

EBL VISA Women Signature Credit Card

Imagine a working mother juggling her family, career, and financial obligations. She needs to cover household expenses, manage unexpected medical costs, and occasionally treat herself to a spa to recharge. On top of that, she dreams of growing her side business but struggles with accessing credit and balancing her responsibilities.

This is the reality for many women in Bangladesh, where societal challenges often constrain financial independence and ease of access to resources. Eastern Bank PLC. (EBL) VISA Women Signature Credit Card steps in as a solution, designed specifically to address such challenges and empower women to lead stress-free, fulfilling lives.

EBL VISA Women Signature Credit Card is a groundbreaking product aimed at addressing the unique challenges women face in their financial and personal lives. Designed to support women entrepreneurs, professionals, and homemakers, this card provides tailored solutions that empower women to manage their finances seamlessly while enhancing their lifestyles.

STREAMLINING EXPENSE MANAGEMENT FOR WORKING WOMEN

Balancing professional and personal expenses is a daily struggle for many women, especially those managing households, careers or businesses. EBL VISA Women Signature Credit Card eases this burden through exclusive discounts across shopping, dining, and travel. These benefits provide tangible savings, making routine expenses more manageable.

Features like premium lounge access add convenience, enabling women to optimise their time and energy while balancing their multiple roles effectively.

ENSURING FINANCIAL SECURITY DURING EMERGENCIES

Unforeseen circumstances, whether in personal life or business, can be particularly stressful for women. EBL VISA Women Signature Credit Card offers a comprehensive Risk Assurance Program, providing financial protection during emergencies. This safety net ensures that women can focus on their goals with confidence, knowing that unexpected events will not derail their progress.

For entrepreneurs, this feature is invaluable, providing the stability they need to navigate uncertain financial waters.

BRIDGING THE DIGITAL LITERACY GAP

Women face challenges in adapting to the rapidly evolving digital economy, which can limit their ability to manage finances effectively or grow businesses. EBL VISA Women Signature Credit Card aligns with EBL's broader initiatives to enhance financial literacy and digital empowerment.

Cardholders gain access to workshops, training sessions, and online resources designed to build their skills and confidence in leveraging technology for financial and professional growth.

EMPOWERING WOMEN ENTREPRENEURS

Women entrepreneurs often encounter high costs and limited resources for

networking and scaling their ventures. EBL VISA Women Signature Credit Card directly supports these women by offering tailored benefits, including discounts on professional services and access to exclusive networking events. These features create opportunities for entrepreneurs to expand their businesses while maintaining financial efficiency, helping to build a thriving ecosystem for women-led enterprises.

ENHANCING LIFESTYLE AND WELL-BEING

In the hustle and bustle of modern life, women often find little time for self-care and leisure. EBL VISA Women Signature Credit Card encourages women to invest in themselves with benefits like spa and wellness discounts, fine dining privileges, and travel rewards. These lifestyle upgrades are designed to help women rejuvenate and maintain a fulfilling work-life balance, making life not only easier but also more enjoyable.

EBL VISA Women Signature Credit Card is not just a financial tool but a partner in empowering women to achieve their dreams. By addressing key challenges with innovative solutions, EBL has created a product that goes beyond banking to truly enhance the lives of women in Bangladesh.

For more details about the VISA Women Signature Credit Card, visit <https://ebl.com.bd/retail/eblcard/visa-women-signature-credit-card>

EBL WOMEN BANKING Eastern Bank PLC.

EBL VISA Women Signature Credit Card

A smart card for smart women of Bangladesh

- Up to 50% Discount on selected Hotels & Resorts
- Up to 25% on selected Airlines
- Up to 53% Discount on selected Health & Beauty Care
- Up to 35% Discount on selected Fashion & Lifestyle
- Up to 15% Discount on selected Restaurants & Dining
- Zero% Instalment Plan (ZIP)
- EBL EasyCredit to avail EMI facility on your unutilized credit card balance
- EBL SKYCOINS exciting reward program

Risk Assurance Program & many more

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