

BEST BRAND AWARD

Bangladesh
2024

In Partnership with



In Association with



An Initiative of



CONGRATULATIONS TO ALL THE BRANDS

OVERALL MOST LOVED BRANDS OF BANGLADESH 2024

01



02 	03 	04 	05 	06 	07 	08 	09
10 	11 	12 	13 	14 	15 	MOST EMERGING BRAND OF 2024 VRF, Chiller & Split Air Conditioner	

CATEGORY WINNERS OF BEST BRAND AWARD 2024

Category Name	The Most Loved Brand	Most Loved Brand 02	Most Loved Brand 03	Category Name	The Most Loved Brand	Most Loved Brand 02	Most Loved Brand 03	Category Name	The Most Loved Brand	Most Loved Brand 02	Most Loved Brand 03
Air Conditioner				Liquid Milk				Spice			
Atta, Maida, Suzi				LPG				Super Store			
Beverage				Mobile Financial Services				Tissue Paper			
Bottled Water				Mobile Hand Set				Toilet Cleaner			
Branded Sugar				Mobile Phone Service Provider				Toilet Soap			
Cement				Noodles				TV			
Ceramic				Oral Care, Toothpaste				Washing Powder, Bar & Liquid			
Coffee				Oral saline				Wooden Board			
CSD Alternative Drink				Paint				OUR VALUED PARTNERS In Partnership with: nSearch, The Daily Star Strategic Partner: IAA BANGLADESH Knowledge Partner: MSB Technology Partner: aamra PR Partner: BACK PAGE PR An Initiative of: Bangladesh Brand Forum			
E-Commerce				Plastic Goods							
Edible Oil				Refrigerator							
Frozen Foods				Retail Shoe							
Full Cream Milk Powder				Rod							
Hair Oil				Salt							
Hot Beverages (Tea)				Sanitary Napkin							
Ice Cream				Sanitary Ware							
Juice				Sauce							
Liquid Handwash				Shampoo							

* Based on the survey conducted by nSearch on 11,200 interviewees across the country in 44 categories.