in real estate—where design meets ethics, and where home is not just a place to live, but a way to live well.

MUJIB RAHMAN

In a city racing toward the future, Edison Real Estate offers a different pace—one grounded in intentional design, technological intelligence, and human connection. With two landmark developments—Edison Ophelia in Block M and Edison Rosalind in Block K of Bashundhara Residential Area—the brand is reshaping Dhaka's luxury real estate narrative. These projects stand not just as places to live, but as blueprints for conscious urban living: elegant, sustainable, and engaged with communities.

Edison Ophelia

Edison Ophelia: Refined Urbanism with a Soul

Tucked away on a peaceful stretch of Road 27, Edison Ophelia offers a sanctuary within the city. With only 14 exclusive apartments, each 1,860 sq. ft., Ophelia delivers intimacy without isolation, and sophistication without spectacle.

Its south-facing, light-sensitive façade interacts dynamically with its surroundings, while a double-height entry welcomes you into a world of clarity and calm. Every apartment is designed for cross-ventilation, natural daylighting, and thermal comfort, reducing the need for artificial cooling. Three ensuite bedrooms, open-plan living spaces, and large windows reinforce a seamless relationship between home and nature.

At Ophelia, smart living is standard. Integrated intelligent lift systems, automated utility management, 24/7 CCTV, and backup power systems make daily life smoother, safer, and smarter. Additionally, water-saving fixtures, low-impact materials, and energy-conscious construction embody Edison's commitment to sustainable development.

Ophelia's soul, however, lies in its community ethos. With just two units per floor, it balances privacy with the warmth of belonging.

Edison Rosalind

Edison Ophelia

A community lounge, fully equipped gymnasium, and rooftop terrace invite casual interaction, fostering a spirit of shared living in vertical form. It's a place where neighbors become collaborators in daily life, and where the social fabric is as carefully crafted as the architecture.

Edison Rosalind: Elevated Living, Intentionally Designed

A few minutes away in Block K, Edison Rosalind offers a spacious and luxurious setting. Built on a quiet, 25-foot-wide front road, this residential project features 17 full-floor apartments over seven stories, ranging from 2,202 to 2,273 sq. ft.—each a testament to open and gracious living.

Every home at Rosalind features three bedrooms, generous living and dining zones, and floor-to-ceiling windows that flood spaces with daylight. High ceilings and expansive balconies foster an openness that extends beyond the walls—offering rare moments of repose amid Dhaka's chaos.

Rosalind, too, is a model of sustainable luxury. North-facing orientation, optimal ventilation, and a materials palette chosen for low energy impact ensure that comfort and climate awareness go hand in hand. Residents benefit from smart infrastructure, advanced safety systems, and a commitment to resource efficiency baked into every detail.

Beyond its design, Rosalind is a community in the making. With just two apartment per floor, privacy is assured—yet a sense of shared values remains. From community feedback during planning to curated common spaces and lifestyle services, this is a home shaped not just for individuals, but for collective well-being.

Building for the Future, Grounded in Values

Edison's developments are more than architecture—they are acts of engagement. From collaborating with local artisans and engineers to prioritizing sustainable construction practices, Edison integrates itself within the communities it serves. The company's support for green initiatives, social responsibility, and inclusive design ensures that their buildings leave more than just a physical footprint—they help shape a better urban future.

A New Kind of Luxury

Luxury means living better, not bigger. Better light. Better air. Better neighbours. Better values.

Together, they signal a quiet revolution in real estate—where design meets ethics, and where home is not just a place to live, but a way to live well. When asked about clients review & plan ahead, Md. Aminur Rashid, Chairman and CEO, Edison Real Estate Limited said:

"Edison Rosalind and Edison Ophelia are thoughtfully crafted developments by Edison Real Estate Limited, marking our 20th and 21st project handovers. Our multidisciplinary approach places customer satisfaction at the heart of every stage—right from the start, with timely delivery always in focus. The residents of both projects have praised the overall quality of their homes, reinforcing our commitment to excellence. This year, we're setting the bar even higher as we prepare to welcome 130 new homeowners—building on the trust of the 210 we've proudly served so far."

Edison Rosalind

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