

Start your winter mornings with All Time Bread: Perfect breakfast for busy Bangladeshis

Winter mornings in Dhaka are a unique struggle. The fog settles in like an uninvited guest, making it harder to leave the warmth of your blanket, let alone prep a hearty breakfast. Add to that the never-ending hustle of office runs, school drop-offs, and general life chaos — it's no surprise breakfast often gets side-lined. But here's the thing: skipping your morning meal during winter is not advised; your body needs to generate heat, and warming up takes longer without a good, fresh breakfast.

Solution? **All Time Bread**, the ultimate winter breakfast saviour that promises a healthy, convenient and versatile start to your day without eating into your precious morning minutes.

Let's be honest: winter mornings in Bangladesh are tough. The chill hits harder when you realise you've got to pack tiffin, catch up on last night's cricket highlights, and somehow, still show up on time for your 9 AM meeting. All while fighting the temptation to snuggle back into bed. And



amidst all this, breakfast often becomes a quick gulp of cha and whatever leftovers you can grab.

But here's why breakfast matters more in winter: your body needs fuel to keep you energised and warm throughout the day. And no, a day-old cold shingara from the shop adjacent to your office isn't going to cut it. Not only is it unhygienic, but it can also make you sick in multiple ways!

All Time Bread to the rescue

What if we told you that breakfast could be easy, delicious, and warming — all thanks to **All Time Bread**? This soft, fresh, and versatile bread is your blank canvas to create a variety of comforting meals, whether you're a toast-and-butter minimalist or a culinary experimenter.

For children: School mornings demand speed and creativity. All Time Bread is perfect for crafting fun sandwiches —

For all mothers: Whether you are team avocado toast, or prefer a classic egg sandwich, All Time Bread adapts to your lifestyle. Grilled cheese for the cheesy-at-heart or bread with peanut butter for the gym-goers — it's a quick fix that doesn't compromise on taste or nutrition after a long day.

For the elderly: All-time bread's soft texture makes it ideal for elderly family members. Pairing it with a cup of hot tea or even a bowl of warm soup turns breakfast into a moment of comfort and warmth.

A slice for every lifestyle

The beauty of All Time Bread is its ability to seamlessly fit into both deshi and Western breakfast traditions. Whether you're dunking it into a steaming cup of tea, soup or pairing it with butter and marmalade, it



think jam-stuffed smiles or Nutella stars. Pair it with warm milk, and you've got a tiffin-box winner that keeps the little ones happy and energised.

just works. And for Dhaka's ever-evolving foodies, it's a handy base for trendy options like shakshuka or bread pizza.

Bread has become a quick, reliable, and budget-friendly solution for households juggling modern demands with traditional expectations. And with All Time Bread, you're getting the premium quality that's as fresh as Dhaka's winter mornings (minus the cold). To make it even better, you can get the delicious soft bread in any and all convenience stores around you.

This winter, make mornings less chaotic and more comforting with **All Time Bread**. Whether it's for your children, parents, or yourself, this bread is more than just a breakfast option — it's a warm hug on a chilly day.

Head to your nearest store and grab a pack of All Time Bread today. It's time to turn winter breakfasts into moments of joy, one slice at a time.

LS Desk
Photo: Courtesy