

## River acquires Pathao co-founder Elius' Wind app

NEXT STEP DESK

River, a US-based technology company founded by Bangladeshi-American entrepreneurs, has acquired Wind, a blockchain-based payments application created by Hussain M Elius, the former CEO of Pathao.

Elius, who previously led Pathao, one of South Asia's most widely used ride-sharing platforms, has joined River as co-founder and chief technology officer (CTO). His app, Wind, which enabled blockchain-based transactions, will now be integrated into RiverPay, a new platform designed to provide cross-border financial and digital services for freelancers, migrant workers and international travellers.

According to a press release, RiverPay is aimed at addressing long-standing barriers faced by global workers and expatriates, particularly those from Bangladesh. The platform intends to offer alternatives to traditional banking systems by facilitating global payments through stablecoins, allowing

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lower-cost remittances and providing multi-currency wallets. It will also include eSIM connectivity to support users across various geographies.

The initiative is particularly focused on users in Bangladesh, where options for receiving international payments remain limited due to the absence of services such as PayPal and the high transaction costs associated with conventional remittance channels. RiverPay is licensed in both the European Union and the United Arab Emirates, as per a press release.

Founded by Ruhin Hossain, Mushrath, and Yasser, River has established itself as a telecom solution provider for a globally mobile user base. In its first year, the company reported \$10 million in annual revenue and now serves over 130,000 users across more than 30 countries. With the addition of RiverPay, the company is moving toward a broader "super app" model that combines financial technology and communication services in one platform, adds the press release.



## Bangladeshi startup Chhaya wins GITEX Asia Supernova Challenge

Chhaya, a Bangladeshi digital insurance startup, has placed first in the Supernova Challenge at GITEX Asia 2025, a global startup competition, winning a \$50,000 prize.

This year's GITEX Asia marked the regional expansion of the GITEX Global series, with the event's Supernova Challenge bringing together emerging startups with breakthrough potential to pitch before a global panel of investors and industry experts.

Chhaya's winning pitch showcased its solution of accessible, transparent, and hassle-free insurance for everyday Bangladeshis, states the press release. The startup features a digital micro-insurance platform that is serving Bangladesh communities around the world.

With this international recognition, Chhaya says it is now preparing to scale its presence both within and beyond Bangladesh. The startup is part of the Iterative and Accelerating Asia portfolios and has achieved notable early traction, including regulatory approval in Bangladesh, adds the press release.

## Bangladesh's internet future hampered by fragmentation, says APNIC Chief Scientist

Exclusive interview with Geoff Huston on why Bangladesh is falling behind in the internet revolution

MOHAMMAD KAWSAR UDDIN

Geoff Huston, Chief Scientist at the Asia Pacific Network Information Centre (APNIC), believes Bangladesh has made important strides in internet development but faces critical hurdles, particularly in IPv6 adoption and network security. Speaking at the APRICOT 2025 and APNIC 59 conference in Kuala Lumpur, Huston outlined the country's progress, challenges, and opportunities for growth.

In an exclusive interview, he shared his insights into how Bangladesh can strengthen its internet infrastructure.

**Q: What is your general observation about Bangladesh's IPv6\* uptake compared to the rest of the world?**

**Geoff Huston:** This is a data-driven question, so I'll need to refer to our measurements at APNIC. We use a unique method to measure IPv6 adoption through Google's advertising network. Every day, we run about 30 to 35 million ads across the internet, each containing a script that checks whether users can access IPv6-only resources. This allows us to obtain an accurate, up-to-date view of global IPv6 adoption.

Looking at Bangladesh specifically, we see that the country began its IPv6 journey in late 2021 and early 2022. On 23 March 2022, one of the major providers rolled it out. Currently, Bangladesh has an overall IPv6 adoption rate of about 2%, which is significantly lower than neighbouring India's 78%.

The three major providers in Bangladesh—Grameenphone, Axiata, and Banglalink—show relatively strong IPv6 deployment rates, ranging between 35% and 60%. However, their market share is relatively small. The numerous smaller ISPs in Bangladesh have yet to deploy IPv6. This is a common challenge: large companies with sufficient resources can afford to hire expertise for deployment, whereas smaller operators with limited technical staff struggle to do so.

**Q: What initiatives can the government take to expedite IPv6 deployment in the country?**

**Geoff Huston:** Bangladesh has a unique market structure compared to most countries. In many nations, the telecommunications market has consolidated around three or four major ISPs that collectively control about 90% of the market, with only a few niche providers serving specialised segments.

However, Bangladesh has not followed this pattern. The market here is highly fragmented, with numerous small operators. This fragmentation is important because IT operations benefit from economies of scale—larger providers can operate more cost-effectively than smaller ones. A single large ISP serving 100 million users will have a lower cost per user than 100 small ISPs each serving a fraction of that market. Bangladesh has three larger providers, but they are not dominant enough, and the market remains divided into many small segments.

Governments typically avoid intervening in markets, as telecommunications industries have been deliberately deregulated to encourage competition and consumer choice. In most countries, market forces lead to natural consolidation, where larger providers thrive and smaller ones are acquired. This type of consolidation has not yet occurred in Bangladesh, which is unusual from a global perspective.

**Q: What advice would you give to ISPs and telecom operators in Bangladesh regarding IPv6 adoption?**

**Geoff Huston:** In a market-driven system, service providers must offer services that customers need at prices they are willing to pay. If your services don't meet consumer demand, your business will struggle.

Interestingly, IPv6 itself is not a selling point for customers—they won't pay extra for it. What they care about is reliable and affordable service, particularly the ability to stream high-quality video without interruptions. If an ISP can provide that at a competitive price, it will thrive. If it cannot maintain service quality at reasonable rates, customers will switch to providers who can. In a competitive market, consumers make rational choices based on price and quality, which ultimately drives market evolution.

**Q: Bangladesh has strong RPKI (Resource Public Key Infrastructure) ROA (Route Origin Authorization) uptake, but RPKI origin validation remains low. What is your observation on this?**

**Geoff Huston:** Security is a complex field where decisions are often driven by mandates rather than independent risk assessments. RPKI does not necessarily make networks more secure in a broader sense—it primarily helps prevent accidental misconfigurations.

I understand the hesitation to fully implement RPKI origin validation. Handing over

control of route filtering to an automated system is a significant step, and engineers are naturally cautious about allowing automated systems to control critical infrastructure. This is a standard conservative engineering approach: avoid changes that might cause unexpected failures in the middle of the night. That caution is both professional and appropriate.

**Q: What can be done to improve RPKI origin validation?**

**Geoff Huston:** This question touches on a deeper issue. RPKI provides less protection than many people assume. It primarily prevents accidental misconfigurations, but it is not very effective against deliberate attacks.

A major challenge is that the industry implemented partial security measures before completing the full security design. Currently, RPKI focuses on validating the origin of route announcements—ensuring that the entity creating the route is legitimate. However, routing security also requires protecting the path that routing information takes across the network. Existing technologies do not secure this path, allowing attackers to create deceptive yet seemingly legitimate routes.

As a result, while RPKI can catch accidental mistakes, it does little to stop sophisticated attackers from manipulating routes. Efforts to secure routing paths have been ongoing, but early solutions were too complex for widespread adoption, and newer proposals have been stuck in development for over a decade. Since there is no imminent solution, there is little urgency in deploying the current partial approach.

**Q: Bangladesh has very low participation in the IETF (Internet Engineering Task Force). What challenges do you see?**

**Geoff Huston:** I don't view this as a major issue. The IETF plays a specific role in the industry—it primarily ensures that network equipment from different vendors adheres to interoperability standards, much like ensuring that all cars can drive on the same roads.

Since Bangladesh does not manufacture network equipment, there is limited need for local participation in IETF activities. Equipment vendors must engage with the IETF, but network operators generally do not.

For professional development in network engineering, organisations like APRICOT and regional network operator groups are more relevant than the IETF. These forums focus on practical engineering expertise rather than equipment standards. Thus, Bangladesh's low participation in the IETF is not necessarily a concern—it may not be the most relevant platform for the country's needs.

**Q: What is your view on policymakers and non-technical participants engaging in the IETF?**

**Geoff Huston:** The IETF is not the right place for policymakers. The internet has raised many important regulatory and policy questions regarding industry structure, digital infrastructure resilience, and more. These are critical topics, but the IETF is not designed for such discussions.

In OECD member countries, regulatory and policy discussions occur in forums like the OECD itself. However, this organisation includes only about 40 countries, and I am unaware of equivalent venues for non-member states. Regardless, the IETF is not a substitute for policymaking discussions.

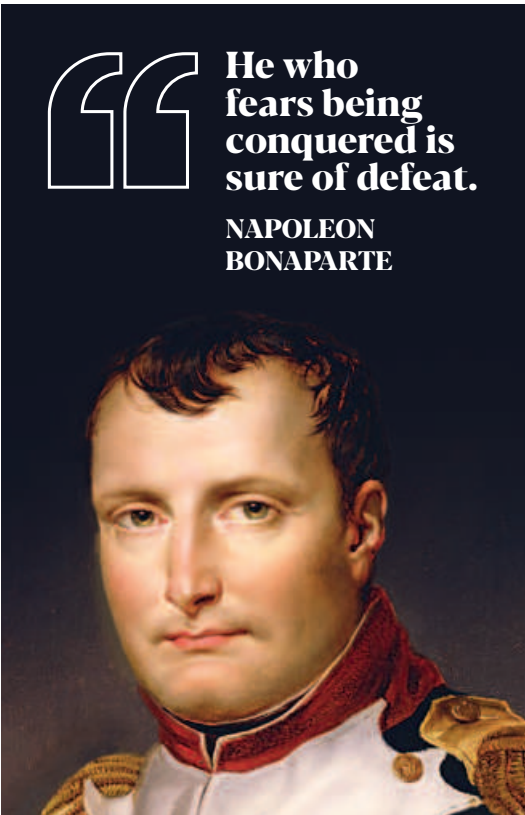
**Q: So, would you say that the IETF is meant exclusively for technical professionals?**

**Geoff Huston:** The IETF is most effective when it stays focused on technical matters. Some have attempted to bring broader discussions into the IETF, thinking they were missing an important aspect, but they quickly realise that the discussions there are highly technical.

For instance, topics like human rights and digital policy do not fit well within the IETF's framework. The organisation exists primarily to ensure that network equipment is safe, reliable, and interoperable for telecommunications providers.

That is its core mandate, and expecting it to serve a broader role is unrealistic. If it successfully fulfills this mission, then it is doing its job.

\*IPv6 or Internet Protocol version 6 is a protocol used to identify and locate devices on networks, and to route traffic across the Internet. IPv6 is the successor to IPv4, offering a larger address space and improved features.



## JOBS SPOTLIGHT

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Deadline: May 13

Eligibility:

🔗 Masters in HRM/ Management/Public Administration from any public or reputed private university.

Minimum experience: 3 years



### Radiant Nutraceuticals Limited (RNL)

Sr. Officer/Officer, Engineering

Deadline: May 3

Eligibility:

🔗 BSc in Electrical and Electronic Engineering (EEE), Mechanical Engineering (ME), or Mechatronics Engineering (MTE) from a recognised university.

Minimum experience: 3-4 years



### 3. Daraz

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Deadline: N/A

Eligibility:

🔗 Bachelor's degree in Business Administration, preferably a Major in Marketing from a top-tier university.

Minimum experience: 3-5 years



### 4. Embassy of Sweden, Dhaka

Trade Officer

Deadline: May 4

Eligibility:

🔗 University degree in Economics or Business Administration, or equivalent academic qualification.

Minimum experience: 4 years

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Geoff Huston.

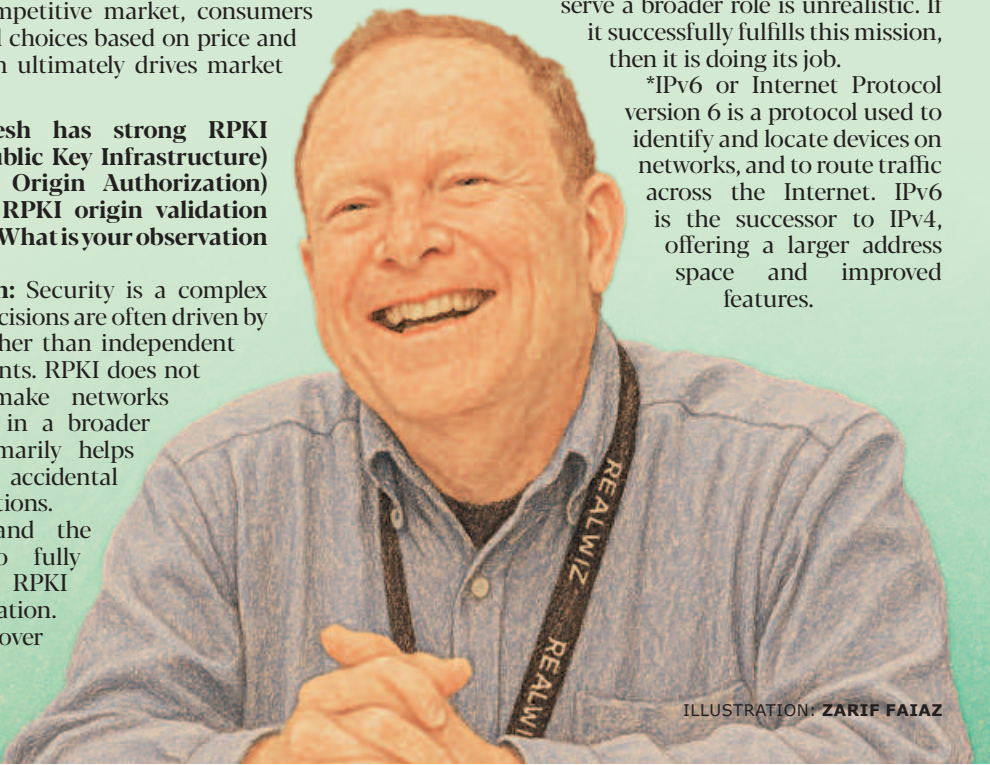


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