



MESSAGE FROM  
THE VICE CHANCELLOR

On this joyous occasion, marking the graduation ceremony of the Institute of Business Administration (IBA), I would like to extend my heartfelt congratulations to the graduates of the Bachelor of Business Administration (BBA), Master of Business Administration (MBA), Executive MBA programs, as well as the awardees of Doctor of Business Administration (DBA) degree. Today represents a significant milestone in your journey, one defined by perseverance and determination.

Your achievements are especially commendable, having emerged from a transformative chapter in Bangladesh's history—the July Mass Uprising of 2024. I would like to honor and remember those who have sacrificed during this crucial time in our nation's journey. As you, the graduates, step into the professional world, armed with the knowledge and expertise honed at IBA, you are poised to make meaningful contributions to society and industry. I have no doubt in your potential, as you come from a generation of youth who hold so much courage.

The University of Dhaka has always held IBA in the highest regard for leading with a purpose. It produces professionals who drive organizational growth, foster innovation, and uphold ethical excellence. The Institute's commitment to sustainability, demonstrated through collaborative research initiatives such as plastic recycling and growth management projects, further highlights its dedication to shaping a better future. With a legacy built on greatness and a future driven by ambition, IBA continues to inspire generations to lead with integrity and purpose— not just in the private field, but also in government sectors. Graduates from IBA are playing key roles in policymaking decisions of our nation, which is truly a remarkable achievement. The University of Dhaka is proud to have graduates like you who are driven towards these causes and will uphold our university at the national and global stage.

As you celebrate this remarkable accomplishment, I encourage you to take a moment to reflect on the unwavering support that has guided you along this journey. Your success is not just a testament to your hard work and perseverance, but also to the encouragement, sacrifices, and belief of those who stood by you. Your family and friends have been your pillars of strength, offering endless support and motivation in moments of doubt. The dedicated faculty and staff of IBA have played an invaluable role in shaping your knowledge, refining your skills, and instilling in you the values that define true leadership. Their mentorship, guidance, and commitment to your growth have been instrumental in helping you reach this milestone. As you step into the next chapter of your life, carry forward their teachings and gratitude in your heart, knowing that your journey has been enriched by the people who believed in your potential.

Bangladesh is at a crucial juncture, with transformative opportunities on the horizon. As IBA graduates, you carry the responsibility of representing our nation on the global stage, driving progress, and embodying the values instilled by this esteemed institution.

Once again, my deepest felicitations to you all. May your endeavors bring pride to your alma mater, the University of Dhaka, and may you continue to inspire and lead.

Professor Niaz Ahmed Khan, PhD  
Vice Chancellor  
University of Dhaka



MESSAGE FROM  
THE GRADUATION SPEAKER

To the class of 2024,

I feel immensely happy and highly honored in offering my congratulations to you on this joyous occasion. And most heartily I congratulate you on your achievements.

As graduates, you are at the threshold of a new world more or less unknown to you. There will be challenges to meet as well as opportunities to make use of. The challenges will be many, but with the teaching, training, and wisdom you have acquired during your creative stay at the Institute of Business Administration of the University of Dhaka, you will, we are sure, find yourself fully equipped to face the challenges. To add to your acquisition, there will be the perennial flow of good wishes from your dear ones as well as from the university itself, supporting you in your onward journey.

When, about a hundred years ago, this university was founded, it did not have Commerce as an independent discipline. Commerce was an adjunct to the Department of Politics and Economics. With progress in the economic field, Commerce did not take long to become a full-fledged faculty. Commerce Faculty, which is now called the Faculty of Business Studies, has today as many as nine departments within it. Then there is the Institute of Business Administration which we have seen grow continuously over the years and has by now become one of the most prestigious institutions of this university of ours.

At one of the first convocations of Dhaka University the Chancellor, not without an ironic twist of humor, commented that whomsoever he asked about the aim of life, the answer was the same: service. By service they meant government employment and not service to the people at large. It is gratifying to note that the IBA graduates prefer the private sector to the public sector. But we should be happier to see them take to entrepreneurship jointly, and if possible, collectively. There is plenty of scope in fields like industry, agriculture, fishery and forestry. These areas of our economy need, indeed are waiting for, initiatives from enterprising young men and women like you. One of the basic weaknesses of our economic growth has been its failure to generate employment. This deficiency has to be amended, and it can be done if enterprising individuals come forward. Surely, it is more honorable to be a creator than a seeker. We are aware that it is not lack of wealth, but the draining of it, by the colonial rulers that has made our country poor. Those foreign enemies we have driven away, but the rich in the country have been engaged in what the colonialists, including those belonging to Pakistan, have done in the past. Trained and patriotic as you are, it would be your unavoidable duty to try to prevent this from continuing. Aggressive nationalism may turn harmful, but the patriotism that stands up against the perpetration of the harm done by plunderers and exploiters is certainly a human quality well worth cultivating.

It is customary to liken educational institutions to a mother. We are all indebted to the institutions that nurtured us. Compared to material debts, this intellectual debt is honorable and, at the same time, it is beyond redemption. But we can add to the glory of our alma mater by our work and achievements. And this, I am sure, all of you will strive for wherever you be and whatever may be your engagement.

I join all of us here, and also those who are not physically present but have always been with you and will continue to be so, in congratulating you once again and wishing you a very happy and creative journey in the new world you are entering.

My thanks to the Institute of Business Administration for giving me this opportunity to share my words with you.

Professor A. F. Serajul Islam Chowdhury, PhD  
Professor Emeritus  
Department of English  
University of Dhaka

CHAMPIONSHIP TITLES  
CLASS OF 2024

- Battle of Minds 2023
- HSBC-IBA Business Case Competition 2023
- BizMaestros 2023
- Marico Over The Wall 2023
- Sellsation 2023
- CreaDive 2023
- Hult Prize, University of Dhaka 2023
- Robi Nextperience 2023
- Banglalink Ennovators 7.0
- Orange Corners Ideation Challenge 2023
- Agribiz 2023
- Brandeister 2022
- Dabur Sanitize presents Negocio 1.0
- IBA JU DC Fundraiser 2020
- Bizporium 21
- Marketiniac 2.0
- RUBC CaseCation 2021
- Brand Aid 2021
- Beyond the Metrics 2023
- Global Young Changemaker Essay Contest by UNDP 2021
- Brink 3.0
- Idea Hunters 1.0
- Oxford Online IV 2020
- Berger Presents Corporiddlerz 2021
- Obhizatrik Youth Fest 2022
- Geoquest 2023



MESSAGE FROM  
THE PRO-VICE CHANCELLOR  
(ADMINISTRATION)

On the eve of a new journey that is about to unfold, it is my pleasure to congratulate the graduating students of the BBA, MBA and Executive MBA programs and the degree awardees of the DBA program of the Institute of Business Administration (IBA). As graduates of the country's leading business school, you are now poised to venture into the world and contribute to the development of your respective organizations, in flourishing our communities, and to the continued progress of our nation. Indeed, the IBA Graduation Ceremony 2024 presents a unique vantage point to take inventory of your academic life here at IBA and to peer into the exciting and challenging future ahead. Graduation symbolizes the culmination of your academic journey at IBA. From this point onwards, your actions will determine the future of many industries. IBA, since its inception in 1966, has been a beacon of excellence in business education. It has nurtured leaders who are equipped to navigate challenges and create meaningful impact. As you step into your professional world, I hope IBA continues to inspire, empower, and expedite your own task of crafting a lasting and meaningful legacy that you will carry in your heart with purpose and passion. The world you are entering is one of rapid transformation driven by ongoing technological advancements and global economic and geopolitical novelties. These present a complex environment in which leading with values and vision will be the key. Such leadership will go a long way in realizing the transformative potentials of Bangladesh and in doing so changing the social and economic lives of millions of people.

Indeed, IBA's commitment to leadership continues through meaningful industry-academia interfaces. The establishment of IBA-Mubarak Ali Case Centre (IBA MACC) is one example of IBA capturing, analyzing, and narrating inspiring tales of leadership from local industries to global audience. All such efforts, at the end of the day, are designed to prepare students for a globalized workplace and equip them with the skills to inspire, lead, and to craft the next generation of business success stories.

As you start a new journey, remember that leadership is not about success alone; it involves creating value for others. Let humanity, integrity, and the spirit of service shape your journey. Strive to motivate and serve your fellow companions and contribute towards a larger cause.

Once again, I congratulate you for reaching a well-deserved milestone in your life. The future is in your hands - approach it with determination, confidence and honesty.

Professor Sayema Haque Bidisha, PhD  
Pro-Vice Chancellor (Administration)  
University of Dhaka

IBA PROGRAMS

Academic Programs

- Bachelor of Business Administration (BBA)
- Master of Business Administration (MBA)
- Executive MBA (EMBA)
- Post Graduate Diploma in Garment Business (PGD-GB)
- Management Development Program (MDP)

Research Programs

- Master of Philosophy (MPhil)
- Doctor of Business Administration (DBA)
- Doctor of Philosophy (PhD)

DIRECTOR'S HONOR LIST

BBA PROGRAM

ANINDITA SAHA CGPA: 3.85 Recipient of S.A. Huq Memorial Gold Medal	ASIF RAIHAN FAHIM CGPA: 3.77
NAFISA KABIR RHYIN CGPA: 3.77 Recipient of Hazera Khanam Gold Medal	ARIAN MEHJABIN CGPA: 3.76
	RAISA MAHJABIN CGPA: 3.76

MBA PROGRAM

ZEBA FARZANA CGPA: 3.91 Recipient of IBA Gold Medal	AHMAD ASIF SAMI CGPA: 3.88
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EXECUTIVE MBA PROGRAM

KAZI SHAMSUN NAHAR TANNY CGPA: 3.94	
KHAWJA JAHIN SHAHRYAR CGPA: 3.84	PERTHA PROTIM DUTTA CGPA: 3.78
RAJIB KUMAR SAHA CGPA: 3.81	MEHEDI ISLAM ANEEK CGPA: 3.78



MESSAGE FROM  
THE PRO-VICE CHANCELLOR  
(ACADEMIC)

I extend my heartfelt congratulations to the graduating students of the BBA, MBA, and Executive MBA programs, and to the degree awardees of the DBA program, on this occasion of the IBA Graduation Ceremony 2024. This is a moment as much to celebrate the fruits of your hard work and dedication as it is to reflect on the immense potential you hold as you step into a world that awaits your contributions.

As you graduate, you are stepping into a world that is undergoing profound change. The challenges of our time— climate change, widening wealth and income disparity, volatile political environment, and technological disruption to name a few— demand leaders to form themselves. The ability to think critically and originally, to think beyond traditional silos, and to conceptualize a world beyond the immediate and the individual interests will be crucial for transitioning into a more inclusive and prosperous world.

You, as youth of this nation, are uniquely positioned to rise to these challenges now more than ever. Because it is not just that Bangladesh in many ways embodies our very own versions of these global challenges. The country remains at the forefront of several economic, environmental, and geopolitical complexities that only future visionary leaders may solve with their competence and compassion. Moving forward, I hope you will embrace the power of collective action. Your energy, creativity, and shared vision are the driving forces that can shape a better future for Bangladesh and the world.

IBA has always been a pioneer in fostering academic excellence and leadership. Its initiatives reflect its commitment to preparing students for a globalized and interconnected world. These efforts are not just about equipping you with skills; they are about instilling in you the mindset to lead with integrity, inspire others, and create lasting impact. Therefore, I hope that your time at IBA was more than an academic journey. I like to believe that it has been a transformative experience for each of you in thinking critically, acting decisively, and being guided with vision. The education you have received here is not confined to textbooks or classrooms. It is rooted in very real business challenges. And it demonstrates the power of collaboration, innovation, and a commitment to the greater good. These are the qualities that will empower you to navigate the complexities of the modern world and to contribute meaningfully to society.

I congratulate you on this meaningful achievement. As you progress through life, dream big, act bold, and remain steadfast in your commitment to making a difference. The future is yours to design, and I have every confidence that you will do so with wisdom, courage, and compassion.

Professor Mamun Ahmed, PhD  
Pro-Vice Chancellor (Academic)  
University of Dhaka

MESSAGE FROM  
THE DIRECTOR (ACTING)

After years of rigorous study, you, the graduates of the BBA, MBA, and Executive MBA programs, and the degree awardees of the DBA program, have finally reached this momentous occasion. During this precious journey, you have faced immense challenges and tests. You have overcome the odds at every stage and met the demands of this prestigious business school with determination and resilience. We have observed your progress closely, pushing you in a dynamic, multitasking environment to assess your endurance, skills, and temperament - all in preparation for the future that awaits you.

Throughout this journey, we have pledged ourselves to augmenting your communication skills, analytical ability, and capacity to work in teams. Our aim has been not only to impart academic knowledge but also to nurture practical leadership qualities. Initiatives such as the IBA Mubarak Ali Case Centre, in collaboration with Harvard Business School and IIM Bangalore, reflect our commitment to fostering ethical, forward-thinking leaders. Our multi-layered partnerships with industry pioneers and veterans have facilitated the creation of a symbiotic environment that has enriched your learning experience and contributed to the evolution of business education in Bangladesh. Going forward, I would like to urge our industry partners to continue strengthening these collaborations through mentorship, research alliances, and opportunities that will help shape the next generation of changemakers -you.

As you step into a world of trials and transitions, remember that every challenge is an opportunity in disguise. In an era of global uncertainty and slow economic growth, your enhanced coordination, performance, and leadership will set you apart. You are now equipped not merely to meet the demands of the job market but rather to lead it with purpose. True success, I believe, is measured not by personal gain but by the positive impact you can have on your industries and communities. You must seek to build organizations that stand for fairness, parity, and welfare.

Those of you who are sitting here today represent the finest of your cohort. Every year, we have nearly 10,000 candidates vying for our undergraduate program and 3,000 vying for our graduate program, of which we select only 120 and 180, respectively, through our rigorous, uniquely designed admission process. If you reflect for a moment on these acceptance rates, you will realize that these are even lower than those at some of the top business schools in the world, including Harvard Business School and MIT Sloan School of Management. Your trials didn't end at the admission test. Rather, throughout your stay at IBA, you have been tested on your resilience, intellect, and adaptability within a demanding, fast-paced environment. We have continuously challenged you to go beyond your limits, molding you into thoughtful, capable, and resilient individuals. As you move ahead, carry with you the memory of each challenge faced, each lesson embraced, and the triumphs you have rightfully earned.

At the heart of everything we have achieved together are our dedicated faculty members, who have instilled in you the knowledge, values, and principles necessary for impactful leadership. Furthermore, your talent and efforts are the direct consequences of your parents' unwavering support, whose sacrifices and constant encouragement have laid the foundation for your success and shaped your character and aspirations. As you move forward, remember that you carry not only the legacy of IBA but also the hopes of your families. I believe that you will lead with integrity, serve with sincerity, and rise by lifting others along the way.

Warmly wish you success in life and hereafter.

Professor Shakil Huda  
Director (Acting)  
Institute of Business Administration  
University of Dhaka

