

# Square Food & Beverage organises annual sales conference

STAR BUSINESS DESK

Square Food & Beverage Limited recently organised its “Annual Sales Conference 2025” at Hotel Sea Palace in Cox’s Bazar.

Samuel S Chowdhury, chairman of Square Group, Tapan Chowdhury, managing director of Square Pharmaceuticals, and Anjan Chowdhury, managing director of Square Food & Beverage, attended the conference, according to a press release.

Tapan Chowdhury spoke about Samson H Chowdhury, founder of Square Group, emphasising how his visionary leadership and principles continue to inspire the organisation to uphold its legacy of excellence, innovation, and commitment to quality.

During the conference, Anjan Chowdhury emphasised the importance of innovation, customer focus, and expanding market coverage to enhance sales performance and service quality.

He encouraged all team members to develop strategic plans and execute them effectively to maintain a competitive edge and strengthen relationships with both consumers and business partners.

The conference also announced the launch of seven new products, which will further expand Square Food & Beverage’s diverse portfolio to meet evolving consumer needs.

As a leading food manufacturer, Square Food & Beverage Ltd has earned the trust of millions in Bangladesh and beyond through its top-tier brands – Radhuni, Ruchi, Chashi, Chopstick, and Aram.

Currently, the company is exporting its food products to more than 30 countries worldwide.



Samuel S Chowdhury, chairman of Square Group, Tapan Chowdhury, managing director of Square Pharmaceuticals, and Anjan Chowdhury, managing director of Square Food & Beverage, pose for group photographs with participants of the “Annual Sales Conference 2025” at Hotel Sea Palace in Cox’s Bazar recently.

PHOTO: SQUARE GROUP



Jubaer Hossain, lead of merchant and commerce at Mastercard, and Md Enamul Kabir, general manager of Gloria Jean’s Coffees, pose for photographs with the winners of the campaign styled “Sip & Fly with Mastercard” at the latter’s Gulshan-2 branch yesterday.

PHOTO: MASTERCARD

## Mastercard announces winners of ‘Sip & Fly with Mastercard’ campaign

STAR BUSINESS DESK

Mastercard, in collaboration with Gloria Jean’s Coffees, an Australian retail coffeehouse brand headquartered in Castle Hill, Sydney, announced the winners of its 45-day campaign titled “Sip & Fly with Mastercard” at the latter’s Gulshan-2 branch yesterday.

The campaign ran from November 17 to January 10 this year, the global digital payment service provider said in a press release.

The first prize winner, Mohammad Abu Bakar Mia, was awarded a 3-night, 4-day Bangkok Couple Package, including airfare and accommodation.

The second prize winner, Md Nazmul

Haque Saikat, won a 2-night, 3-day Cox’s Bazar Couple Trip, also with airfare and accommodation covered, and Tazuddin Ahmed, the third prize winner, received a smart watch.

This campaign encouraged cardholders to use their Mastercard debit, credit, or prepaid cards at any Gloria Jean’s Coffees outlet in Bangladesh to win these prizes.

Jubaer Hossain, lead of merchant and commerce at Mastercard; Md Enamul Kabir, general manager of Gloria Jean’s Coffees; Saadi Manzoorul Huq, director and head of credit cards at Standard Chartered Bank; and Md Moniruzzaman Khan, head of alternative delivery channel at Bank Asia PLC, were present.

# Square Toiletries organises annual sales conference

STAR BUSINESS DESK

Square Toiletries Limited organised its “Annual Sales Conference 2025” at the Hotel Sea Palace in Cox’s Bazar recently.

This year, the conference bears special significance as Square Group commemorates the 100th birth anniversary of its founding Chairman Samson H Chowdhury.

Anjan Chowdhury, managing director of the company, inaugurated the event in the presence of nearly 1,600 sales representatives, said a press release.

In his speech, Chowdhury

emphasised the significance of high-quality, locally manufactured products in strengthening Bangladesh’s economy and urged everyone to contribute to national progress.

Under the promise “Look Well, Live Well,” Square Toiletries continues to prioritise research and innovation.

The company launched five new products, blending nature and science through extensive research. Of these, the natural wellness brand, Maya, introduced three products: a moisturising and glowing cream enriched with 100 percent organic marula oil, an oil and acne control gel cream with 100 percent organic

rosehip oil, and an anti-pimple neem face wash.

In addition, Square’s hygiene brand, Sepnil, unveiled the “Sepnil Sanitising Soap Bar”, infused with sea minerals. The popular women’s brand, Revive, launched an SPF 50+ moisturising sunscreen, expected to add a new dimension to skin protection and care.

The company honoured the top-performing sales representatives with special awards for their exceptional contributions. Anjan Chowdhury presented the awards, expressing gratitude for their relentless dedication and hard work.



Anjan Chowdhury, managing director of Square Toiletries, poses for group photographs with participants and award-winning sales representatives of the company at the “Annual Sales Conference 2025” at the Hotel Sea Palace in Cox’s Bazar recently.

PHOTO: SQUARE TOILETRIES



MA Kashem, chairman of Southeast Bank, attends the 754th board meeting at the bank’s head office in Dhaka recently.

PHOTO: SOUTHEAST BANK

## Southeast Bank holds board meeting

STAR BUSINESS DESK

Southeast Bank PLC recently held its “754th Board Meeting” at the bank’s head office in Dhaka.

MA Kashem, chairman of the bank, presided over the meeting, according to a press release.

During the meeting, the board reviewed the bank’s performance for 2024 and held detailed discussions on strategic business initiatives and the 2025 roadmap.

The participating members reaffirmed their commitment to the bank’s success and progress, pledging to elevate Southeast Bank to new heights.

Strategic plans were adopted for loan recovery, expansion of non-funded business, retail services, and

credit card portfolios, along with strengthening technology-driven transaction services, including internet banking, mobile banking, mobile financial services, and agent banking.

Rehana Rahman, vice-chairperson of the bank, and Azim Uddin Ahmed, Josna Ara Kashem, Duluma Ahmed, Md Akikur Rahman, Nasir Uddin Ahmed, Md Rafiqul Islam (representative of Asia Insurance), Md Nurul Islam (representative of Single Click IT Solution), directors, Mohammad Delwar Hossain, M Moyeen Alam Firozee, Md Mozibur Rahman, independent directors, were present.

The board extended a warm welcome to Md Mozibur Rahman on his appointment as an independent director. The board expressed

confidence that his vast experience, wisdom, and valuable guidance would further strengthen the bank’s policy-making activities and contribute significantly to the bank’s overall development and progress.

The bank’s achievements in operating profit, deposits, liquidity ratio, capital adequacy, and foreign trade are expected to continue in the coming years.

As one of the leading financial institutions in the country, Southeast Bank has demonstrated stable growth over the past 30 years, reflecting customers’ strong confidence in the bank.

The bank remains committed to establishing a secure and trustworthy banking system for its customers.

Government of the People's Republic of Bangladesh

District Primary Education Office

Patuakhali

www.dpe.patuakhali.gov.bd

Memo No: dpeo/patua/eprocure/furniture/2025/249

Date: 09/02/2025

e-Tender Notice No. 01/2024-25

e-Tender is invited in the national e-GP system portal (<http://www.eprocure.gov.bd>) for the procurement of following works:

SL No	Name of Scheme	Tender ID NO	Package No	Tender/ Proposal Document Last selling/ downloading Date & Time	Tender/ Proposal Closing & Opening Date & Time	Tender Method	Remarks
1.	Goods, Supply of Furniture for 55 Nos Class Room and 07 Nos Teachers room of selected 13Nos of Govt. Primary School at different location of Bauphal Upazila in Patuakhali District FY: 2024-2025	1070119	e-Tender NBIDGPS-1/G1.0475	26 February 2025, 17.00	27 February 2025, 14.00	OTM	
2.	Goods, Supply of Furniture for 53 Nos Class Room and 04 Nos Teachers room of selected 12Nos of Govt. Primary School at different location (Bauphal- 04, Dasmina- 01, Kalapara- 01, Dumki- 01, Patuakhali Sadar- 05) in Patuakhali District FY: 2024-2025	1070120	e-Tender NBIDGPS-1/G1.0476	26 February 2025, 17.00	27 February 2025, 14.00	OTM	

This is an online tender, where only e-tender will be accepted in the National e-GP portal and no off line/hard copies will be accepted. To submit e-tender, registration in the national e-GP system portal (<http://www.eprocure.gov.bd>) is required. The fees for tender / proposal document to be deposited online through any registered banks branches. Further information and guidelines are available in the national e-GP system portal and from e-GP help desk ([helpdesk@eprocure.gov.bd](mailto:helpdesk@eprocure.gov.bd))

(Molla Boktiar Rahman)

District Primary Education Officer

Patuakhali.

Ph- 02478835640

Email- [dpeopatua@gmail.com](mailto:dpeopatua@gmail.com)

GD- 389