



#PERSPECTIVE

# THE ROLE OF VIDEO PODCASTS: Bridging global and local narratives

As the new darling of Bangladesh's digital content landscape, podcasts have quietly transformed how we consume information and engage with narratives. The COVID-19 pandemic acted as a catalyst and pushed creators to experiment with new formats, and thus, video podcasts emerged as a practical and appealing medium to discuss diverse topics from lifestyle and career tips to mental health and pop culture.



2 Cents Podcast



Scane Media Podcast