

EMPOWERING WOMEN'S ASPIRATIONS

Unlocking Opportunities with EBL Women's Loan

In today's world, women are taking on diverse roles balancing career and personal lives while contributing significantly to economic growth. However, when it comes to accessing consumer loans, many women in Bangladesh face unique challenges that hinder their financial independence and goals.

Current Scenario of Women and Consumer Loans

Limited Awareness of Loan Options: Many women, especially in rural or semi-urban areas, are unaware of the loan products available to them.

Income and Documentation Barriers: Women with non-traditional income sources or informal jobs often face difficulties meeting standard income and documentation requirements.

Gender Bias in Financial Services: Despite progress, cultural biases sometimes result in women being perceived as less creditworthy, limiting their access to financial products.

Reluctance to Borrow: Social stigma around women taking loans or handling finances independently is prevalent in certain segments of society, discouraging them from applying for credit.

The Need for Women-Centric Loan Solutions

To empower women and address these challenges, tailored financial products that cater to women's unique needs are critical. Accessible consumer loans allow women to pursue higher education or professional certifications, start or expand a small

business, purchase essential household items or fund personal aspirations, build credit history and financial independence, etc.

How EBL Women's Loan Bridges the Gap

Eastern Bank PLC (EBL) has introduced the **EBL Women's Loan**, designed specifically to meet the financial needs of women. This loan empowers women by providing hassle-free, affordable credit for personal, professional, and family needs.

Here's how EBL Women's Loan makes a difference —

Attractive Loan Amounts: With financing of up to **Tk 20,00,000**, women can now dream big, whether it's higher education, travel, home improvement, or entrepreneurship.

No Collateral Required: The loan is collateral-free, ensuring women can access funds without the burden of providing security.

Affordable and Transparent Interest

Rates: Competitive interest rates ensure affordability, making it easier for women to repay comfortably.

Flexible Tenure: Repayment terms up to **60 months** allow women to plan their finances effectively.

Simplified Process: With minimal documentation and a straightforward application process, the loan is tailored for ease and convenience.

Women-Centric Support: Dedicated relationship managers provide personalized guidance, ensuring a seamless experience from application to approval.

Why EBL Women's Loan is the Right Choice

The **EBL Women's Loan** is more than just a financial product — it is a tool for empowerment. Whether it's financing a dream project, supporting a family milestone, or achieving personal goals, this loan puts women in control of their finances.

Towards Financial Empowerment

By breaking down barriers to credit access, the EBL Women's Loan contributes to building a society where women can achieve their full potential without financial constraints. This is not just about meeting needs; it's about enabling aspirations and fostering independence.

With products like **EBL Women's Loan**, EBL is championing the cause of women's financial inclusion in Bangladesh.

**উইমেন'স
লোন**

নারীর স্বন্ধ পুরণের যান্ত্র আরো স্বাচ্ছন্দ্যময়
করতে "ইবিএল উইমেন'স লোন"

সুবিধাসমূহ:

- > সর্বোচ্চ ২০ লক্ষ টাকা পর্যন্ত জামানতবিহীন লোন
- > সর্বোচ্চ ৬০ মাস পর্যন্ত মাসিক কিসিতে পরিশোধযোগ
- > যে কোন মুহূর্তে আংশিক বা সম্পূর্ণ লোন পরিশোধের সুযোগ
- > আকর্ষণীয় ইন্টারেস্ট রেট

EBL WOMEN
BANKING

Eastern Bank PLC.

16230
ebl.com.bd
myebi