

EBL credit cards: Best in class offerings

Eastern Bank PLC (EBL) has been recognised as a pioneer in modernising the digital payment landscape of Bangladesh with its robust portfolio of modern payment solutions, especially credit cards. EBL credit cards are now a part and parcel of lives of its customers, offering convenience and unmatched utility, ensuring international best service excellence.

EBL started its credit card business with Visa, the predominant global payment network, and became an instant hit. EBL Visa Platinum Credit Card and the EBL Visa Signature Credit Card are at the forefront of EBL's Visa propositions, catering to the lifestyle needs of its vast customer base. These cards offer a variety of features such as access to domestic and international airport lounges, Meet and Greet Service, exclusive discount at hundreds of selected merchants, insurance coverage, and maximum 45-day interest-free period. The EBL Visa Infinite Card sits at the top of the premium segment of EBL Credit Cards, offering vouchers cashback on retail purchase transactions. The EBL Visa Daraz Co-Brand Credit Card comes with exclusive cashback offers for purchases made at Daraz.

EBL and Visa have also collaborated with multiple prominent corporate entities and organizations such as FBCCI, BGMEA, BGCCI, Lavender, IBCCI, BKMEA, KBCCI, ICSB, etc. to introduce co-brand cards with tailored propositions. To top it off, the EBL Visa credit cards are also bundled with exclusive BOGO offers at popular restaurant and hotel chains. Through EBL ZIP, cardholders



can not only avail EMI plans with 0 per cent instalment, but also an opportunity to avail cashback offers.

The EBL Mastercard Credit Cards are also popular with customers for their exclusivity and unique features. For the travel-savvy audience, the EBL SkyTrip Mastercard Co-Brand Credit Card offers incredible value. Cardholders can enjoy a 15 per cent discount on the base fare on selected local airlines when booking through ShareTrip. Customers can save up to Tk 5,000 per month on domestic flights and up to Tk 15,000 per month on international flights. The welcome pack with the SkyTrip card also contains Holiday package, a bundle

of exciting vouchers. The card is bundled with discount offers at international hotels, baggage protection, travel insurance, and extra reward points on cross-border transactions. Another incredible proposition of the card is complimentary access to global lounge and EBL Skylounge, making it the ultimate choice for tourists.

The EBL Diners Club Credit Cards are ideal for the cardholder's day-to-day necessities. The cards feature a year-round 5 per cent cashback on grocery purchases, and 10 per cent cashback at Aarong, helping the cardholder to save more by spending more. The cards also come with incredible propositions from

MetLife, including premium subscription to the One by MetLife App. The subscription provides the cardholder access to online consultation and discounts at partner hospitals through Life Card by MetLife, and in-hospitalization insurance benefits.

The benefits don't just end there, with the EBL Vroom Diners Club International Credit Card, the cardholder gets numerous propositions from Vroom, for regular maintenance of cardholder's personal vehicle. Additionally, the supplementary fuel card is a useful accessory. This special card can only be used in fuel stations, which allows the cardholder to maintain fuel related expenses separately.

The EBL UnionPay Contactless Platinum Credit Card is targeted towards the dedicated travellers to East Asia, particularly China. Considering the growing economic relationships with China and the widespread acceptance of UnionPay in the country, the EBL UnionPay Credit Card is the ideal choice for cardholders willing to conduct seamless financial transactions for travel and business purposes.

The dynamic series of EBL premium credit cards are best known for its lucrative customer reward program SKYCOINS, its state-of-the-art mobile banking app SKYBANKING and for its unmatched service excellence.

Today EBL is a market leader in creating the digital financial ecosystem through its innovative card products and lifestyle enhancing propositions.

Photo: Collected

Life is

more rewarding

with EBL Cards

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