



LUXURY WATCHES

The emerging investment opportunity



When asked what he intends to leave his children, a Bangladeshi father is likely to mention property or a flourishing business company. However, an heirloom that ticks with history, workmanship, and a strong return on investment, has been finding its way into the discourse for an increasing number of individuals — expensive watches.

Real estate and gold have long been seen by Bangladeshis as the safest methods to accumulate wealth. But an elegantly selected luxury watch? When the moment is appropriate, you may wear, show off, and profit from that asset. An excellent watch tells more than simply the time, and it retains its worth.

Although conventional wisdom is that luxury watches are exclusive to the wealthy, a new breed of well-travelled professionals and business owners is developing here who are not hesitant to dream big. The luxury watch sector is expected to reach billions of dollars globally, indicating that collectors are passionate.

However, figures only provide half the picture. The artistry, tradition, and interpersonal relationships that come with collecting watches are what truly make them magical, not just the money.

TRULY TIMELESS

Captain Kashfiq H Chowdhury, an airline pilot, doesn't just buy watches — he falls in love with them.

"There's something fascinating about it," he says. "Before buying, I look at the rarity — how many were made, how the value might change over time. Most men do not wear jewellery, so a watch is the one thing that lets you make a statement."

As someone who spends most of his life soaring above the clouds, Kashfiq sees a fine timepiece the way he sees a plane — elegantly engineered, timeless, and built to last.

For Shafiq Hossain, a service holder, watches are also more than simple accessories — they are family heirlooms.



CONTINUED ON PAGE 37


CITIZENS BANK
TODAY - TOMORROW - TOGETHER



 **CITIZENS Lifestyle**

LEAD THE LIFE THAT YOU DESERVE

"Citizens Lifestyle" is a personal loan designed to promote standard of living.

- ◆ Up to BDT 10 Lac.
- ◆ Upgrade your Lifestyle.
- ◆ Fastest turn around time in the industry.
- ◆ One stop solution & hassle-free services.
- ◆ Flexibility in repayment.

www.citizensbankbd.com



* Conditions Apply

 **40** YEARS OF ARTISANAL EXCELLENCE

Celebrating 40 years of innovation & craftsmanship, blending tradition with timeless elegance.



 **monno**
Estd. 1984

40 Years of Crafting Excellence - From Our Hands to Your Table.

@monnatableware | @monnoceramic_bd | www.monno-shop.com