

Our TIMELESS OBSESSION with jewellery

To be honest ornaments of any sort are a good investment in that one can wear them time and again, year after year. Jewellery crafted from precious metals like gold retain its value much better than stocks and bonds, and women tend to favour it for obvious reasons.

They are not only objects of desire but also crucial in making or breaking a look. Any outfit is incomplete without the right kind of ornaments to complement it — a pair of pearl earrings or diamond solitaires bring the right amount of finishing touch



to one's look, while a shimmering cascade of chandelier earrings give the much-needed dose of glamour to one's evening look.

For a wedding, a gold kundan choker will make you look like royalty while a string of pearls will elevate your

appearance and give you a great boost of confidence at the board room! One would be hard-pressed to find a woman who can resist the temptation of diamonds. They are always a good investment and look fantastic too.

Diamond necklaces, earrings, and bangles with intricate designs are always in style and elevate any outfit instantly. While they are perfect for grand occasions such as weddings, everyday jewellery gets the most wear.

Tennis necklaces and bracelets are

having a special moment now owing to their chic simplicity. Investing in a tennis necklace or bracelet will be a gift to yourself that will keep on giving, as they will never go out of style. Be sure to go to a reputed seller to get the best quality stones and value for money.

These days, precious stones that break the bank are not the only option. Cubic zirconia, moissanite and simulated diamonds are of good quality but at a much cheaper price point. They are set on sterling silver, gold and white gold so retain their value and will last you a lifetime. So, if you are looking for something beautiful at a reasonable price then look no further than these options.

While Holly Golightly from Breakfast

Holly Golightly, a dazzling but destitute woman in New York, pining away at the jewels displayed in the window of Tiffany's — the fabled American jewellery house — is perhaps one of the most iconic moments in cinematic history! It is a fact universally acknowledged that we all love jewellery. We are magpies at heart; all things shiny and pretty tug at our heartstrings and pull us towards them.

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at Tiffany's loved diamonds, she felt, "It was tacky to wear diamonds before forty!" Costume jewellery was her bauble of choice. And why not? They are fun, functional and fabulous.

A statement-making necklace, a pair of chandelier earrings, or a stunning brooch will bring the best kind of oomph to your look. For bold fashionistas, a tiara is also a great idea, given the right occasion to wear it arises.

By Sabrina N Bhuiyan
Photo: Adnan Rahman
Model: Arnira
Styling: Sonia Yeasmin Isha
Jewelry: ZEVER by Arohye
Makeup: Sumon Rahat & Team

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