

Unrepaired

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with LGED's funding and brick-soling by the local union parishad, the damaged sections remain unaddressed.

"Residents of Hamarkona, Brahmangram, Notunbasti, Muslimnagar, and parts of Sherpur Bazar villages bear the brunt of the flooding due to the damaged dam. Every year, hundreds of families become displaced and forced to seek shelter elsewhere after losing their homes to the flooding," said Humayun Mia, a resident of Hamarkona village.

Mudrat Ahmed Mohan of the same village shared, "Last year, the dam broke at three places, inundating the entire area. No government project was undertaken to repair it. Later, local Hamarkona Boys Club and Muslimnagar Oikya Parishad, with support from local affluent people, rebuilt the roads and constructed a bridge in the village that were damaged in flooding."


Residents of several other villages in the upazila echoed similar concerns.

Khalid Bin Wahid, executive engineer of BWDB in Moulvibazar, said a proposal for necessary repairs to prevent erosion in Brahmangram and Hamarkona has been submitted for funding. Repairs will commence once allocations are approved, he added.

Tajuddin, upazila nirbahi officer of Moulvibazar Sadar, said a letter has been sent to the local UP chairman to outline a project plan based on public needs. Further steps will be taken upon receiving a response, he added.

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**10<sup>th</sup> DEATH ANNIVERSARY!**



**It's been 10 years we lost our honorable former Director, Veteran Industrialist**  
**Mr. REZAUL KARIM**  
**ANSARI**  
on 22<sup>nd</sup> March 2015.  
We remember him on this day.

**We all pray to Almighty Allah for granting him Jannat.**

Directors and All Employees of



**AUSTRALIAN INTERNATIONAL SCHOOL**

**Coca-Cola Bangladesh Beverages Career Opportunity for an International Organization**

Coca-Cola Bangladesh Beverages Limited (CCI Bangladesh) has been present in Bangladesh since 2009, offering a wide range of high-quality, refreshing beverages to Bangladeshi consumers. As one of the top emerging markets, CCI Bangladesh continues to grow every day, driven by our people. Over the past few years, we have witnessed exponential growth, establishing a strong foothold in the Bangladesh business landscape. In line with our business plan and to support our fast-growing market, we are seeking a highly experienced, accomplished, and results-driven HR expert to lead the HR function in Bangladesh.

**Position Snapshot:**  
Position Name : Country HR Manager  
Level : Senior Level  
Job Type : Permanent  
Location : Dhaka, Head Office

**Role Overview & Key Responsibilities:**  
We are seeking a dynamic and strategic leader to drive our People & Culture, Administration, and Health, Safety & Security functions. As Country HR Manager, you will shape our organizational culture with elements of CCI ecosystem, lead talent strategies, and ensure a safe, efficient, and high-performing workplace. If you have a proven track record in HR leadership and a passion for building engaged, secure, and resilient teams, we invite you to be a part of our journey.

- Collaborate with the Country Leadership Team and CCI Group Office to develop and implement a holistic HR strategy for CCI Bangladesh, supporting the business through employer branding, resourcing, end-to-end employee lifecycle management, culture building, and change management
- Contribute to CCI's strategic direction by formulating HR policies, procedures, systems, and initiatives.
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- Design, monitor, and execute the HR Plan, including manpower planning, compensation strategy, and training programs. Establish an organizational structure that supports business growth
- Design and facilitate CCI's performance & appraisal processes. Oversee the execution of Talent Development Forums to ensure employee career development and performance improvement.
- Foster a performance-oriented and inclusive culture where employees are highly engaged and diversity is actively promoted across CCI Bangladesh
- Maintain positive employee relations by addressing grievances, implementing employee engagement programs, and guiding line managers to enhance productivity and workplace harmony within CCI Bangladesh
- Design, improve, and monitor compliance with health, safety, and workplace rights regulations across all CCI Bangladesh facilities. Lead the implementation of employee welfare programs
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**Qualifications and Experience:**

- Master's in Business Administration or Psychology
- 15+ years of experience, including at least 5 years in Group Office based managerial roles supporting multiple countries
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Keeping a tradition alive

Ayesha's journey to preserve clay jewellery

SOHIRAB HOSSAIN, Patuakhali

In the village of West Chila in Barguna's Amtali upazila, a young artisan is breathing new life into a fading tradition.

Ayesha Akter Akhi, a college student, has dedicated herself to crafting intricate clay jewellery, an age-old art form that is on the verge of disappearing.

What started as a personal endeavour rooted in nostalgia has turned into a flourishing small business. Over the past four years, Ayesha has meticulously crafted over 500 clay jewellery pieces – earrings, necklaces, bracelets, and entire jewellery sets – selling them primarily through online platforms.

The earnings from her craft have provided much-needed financial support for her family.

Ayesha's journey began with a cherished childhood memory. "When I was little, my mother gifted me a pair of clay earrings. I wore them for years, but one day, I lost them. I loved those earrings dearly, and I wanted to recreate them. That's how I started learning this craft on my own," she shared.

After passing her HSC examination from Amtali Bokulnesa Women's Degree College in 2021, Ayesha got married



her business, while shaping delicate, artistic clay ornaments.

At first, her work gained little attention. However, as her designs evolved – showcasing intricate patterns and vibrant colours – her handmade jewellery began gaining traction. Customers, charmed by the uniqueness of her creations, started placing more orders through online platforms.

Ayesha's clay jewellery sets are also quite affordable, priced between Tk 70 and Tk 150.

"Gold jewellery has become too costly and beyond our reach," said Tanzila, one of Ayesha's customers. "I purchased a clay jewellery set from Ayesha online, and I absolutely

love wearing it."

Ayesha's husband Gazi Md Soleman stands firmly beside her in her endeavour. "She is doing a great job, and I always support her. The income from her jewellery sales has been a great help to our family," he said.

Her mother, Mariam Begum, fondly recalled, "I once bought a pair of clay earrings in my childhood and later gifted them to my daughter. Those earrings lasted 25 years before they were lost. Ayesha's passion for making clay jewellery stems from that memory."

With a desire to keep this artisanal craft alive, Ayesha remains optimistic.

"I started this initiative to preserve my mother's memories and to revive a disappearing tradition. So far, I have created over 500 pieces and sold 300 of them. The response has been incredible, and with financial support, I could expand my work even further," she said.

Residents grapple with water

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water release from Kaptai Lake, leading to a decrease in the Halda River's freshwater flow. This has allowed saline tidal water from the Karnaphuli River to enter the Halda, significantly raising the salinity levels of the water treated at the Mohra Water Treatment Plant.

CWasa collects water from the Mohra point of the Halda River during low tide, but even after purification, the salinity level of the supplied water remains at 250 mg/L – far above the acceptable limit for drinking water.

To address the issue, authorities have started installing 54 deep tubewells across the city, but residents continue to struggle with the worsening crisis.

According to CWasa sources, the daily water demand in Chattogram city is 580 million litres. Currently, around 460 to 470 million litres of water are being supplied from CWasa's four water treatment plants. However, the quantity of water collected from the Mohra point has decreased due

to rising salinity, resulting in a shortfall of 30 million litres daily.

"The current salinity level at the Mohra water collection point is 2,100 mg/L, whereas, during normal times, it ranges from just 100 to 300 mg/L. During high tide, water collection is stopped, causing disruptions in the water supply system," said CWasa chief engineer Maksud Alam.

"We are trying to reduce salinity by blending water from other treatment plants with the processed water from the Mohra project," he added.

Md Humayun Kabir Majumder, chief engineer (distribution) of PDB, Chattogram Region, said power generation at the Kaptai Hydropower Plant has been reduced since November due to a decline in the lake's water level. Currently, only one unit is operational.

"If the reduced water release from Kaptai Lake was causing salinity in the Halda River, the problem should have arisen back in November. However, there was no intrusion of saline water at that time," he

claimed.

Maksud Alam, however, mentioned that the water supplied by CWasa is treated in accordance with WHO guidelines, making it completely germ-free, but they cannot reduce the salinity level.

In future projects, efforts will be made to ensure both germ-free and salinity-free water, he added.

Dr Idris Ali, former professor of chemistry at Chattogram Government College and a researcher on Karnaphuli River's water, said a salinity level of 250 mg/L or more is harmful to the human body, especially among children, the elderly, pregnant women, diabetic patients, and those with high blood pressure.

Additionally, people with weak immune systems may face further health issues from saline water, including digestive problems, he said.

He criticised CWasa for failing to learn from past experiences, as saline water intrusion in the Halda River during the dry season is a recurring problem, and stressed the need for preventive measures beforehand.

When water becomes a luxury

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up to 25 percent of his income on water," she added.

This is not an isolated crisis. In Polder 33, covering five unions of Dacope upazila, the situation is dire.

Out of 1,813 tubewells, only 247 are operational, and most provide saline water. Of 532 pond sand filters, only 56 work. All 153 VSSTs and 890 SSTs – types of tubewells – are out of order, according to the Dacope Public Health Engineering Department.

Md Abdullah Al Mahmud, sub-assistant engineer at Dacope Public Health Engineering Office, explained, "The underground aquifers here are so saline that tubewells are ineffective. No matter how deep we dig, the water remains undrinkable. We need targeted interventions – preserving good ponds, promoting rainwater harvesting, and investing in RO (reverse osmosis) treatment."

The coastal regions of Bangladesh face high salinity due to their geography and environmental challenges.

Most residents rely on ponds or rainwater. Others buy purified water sold by local businesses.

In Polder 33 alone, eight private facilities process and sell treated water. While government and NGO initiatives exist, poor coordination and lack of commitment have yielded limited results. Salinity levels are rising, worsening the crisis.

Experts argue that access to safe drinking water is a basic human right. Yet for coastal communities, it remains a costly privilege. Without sustainable solutions, the crisis will only escalate.

Since 2015, the NGO BEDS (Bangladesh Environment and Development Society) has been collecting and purifying rainwater for local distribution.

Operating three RO units, each purifying 15,000 litres per hour, BEDS supplies 50,000 litres of water daily across 30 villages. "We sell water at 50 paise per litre – enough to cover maintenance. Some buy in bulk and resell via vans at 20–40 taka per 20-litre jar," said Md Maksudur

Rahman, BEDS' chief executive.

Still, the problem is vast. The Department of Public Health Engineering reports coastal water salinity levels often range between 3,000–4,000 mg of chloride per litre – far exceeding the 600 mg safe limit.

Standard RO systems can't filter such high salinity, but the department is developing advanced filtration solutions.

Over the past five years, DPHE has distributed more than 125,000 rainwater harvesting tanks (3,000-litre capacity each) across three coastal districts, offering four to five months of drinking water during monsoon season.

Md Jamanur Rahman, superintending engineer of DPHE Khulna, said, "Our freshwater is shrinking due to shrimp and crab farming. This must be regulated. Surface water treatment and pipeline distribution are the most effective long-term solutions."

He also called for accurate mapping to ensure NGO-led projects serve the right communities.

**Planning and Development Division**  
**Khulna University, Khulna**


Tender No : KU/PD-189/2017- 235 Date :20/03/2025

**e-Tender Notice No. 04/2024-2025**

e-Tender is invited in the National e-GP system portal (<http://www.eprocure.gov.bd>) for the procurement of

Tender ID No.	Package No.	Name of the Work	Online Tender Closing and Opening date
1089517	KU/PD-392/2024	Procurement and Installation of Radio Frequency Identification (RFID) Gate for Two Female Halls of Khulna University, Khulna	10-Apr-2025 16:00:00
1089472	KU/CSE/EDGE/Goods-06/2025	Supply of Training KITs (Course Curriculum, Pen, Note Book, Bag, ID Card) for EDGE-CSEKU project	10-Apr-2025 15:30:00
1088358	KU/PD-415/2025	Procurement of Engineering and Other Equipments for Khulna University, Khulna (Lot-02)	09-Apr-2025 15:30:00
1087414	KU/PD-413/2025	Procurement and Installation of Medical Equipments for Medical Centre of Khulna University, Khulna	10-Apr-2025 15:00:00
1084917	KU/PD-404/2024	Procurement and Installation of Laboratory Equipment for Institute for Integrated Studies on the Sundarbans and Coastal Ecosystems (IISCE) of Khulna University, Khulna	13-Apr-2025 16:00:00
1084870	KU/PD-400/2024	Procurement and Installation of Heavy Printing Machine for Printmaking Discipline of Khulna University (Lot-2)	07-Apr-2025 15:30:00
1084833	KU/PD-414/2025	Procurement of Engineering and Other Equipments for Khulna University, Khulna (Lot-01)	09-Apr-2025 15:00:00
1081791	KU/PD-408/2025	Supply and Installation of 30 (Thirty) Nos Smart Board for Different Labs of Khulna University	13-Apr-2025 15:00:00

This is an online tender, where only e-tender will be accepted in the National e-GP portal and no offline/hard copies will be accepted. To submit e-Tender, registration in the National e-Gp system portal (<http://www.eprocure.gov.bd>) is required. The fees for downloading the e-Tender documents from the National e-Gp system portal have to be deposited online through any registered Bank branches upto banking hours on e-GP system. Further information and guidelines are available in the National e-Gp system portal and e-GP help desk ([helpdesk@eprocure.gov.bd](mailto:helpdesk@eprocure.gov.bd)).



**(Prof. Dr. Kazi Saiful Islam)**  
Director (In-charge)  
Planning & Development Division

GD-731

3 cops

FROM PAGE 5

journalists rescued Salam and protested the attack. As news spread, journalists across Rangpur demanded justice. Under pressure, DIG Aminul Islam removed the accused officers and assured that appropriate action would follow based on the investigation's findings.

Sakkridong Para.

**WAITING HOURS FOR A JAR OF WATER**

Meching U Marma, 45, and Redama Marma, 55, of the village shared similar struggles.

With the stream nearly dry, they have built a narrow bamboo structure to channel water from a rock cavity. Yet, filling a single jar takes hours.

"Once one person collects water, the next has to wait for a fresh supply. The queue of women collecting water stretches from morning until night," they said.

This same water is used for cooking, bathing, washing clothes, and even for livestock, raising health concerns.

**A CRISIS SPREADING ACROSS VILLAGES**

A recent visit to the area revealed that the crisis is not limited to Thangkhroi Para. Three other villages – Upor Buri Para, Niche Buri Para, and Sakkridong Para – are facing the same dire situation.

Over 200 families, nearly 1,500 people, are struggling without access to safe drinking water, forcing them to rely on unsafe sources.

Maui Aungpru Marma, 56, a resident, said, "Our village has been suffering from a drinking water crisis for a long time. Over the past few years, we have submitted multiple applications to the chairman of the Bandarban Hill District Council for deep tube wells and water reservoirs, but no action has been taken."

"We don't know where else to turn," he said.

Jamchari Union Parishad Chairman Kasing Shai Marma acknowledged the issue.

"Not just Thangkhroi Para, but four other villages in the area are also suffering. We have requested the Public Health Engineering Department and the government to ensure access to safe drinking water," he said.

Contacted, Mohammad Julhaz, assistant engineer of the District Public Health Engineering Department, said, "Between 2022 and 2025, 472 deep wells and 110 ring wells were installed across the district, spending Tk 8.08 crore. However, no plans have been made yet for remote hilly areas."

Meanwhile, Anupam Dey, executive engineer of the District Public Health Engineering Department, pointed out additional challenges.

He said, "Due to the hard rock layer and high iron content in the hills, installing tube wells