

The advertisement features a vibrant red background with a large, stylized white triangle pointing upwards. Inside the triangle, the text "First 100% Refined Steel of Bangladesh" is written in bold white font. Below this, the AKS logo is displayed in large white letters, followed by "100% REFINED STEEL" in smaller white capital letters. The bottom half of the image shows a city skyline reflected in water, with several curved steel beams labeled "AKS TMT B500DWR" arching over it. The overall design is modern and industrial.