

# ‘Beyond Bottom Lines’ launched

**STAR BUSINESS REPORT**

Corporate and thought leaders came together at The Daily Star Centre in the capital yesterday for the launch of a book written by Mahtab Uddin Ahmed, president of the Institute of Cost and Management Accountants of Bangladesh and founder of BuildCon Consultancies Ltd.

Titled “Beyond Bottom Lines”, the book was published by Daily Star Books.

The key themes of the book—leadership, business transformation, and the pursuit of purpose beyond financial success—were highlighted at the event.

The book offers real-world lessons drawn from decades of experience in multinational corporations, financial strategy, and industry transformation.

Mahtab Uddin Ahmed, who earlier

served as the CEO of private mobile network company Robi from 2016 to 2021, shared his journey of compiling his experiences and insights into this book.

Taken from his columns published in The Daily Star, “Beyond Bottom Lines” serves as a guide for leaders, entrepreneurs, and professionals seeking to navigate the evolving business landscape with integrity and vision.

Addressing the event, Ahmed expressed gratitude to readers, colleagues, and industry peers who supported and inspired him throughout his career.

He emphasised the need for leadership that extends beyond profit metrics, focusing instead on sustainable growth, ethical business practices, and meaningful societal impact. The book is available on Rokomari.com and The Daily Star centre.



Mahtab Uddin Ahmed, the author of the book, poses for photographs with corporate leaders, industry experts, and thought leaders at the launch of “Beyond Bottom Lines” at The Daily Star Centre in Dhaka yesterday.

PHOTO: STAR

## Bank Asia leads school banking conference in Bhola



Imtiaz Ahmad Masum, director of the Bangladesh Bank, Barishal office, and Mirza Azhar Ahmad, deputy managing director and chief operating officer of Bank Asia PLC, lead a rally of a “School Banking Conference-2025” organised by Bank Asia in Bhola recently.

PHOTO: BANK ASIA

## Prime Bank, BIA conduct training on bancassurance

**STAR BUSINESS DESK**

Prime Bank PLC, in partnership with Bangladesh Insurance Academy (BIA), recently conducted a three-day training course on bancassurance for its employees at BIA's head office in the capital's Mohakhali.

The training was attended by branch, priority, payroll, and retail asset sales team members of Prime Bank PLC. Md Apel Mahmud, member (life) of the Insurance Development and Regulatory Authority, inaugurated the training

session, according to a press release.

Senior resource persons from the regulatory, insurance, and banking sectors conducted the training, which focused on the recently launched bancassurance in Bangladesh. SM Ibrahim Hossain, chief faculty member of BIA, was present as the chairperson.

Among others, Probir Chandra Das, deputy managing director and chief financial officer of National Life Insurance Company Limited, and Mamur Ahmed, executive vice-president and head of branch distribution network at the bank, were also present.



Md Apel Mahmud, member (life) of the Insurance Development and Regulatory Authority, and SM Ibrahim Hossain, chief faculty member of Bangladesh Insurance Academy, attend a training on bancassurance organised by Prime Bank at the BIA head office in the capital's Mohakhali recently.

PHOTO: PRIME BANK

## Dhaka Bank provides agri machinery to farmers in Sirajganj

**STAR BUSINESS DESK**

Dhaka Bank PLC recently distributed modern agricultural machinery to nearly 300 farmers in the Belkuchi upazila of Sirajganj district as part of its special corporate social responsibility initiative.

Abdul Hai Sarker, chairman of the bank and the Bangladesh Association of Banks, distributed the agricultural machinery among the farmers as the chief guest, according to a press release.

In his speech, Sarker said, “We are always committed to the development of the country's agricultural sector.”

He added, “This is part of our Corporate Social Responsibility, which we hope will play a major role in the country's socio-economic development and food security.”

The distribution programme aimed to increase productivity in agriculture and facilitate farming through the use of modern machinery.



Abdul Hai Sarker, chairman of Dhaka Bank and the Bangladesh Association of Banks, attends the bank's agricultural machinery distribution programme in the Belkuchi upazila of Sirajganj recently.

PHOTO: DHAKA BANK

## Stocks fall

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BRAC EPL Stock Brokerage also reported that most large-cap sectors performed negatively.

The non-bank financial institutions sector recorded the highest loss of 1.74 percent, followed by banking at 1.23 percent, engineering 0.19 percent, telecommunications 0.17 percent and pharmaceuticals 0.05 percent.

Conversely, the food and allied sector edged up 0.03 percent, while the fuel and power sector gained 0.23 percent.

In Chattogram, the CSE All Share Price Index (CASPI), the benchmark index of the port city's bourse, declined 22.47 points, or 0.15 percent, to settle at 14,683.

## Why China

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Republic requires these models to “adhere to core socialist values” and exclude content that “endangers national security”. Strict censorship may have already slowed the country's progress: In 2017, Tencent shut down an AI-powered chatbot installed on its messaging app after it uttered a political faux pas.

Meanwhile, China's top-down policy of identifying specific industries to back has produced some winners but it has also

resulted in many inefficient enterprises that often have little incentive to take risks or try out new technologies; industrial planning has also led to a massive misallocation of capital. Between 2009 to 2018, growth in China's total factor productivity - an indicator of an economy's efficiency and competitiveness - significantly slowed to 0.7 percent, from the 2.8 percent in the decade before the global financial crisis, a sharper deceleration than world productivity growth.

## Sabah Saleheen made head of markets, corporate sales at StanChart

**STAR BUSINESS DESK**

Standard Chartered Bangladesh has appointed Sabah Saleheen Azim as the head of markets and corporate sales in Bangladesh.

Sabah joined Standard Chartered in 2017 and has held various roles across client-facing and financial markets functions. Most recently, she headed corporate sales for global subsidiaries in Bangladesh, according to a press release.



In this role, she played a pivotal part in driving corridor client strategies, structured product solutions, and sustainability-linked initiatives for financial markets.

With nearly two decades of experience in the banking industry both locally and internationally, Sabah brings a wealth of expertise in financial markets and corporate finance across the bank's corporate client segment.

Naser Ezaz Bijoy, chief executive officer of the bank, said: “We are delighted to welcome Sabah Saleheen Azim as our head of markets and corporate sales.”

“Throughout her time here, she has exhibited exceptional leadership, great adaptability, and a deep understanding of market dynamics.”

“I am confident that under her guidance, we will continue to strengthen our client partnerships and deliver sustainable growth,” he added.

PRICES OF KEY ESSENTIALS IN DHAKA CITY			
	PRICE (FEB 26, 2025)	% CHANGES FROM A MONTH AGO	% CHANGE FROM A YEAR AGO
Fine rice (kg)	Tk 72-Tk 85	1.29 ↑	16.30 ↑
Coarse rice (kg)	Tk 50-Tk 55	-6.25 ↓	7.14 ↑
Loose flour (kg)	Tk 40-Tk 45	0	-10.53 ↓
Lentil (kg)	Tk 105-Tk 110	0	0
Soybean (litre)	Tk 185-Tk 190	9.33 ↑	19.81 ↑
Potato (kg)	Tk 20-Tk 30	-16.67 ↓	-9.09 ↓
Onion (kg)	Tk 40-Tk 50	-10.00 ↓	-60.87 ↓
Egg (4 pcs)	Tk 40-Tk 45	-7.61 ↓	-5.56 ↓

SOURCE: TCB

Government of the Peoples Republic of Bangladesh  
Office of the Executive Engineer, RHD  
Road Division, Lalmonirhat.  
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**e-Tender Notice**

This is an online Tender, where only e-Tenders will accept in e-GP Portal and no offline/hard copies will be accepted. To submit e-Tender, please register on e-GP system portal (<http://www.eprocure.gov.bd>).

e-Tenders are invited in e-GP System Portal (<http://www.eprocure.gov.bd>) by Executive Engineer(PE), RHD, Road Division, Lalmonirhat for:

Re-construction of RCC Box-Culvert (1 x 2.00m Span, 2.00m Height) at 8th (P) Km Ch. 7+760 km of Sarabari-Lalmonirhat-Burimari Road (N-509) National Highway Road under Road Division Lalmonirhat during the year 2024-2025.

Sl no	Tender ID no	Tender ref. no	Tender last selling	Tender closing date	Tender opening date
1.	1079956	eGP-04/EE/LRD/PMP-Culvert/2024-2025	18-Mar-2025 17:00	19-Mar-2025 13:00	19-Mar-2025 13:00

Reference No. 319  
Date: 25-02-2025

GD-523

(Md. Abdul Momen)  
ID No. 100448  
Executive Engineer(C.C.), RHD  
Road Division, Lalmonirhat.

Government of the People's Republic of Bangladesh  
Office of the Project Director  
Procurement of Equipment for Search, Rescue Operation and Emergency communication for Earthquake and Other Disaster Project (Phase-III)  
Department of Disaster Management  
83-88, Bangladesh Parjaton Corporation, 2<sup>nd</sup> Floor, Mohakhali C/A, Dhaka-1212  
Ref No- 51.01.0000.000.07.81.23 Date: 26/02/2025

This is to inform all concerned that the notice published in “The Daily Star” and “Desh Rupantor” on 30.01.2025 for supply of Goods vide Ref No- 51.01.0000.000.07.81.23.1391 Dated: 29/01/2025 has been amended as follows:

**Corrigendum Notice**

1	Ministry	Ministry of Disaster Management and Relief		
2	Implementing Department	Department of Disaster Management		
3	Procuring Entity	Procurement of Equipment for Search, Rescue Operation and Emergency communication for Earthquake and Other Disaster Project (Phase-III)		
4	e-Tender ID & Package No	Field Name	Old Value	New Value
4	e-Tender ID: 1070263 Package Number: Earthquake/2024-25/Package-GD-18B	Closing Date & Time	27/02/2025 15:00	06/03/2025 15:00
5	Description of Tender:	Procurement of life jacket, radio, life boya, torch light and signal flyer for 7600 boat man in 19 costal river and adjacent district for CPP.		
6	Name, Designation & Address of Official Inviting Tender	Kazi Safiqul Alam Project Director, (Joint Secretary) Address: 83-88, Bangladesh Parjaton Corporation 2 <sup>nd</sup> Floor, Mohakhali C/A, Dhaka-1212 Phone: +880 193 707 0707 E-mail: safiq737@hotmail.com		
7	All other terms and conditions will remain unchanged.			

GD-522

পাওয়ার গ্রিড বাংলাদেশ পিএলসি  
POWER GRID BANGLADESH PLC  
(An Enterprise of Bangladesh Power Development Board)

Grid Bhaban, Avenue-3, Jahurul Islam City, Aftabnagar, Badda, Dhaka-1212  
সারক নং- ২৭.২১.১৯৩৩.৬৯১.৪৪.০৫২.২৫.১৬৯  
তারিখঃ ২৪/০২/২০২৫খিঃ

**e-Tender বিজ্ঞপ্তি**

পাওয়ার গ্রিডের জিএমডি, কুমিল্লা দপ্তরের আওতাধীন নিম্নলিখিত দরপত্র e-GP পোর্টালে প্রকাশিত হয়েছে।

ID	Title of Works	Last date & time of document selling	Last date & time of security submission
1076030	Writing circuit names, hazard symbols, and tower numbers on both sides of the 230 kV Cumilla (N)-Shahjibazar circuit and the 132 kV Cumilla (N)-Daudkandi circuit of the 230/132/33 kV Cumilla (N) grid substation under the jurisdiction of GMD, Power Grid, Cumilla.	03 March 2025 at 15:00	04 March 2025 at 11:30
1077304	Estimate of Tower muffling of Cumilla South-Chauddagram-Feni/132 kV Transmission Line under GMD, Power Grid, Cumilla. (Tower No-363, 367, 374, 412, 439, 440 & 442).	09 March 2025 at 15:00	10 March 2025 at 11:30
1078086	The reconstruction of the (46 m) boundary wall at the west side of Cumilla (S) 132/33 kV Grid substation, GMD, Cumilla, Power Grid.	11 March 2025 at 15:00	12 March 2025 at 11:30

আগ্রহী ঠিকাদারী প্রতিষ্ঠানকে [www.eprocure.gov.bd](http://www.eprocure.gov.bd) সাইটের মাধ্যমে দরপত্রে অংশগ্রহণের জন্য অনুরোধ করা যাচ্ছে।

মোঃ জসিম উদ্দিন  
নির্বাহী প্রকৌশলী, জিএমডি, কুমিল্লা