

Anchor relaunches in Bangladesh with Anchor Pushti Dudh

Transcom Ltd partners with Anchor for a new era of nutritional offerings

STAR BUSINESS DESK

Anchor, a trusted and No 1 dairy brand in New Zealand, has re-entered the Bangladesh market with the launch of its latest product, Anchor Pushti Dudh, through a partnership with Transcom Limited, a prominent business conglomerate in the country.

This collaboration aims to make high quality, nutritious dairy products accessible to consumers, bringing everyday health benefits to more households in Bangladesh.

Anchor Pushti Dudh is a milk powder that contains 22 essential vitamins and minerals, including protein, calcium, and vitamins A and D, designed to support growth, provide energy, and boost immunity. Focused on affordability and versatility, it caters to the specific needs of the people.

Md Zahid Hussain, director of operations and group CEO's office of Transcom Distribution Co Limited (TDCL), and Fazlan Faizal, general manager for Sri Lanka and local emerging markets of Fonterra Brands Lanka (FBL), inaugurated the product in Dhaka recently, according to a press release.

"We're excited to join hands with



Md Zahid Hussain, director of operations and group CEO's office of Transcom Distribution Co Limited, and Fazlan Faizal, general manager for Sri Lanka and local emerging markets at Fonterra Brands Lanka, pose for photographs after the launch of Anchor Pushti Dudh through a partnership with Transcom Limited in Dhaka recently.

PHOTO: TRANSCOM LIMITED

Transcom Ltd to bring Anchor Pushti Dudh to the people of Bangladesh, a market with vast potential and a strong affinity for high-quality, trusted dairy products," said Faizal.

"As a dairy nutrition company, Fonterra is focused on delivering high-quality dairy products for people at all life stages, backed by our world-class grass-to-glass supply chain," he added.

"Our commitment to combining premium New Zealand dairy quality with affordability and nutritional value aligns perfectly with the needs of the local consumer," he continued.

Hussain said, "Expanding our portfolio from food and beverage to dairy nutrition represents an exciting new chapter for Transcom Distribution Co Limited."

"We are committed to bringing high-quality, trusted products to the Bangladesh market, and our partnership with Anchor allows us to introduce premium dairy nutrition options to local consumers," he added. "By importing world-class products like Anchor Pushti Dudh, we aim to meet the growing demand for nutritious, versatile, and affordable dairy options in Bangladesh," he continued.



Adilur Rahman Khan, adviser to the Ministry of Industries and the Ministry of Housing and Public Works, and Alihussain Akberali, chairman of Bangladesh Steel Re-rolling Mills (BSRM), inaugurate a new steel plant of BSRM at Mirsharai in Chattogram recently.

PHOTO: BSRM

GPH Ispat organises 'GPH Maharaj Darbar-2024'

STAR BUSINESS DESK

GPH Ispat Limited, one of the leading manufacturers of steel rebar in Bangladesh, recently organised "GPH Maharaj Darbar 2024."

A total of 185 channel partners of the company across the country participated in the two-day event, according to a press release.

The company recognised top performing partners in various categories based on their performance in 2024, including marketing of world class Quantum Steel, market expansion of GPH Quantum B600c R and B600D-R, and maintaining consistent sales success throughout the year.

Of the partners, the top 10 were awarded the "Maharaj" honour, while the next best 10 received the "Mahaveer" honour. Additionally, some 18 channel partners were honoured with the "Birpratap" title at the divisional level for the first time.

This year, Mahabubur Rahman (Mahabub Brothers at Teknaf), Md Sirazur Rahman (Al Amin Traders in Chattogram), Md Zakir Hossain (Rahman Properties and Trading Corporation at Dhaka Cantonment), Md Zakarul Hoque

(Haque Traders at Ashulia, Savar), Md Ashraf Ali (KA Steel House at Bhatara), Raquib Ahmed Chowdhury (AB Steel House at Rajakhali), Shamnu Das (Sourav Enterprise in Keraniganj), Md Kamal Hossain (Al-Habib Steel Corporation at Turag), Md Azizul Haque Faisal (Faisal and Brothers at Iskhan Navy Gate in Chattogram), and Md Mizanur Rahman Milon (Dhaka Trade Link in Savar) were awarded the top "Maharaj" honors.

Md Rashedul Islam (Fahim Enterprise at Borgola, Bogura), Md Mujtaba Hasemi (Al-Manar Steel at Kaderganj, Rajshahi), Dharmendra Ghosh, Dollar (Imperial Sanitary House, Rangpur), Md Shafiq Ullah (FS Enterprise, Mymensingh), Md Aminur Rahman Imroj (United Traders in Mohammadpur), Abdur Sattar Bhuyan (Satya Enterprise, Narsingdi), Abul Hossain Molla and Abdur Rouf Molla (Salma Traders, Dohar), Md Mosharof Hossain (Mosharof Hossain, Chandpur), and Mohammad Rassel Uddin (Saklain Enterprise, Chattogram) were honored with the "Mahaveer" honors.

All deserving offspring of the channel partners were awarded GPA-5 honours, and their mothers were recognised with the "Kriti Ma" (Meritorious Mother) honour.

BRAC Bank, Parjatan Corp team up to simplify payments for tourists

STAR BUSINESS DESK

BRAC Bank signed a partnership agreement with Bangladesh Parjatan Corporation (BPC) to introduce seamless payment solutions for local and international tourists.

Khairuddin Ahmed, head of merchant acquiring, retail banking of BRAC Bank, and Md Nazrul Islam, general manager (commercial) of Bangladesh Parjatan Corporation, signed the deal at the latter's office in the capital's Agargaon recently, said a press release.

Under this collaboration, the corporation will accept payments through BRAC Bank's Point of Sale (POS) terminals and Bangla QR codes, allowing tourists to transact using Visa, MasterCard, JCB, Diner's Club, and Discover Card.

This initiative enhances convenience by enabling quick and secure transactions at hotels, motels, resorts, restaurants, and international airports.

It ensures a hassle-free experience for international visitors and makes financial transactions smoother and more efficient.



Khairuddin Ahmed, head of merchant acquiring and retail banking of BRAC Bank, and Md Nazrul Islam, general manager (commercial) of Bangladesh Parjatan Corporation, shake hands and exchange signed documents of an agreement at the Parjatan Bhaban in the capital's Agargaon recently.

PHOTO: BRAC BANK

Government of the People's Republic of Bangladesh
Special Branch, Bangladesh Police, Malibagh, Dhaka.

Memo No. 44.01.0000.094.07.008.06.25/49

Date: 03/02/2025

e-Tender Notice

e-Tender is invited in the National e-GP Portal for the following items. Interested Tenderers are requested to visit (<http://www.eprocure.gov.bd>) website for details.

Sl. No.	Tender ID	Procurement Item Name	Tender Document Last Selling Date and Time	Tender Closing Date and Time
1.	1048661	Mine Metal Detector.	19 February-2025, 17:00	20 February-2025, 15:30
2.	1067889	Forth Detector Panel & Communication Module of Portable Threat Detector & Scanning System	19 February-2025, 17:00	20 February-2025, 16:00
3.	1067882	X-Ray Generator & Operating Software of Portable Threat Detector & Scanning System	19 February-2025, 17:00	20 February-2025, 16:30

This is an online tender, where only e-Tender will be accepted in the National e-GP portal and no offline/hard copies are allowed. Further information and guidelines are available in the National e-GP portal and e-GP help desk (helpdesk@eprocure.gov.bd).

03/02/25

Mohammad Yousuf Ali BPM
Special Superintendent of Police
Promoted to the post of Additional DIG
Special Branch, Bangladesh Police, Dhaka

02 44070329

e-mail: ssfinancesb@gmail.com

GD-344

NRB Bank donates 2,500 waste bins to CCC

STAR BUSINESS DESK

NRB Bank PLC recently donated 2,500 waste bins to Chattogram City Corporation (CCC) as part of its corporate social responsibility initiative, marking a significant step towards environmental sustainability.

Tarek Reaz Khan, managing director of the bank, handed over the donation of waste bins to Shahadat Hossain, mayor of CCC, at a ceremony on the CCC office premises in Chattogram, according to a press release.

The donation of waste bins aligns with NRB Bank PLC's broader commitment to sustainability, environmental conservation, and community development.



Shahadat Hossain, mayor of Chattogram City Corporation, receives the donation from Tarek Reaz Khan, managing director of NRB Bank, on the CCC office premises in Chattogram recently.

PHOTO: NRB BANK

BUSINESS

OpenAI announces new 'deep research' tool for ChatGPT

APF, Tokyo

US tech giant OpenAI on Monday unveiled a ChatGPT tool called "deep research" that can produce detailed reports, as China's DeepSeek chatbot heats up competition in the artificial intelligence field.

The company made the announcement in Tokyo, where OpenAI chief Sam Altman also trumpeted a new joint venture with tech investor SoftBank Group to offer advanced artificial intelligence services to businesses.

AI newcomer DeepSeek has sent Silicon Valley into a frenzy, with some calling its high performance and supposed low cost a wake up call for US developers.

OpenAI, whose ChatGPT led generative AI's emergence into public consciousness in 2022, said its new tool "accomplishes in tens of minutes what would take a human many hours".

"You give it a prompt, and ChatGPT will find, analyse, and synthesise hundreds of online sources to create a comprehensive report at the level of a research analyst," the company said in a statement.

Altman said on social media platform X that deep research, which paid "Pro" ChatGPT users can access 100 times a month, was "slow" and required a lot of computing power, but he was also bullish.

"My very approximate vibe is that it can do a single-digit percentage of all economically valuable tasks in the world, which is a wild milestone," Altman wrote in another X post.

PRICES OF KEY ESSENTIALS IN DHAKA CITY			
	PRICE (FEB 3, 2025)	% CHANGES FROM A MONTH AGO	% CHANGE FROM A YEAR AGO
Fine rice (kg)	Tk 70-Tk 85	0.65 ↑	13.14 ↑
Coarse rice (kg)	Tk 52-Tk 56	2.86 ↑	3.85 ↑
Loose flour (kg)	Tk 40-Tk 45	0	-13.27 ↓
Lentil (kg)	Tk 105-Tk 110	0	0
Soybean (litre)	Tk 175-Tk 176	6.69 ↑	8.67 ↑
Potato (kg)	Tk 20-Tk 30	-54.55 ↓	-39.76 ↓
Onion (kg)	Tk 45-Tk 55	-25.93 ↓	-41.18 ↓
Egg (4 pcs)	Tk 44-Tk 48	-3.16 ↓	-3.16 ↓

SOURCE: TCB

EU vows firm response

FROM PAGE B4

Tensions have also risen over his repeated insistence that he wants to take Greenland from EU member Denmark.

Back in 2018, during his first term, Trump imposed tariffs on European steel and aluminium exports --

leading the EU to respond with its own higher duties.

As a result, Europe has been gaming out scenarios for months to ensure it is ready this time around, should he decide to unleash a new trade conflict with the bloc.

EU diplomats and

officials insist they stand united and have the tools to respond to any Trump measures -- but experts also point to likely cracks if he ups the pressure.

Economic powerhouse Germany -- facing a fraught election this month and sluggish economy -- has been squeamish over tariffs.

Directorate General Defence Purchase						
Ministry of Defence						
New Airport Road, Tejgaon, Dhaka-1215						
Web: www.dgdp.gov.bd						
E-mail: ddp3navy@dgdp.gov.bd						
Re-Tender Notice						
1. Sealed tender in Foreign currency is invited from bonafide Manufacturer/Dealer/Suppliers/ Importers (enlisted with DGDP) for supply of the following item for Bangladesh Navy:						
S. No.	Name of item	Date of selling	Date of opening	Cost of tender schedule	Tender number	Currency
1	Renewal of Propulsion System of BNS Anushandhan, Qty: 01 No.	03-02-25	16-02-25 at 12:05	5,000.00	249.07.157.24 Dt. 10 Nov 24	Foreign
2	Renewal of Propulsion System of BNS Turag and BNS Karotoa, Qty: 02 Nos.			5,000.00	249.07.158.24 Dt. 10 Nov 24	

2. Tender schedule with detailed specification/condition will be available in this Directorate General on payment as per I/T selling rate (non-refundable) during office hours between 0800 hours to 1300 hours on the abovementioned date of selling. The tender can be dropped in the tender box latest by 1200 hours and the same