



## SHAPING FUTURE Leaders with Job-Focused Academic Programs



**PROF. DR. EAYSMIN ARA LEKHA**  
Vice Chancellor, Uttara University

**“To stay ahead of industry trends, our courses integrate industry-relevant updates, certifications, and soft-skill development components within a comprehensive academic framework.”**

**TDS: Why should potential students choose your university?**

**Eaysmin Ara Lekha (EAL):** Uttara University offers the perfect balance of a peaceful, focused learning environment and easy access to the vibrant city life of Dhaka, thanks to its prime location in Uttara. The institution is equipped with state-of-the-art facilities, including modern labs, classrooms, and a specialized bus service that makes it convenient for students to commute across the city.

What sets Uttara University apart is its highly skilled faculty, many of whom hold degrees from prestigious international institutions and bring diverse global perspectives to the classroom. This enhances the quality of education and provides students with exposure to global knowledge.

Additionally, Uttara University fosters holistic development through a range of extracurricular activities, including leadership courses, student organizations, competitions, and career fairs. These initiatives enable students to acquire essential skills beyond academics, preparing them for successful careers and personal growth.

**TDS: Provide information on the courses and programs designed to equip students with the skills and knowledge required to succeed in today's competitive job market.**

**EAL:** Uttara University is committed to offering academic programs that align with the evolving demands of the modern job market. Our curricula are designed to blend theoretical knowledge with practical applications. Students engage in specialized skill-development training through lectures, workshops, and hands-on learning experiences.

To stay ahead of industry trends, our courses integrate industry-relevant updates,

certifications, and soft-skill development components within a comprehensive academic framework. Furthermore, our strong partnerships with various industries and businesses ensure that students gain valuable internship and job placement opportunities, giving them a competitive edge in the workforce.

**TDS: Could you describe the dynamics of your faculty?**

**EAL:** Our faculty members are instrumental in upholding the university's high academic standards. Many of them have advanced degrees from internationally renowned institutions, bringing diverse perspectives and global best practices to their teaching.

To ensure continuous professional development, Uttara University regularly organizes faculty training programs, including workshops, seminars, and academic conferences. Instructors employ innovative teaching methods, such as interactive lectures, laboratory-based learning, industry visits, and case studies, to create an engaging and experiential learning environment.

Additionally, the university strongly encourages both faculty and students to participate in research and development projects. This commitment to expanding knowledge and fostering innovation further enhances the educational experience at Uttara University, bridging the gap between academia and industry.

**TDS: Could you describe the university's innovation laboratories and research facilities and their role in fostering innovation, improving education, and advancing society?**

**EAL:** Uttara University takes great pride in its advanced research and innovation facilities, which



are equipped with cutting-edge technology and resources to support groundbreaking research. Our innovation laboratories serve as incubators for new ideas, products, and solutions that contribute to technological advancement and societal development.

We actively encourage faculty members and students to participate in international conferences and publish their research in prestigious, indexed journals. These efforts not only enhance the university's academic reputation but also reinforce Uttara University's commitment to driving technological progress and knowledge generation on a global scale.

**TDS: How does the institution utilize extracurricular activities such as clubs, job fairs, and competitions to help students develop their inner potential?**

**EAL:** At Uttara University, we place immense value on the all-around development of our students. To cater to a wide range of interests and talents, we offer a variety of extracurricular activities, including student clubs, competitions, and career fairs.

These activities help students develop essential leadership, teamwork, and communication skills,

which are crucial for success in professional environments. Students can explore their interests through clubs focused on business, technology, culture, and sports.

Additionally, we frequently organize networking events and job fairs, providing students with opportunities to connect with potential employers, gain industry insights, and secure valuable employment prospects. These initiatives ensure that our students graduate as well-rounded individuals, fully prepared to excel in their respective fields.

**TDS: Could you provide an overview of tuition fees, university scholarships, waivers, and other financial aid programs designed to support students in achieving their academic goals?**

**EAL:** Uttara University understands the financial concerns of students and their families, which is why we offer a competitive tuition structure alongside various scholarship and fee waiver programs to support students in their academic pursuits.

We provide merit-based scholarships ranging from 20% to 100%, with an additional 5% grant for female students. Students who have completed both O and A levels are eligible for a 90% reduction in admission fees. Our scholarships are awarded based on three key criteria: academic merit, financial need, and special consideration for students from underprivileged or rural backgrounds.

Furthermore, Uttara University actively works with numerous foundations and organizations to provide additional financial aid, ensuring that students can complete their education without facing undue financial hardship.



## A scholarship guide for aspiring students

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One of the keys to success is starting your preparations early. As you begin shortlisting universities, research their scholarships and waiver options comprehensively. Most private universities offer detailed information on their websites about the types of financial aid they provide, eligibility criteria, and application deadlines.

Additionally, each university and scholarship program has its own set of criteria, which may include academic performance, extracurricular achievements, financial need, or a combination of these factors. Make sure you meet the requirements before investing time in the application process.

And remember – some scholarship programs require an interview as part of the selection process. This is an opportunity to make a strong impression and demonstrate your enthusiasm.

After submitting your application, don't hesitate to follow up with the university if you have any questions or concerns. A polite email or phone call can help you clarify any doubts and show your proactive attitude.

"Dedicated counsellors at our university guide students through

the application process," notes Dr Yasmin from the State University of Bangladesh. "We ensure students can access the resources they need to realise their potential."

Additionally, keep an eye on any communication from the university, such as requests for additional information or updates on your application status.

**After submitting your application, don't hesitate to follow up with the university if you have any questions or concerns.**

**Tips for success**

Securing financial aid is competitive, but with the right approach, you can increase your chances. Many scholarships prioritise academic performance. Focus on achieving high grades throughout your educational journey. Highlight extracurricular achievements, community involvement, and leadership skills. Universities often look for well-rounded candidates.

And don't hesitate to reach out to university officials or mentors

for advice. Their insights can be invaluable in refining your application.

**Beyond financial aid**

While waivers and scholarships ease financial burdens, they're not the only pathway to an affordable education. Many students work part-time to support their education. Universities often have on-campus opportunities that are flexible and convenient. Moreover, banks and financial institutions offer student loans with favourable terms. Be sure to understand the repayment terms before committing.

The pursuit of higher education is a journey of discovery, growth, and transformation. While the cost of private universities may seem scary, waivers and scholarships are a testament to the accessibility and inclusivity of these institutions. By investing time in research, preparing a strong application, and staying persistent, you can make use of the opportunities that pave the way for a brighter future.

As you stand on the cusp of this exciting new chapter, remember that financial aid is more than just a helping hand – it's a bridge to your aspirations. Step forward confidently, and let your academic dreams take flight.

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