

# Step into the new school year with Bata B-First Anti-Bacterial school shoes

The new school year is upon us, and with it comes the unmistakable chaos: early morning rushes, perfectly ironed uniforms that rarely survive tiffin break, and the sound of children dashing about like Dhaka's traffic during rush hour — unstoppable and full of energy. As parents, keeping up with their boundless enthusiasm is a task, but Bata steps in to ensure their feet can.

**Introducing Bata B-First Anti-Bacterial School Shoes**, a perfect blend of durability,



comfort, and care that every Bangladeshi parent has been searching for.

**When Footwear Meets Reality**  
Children are Dhaka's equivalent of little

explorers; they don't just walk to school; they run, hop, and stomp through every puddle as if it were their adventures. At the end of the day, their shoes frequently smell like they've been through an entire street marathon. The cause is sweat-induced bacteria, which are obsessed with making your child's feet smell like their own sweat locker.

But worry not, Bata has cracked the code with its B-First Anti-Bacterial School Shoes. Designed with built-in anti-bacterial technology, these shoes fight off odour and germs. From endless classroom hours to playground marathons, Bata B-First shoes provide a snug yet breathable fit that ensures kids' feet remain fresh and

irritation-free.

#### Style Meets Practicality

Who says school shoes have to be boring? With sleek black and white options, Bata lets you tick all the boxes without compromising style or uniform rules. Whether your child is more of a playground superstar or a library whisperer, these shoes have the style and substance to keep them on top of their game. And yes, they come in all sizes — because when it comes to supporting your child, Bata leaves no one behind.

#### Affordable Care That's Easy on the Wallet

Bangladeshi parents know all too well how quickly children outgrow their shoes. The

cycle of buying new footwear every year can feel like the annual ritual. Bata B-First shoes, however, offer a solution that's as durable as it is cost-effective. And here's a little bonus: pay with bKash, and you'll get a 10 per cent instant cashback. That's what we call a deal worth running for!

#### Step Into a Confident School Year

There's enough to worry about as the school year begins — traffic jams, homework wars, and missing lunch boxes are just the tip of the iceberg. With Bata B-First Anti-Bacterial School Shoes, at least your child's feet are one less thing to stress over.

So, why wait? Visit your nearest Bata store or shop online today. As a parent, take some comfort in knowing that your child will enter school with confidence. After all, wearing Bata is about entering a worry-free future, not simply about shoes.

#### Bata B-First Anti-Bacterial School Shoes

Durability. Comfort. Care. Because childhood adventures deserve better.

**Offer Alert:** Get 10% cashback with bKash. Hurry, before your child grows another shoe size!

**Photo: Courtesy**