

#PRESS RELEASES

Sensodyne introduces the first & only fluoridated mouthwash with sensitivity protection in Bangladesh

Sensodyne, the leading global brand in oral care, proudly announces the launch of its latest innovation, Sensodyne Complete Protection+ Mouthwash, in Bangladesh. This ground-breaking product is the first and only mouthwash in the oral healthcare category in Bangladesh to offer sensitivity protection, along with three additional benefits: cavity protection, enamel protection, and lasting freshness with a cool mint flavour.

Sensodyne aims to educate consumers on the importance of incorporating mouthwash into their daily oral hygiene routine. The new mouthwash is designed to complement daily brushing by reaching more areas of the



mouth, providing comprehensive oral health protection. Being alcohol-free, Sensodyne

Mouthwash ensures no burning sensation and reduces the risk of dental staining.

"We are thrilled to introduce Sensodyne Mouthwash to the Bangladeshi market," said Tanbir Ashraf, Country Manager and Managing Director of GSK Bangladesh. "Our new mouthwash is a testament to our commitment to providing comprehensive oral care solutions that cater to the needs of individuals with sensitive teeth. We believe this product will make a significant difference in the daily oral hygiene routine of our consumers."

Sensodyne Mouthwash is now available at leading model pharmacies, super shops,

and online stores across Bangladesh. For consumer convenience, it is offered in two bottle sizes: 100 ml and 250 ml.

Sensodyne is a globally recognised brand known for its dedication to oral care, particularly for individuals with sensitive teeth. With a range of products including toothpaste, toothbrushes, and now mouthwash, Sensodyne continues to innovate and provide solutions that improve oral health and quality of life for the people of Bangladesh.

For more information, contact: +8809678773377 or e-mail mystory.bd@haleon.com

◆ HOROSCOPE ◆



ARIES (MAR. 21-APR. 20)

Your professional attitude will not go unnoticed. Consider applying for a job elsewhere. Draw up contracts regarding your personal situation. Your lucky day this week will be Sunday.



TAURUS (APR. 21-MAY 21)

Take care of lingering health problems. Discover love, and the desire to enjoy life. Secret affairs may come back to haunt you. Your lucky day this week will be Wednesday.



GEMINI (MAY 22-JUN. 21)

Romantic opportunities will flourish through travel. Enhance your reputation through leadership ability. Contribute to groups of interest. Your lucky day this week will be Monday.



CANCER (JUN. 22-JUL. 22)

Business trips are not advisable. You may feel used. Opportunities to advance may require changes, possibly a move. Your lucky day this week will be Saturday.



LEO (JUL. 23-AUG. 22)

Spending on unnecessary items may upset your partner. Changing attitudes may cause concern. Double-check facts before making statements. Your lucky day this week will be Friday.



VIRGO (AUG. 23-SEP. 23)

Avoid handling others' finances. Emotional situations in relationships may cause overreactions. Watch out for secret enemies spreading rumours. Your lucky day this week will be Wednesday.



LIBRA (SEP. 24-OCT. 23)

Concentrate on work. Entertainment and purchases may be expensive. Control your temper and think rationally. Your lucky day this week will be Thursday.



SCORPIO (OCT. 24-NOV. 21)

Catch up on correspondence. Mingle with insightful individuals in business. Avoid sharing private information that could be used against you. Your lucky day this week will be Monday.



SAGITTARIUS (NOV. 22-DEC. 21)

Finalise important deals. Colleagues may admire your diplomacy. Be cautious not to burn the candle at both ends. Your lucky day this week will be Friday.



CAPRICORN (DEC. 22-JAN. 20)

Don't rush into signing documents. Ignore harsh comments. Handle your own matters quietly. Your lucky day this week will be Monday.



AQUARIUS (JAN. 21-FEB. 19)

Involvement in prestigious organisations will be beneficial. Physical activity can ease tension. Seek information cautiously. Your lucky day this week will be Wednesday.



PISCES (FEB. 20-MAR. 20)

Accommodate others without sacrificing your duties. Meeting colleagues after hours may be rewarding. Extra cash is more important than space right now. Your lucky day this week will be Tuesday.



Typhoon

Fabric Care

প্রথম ওয়াশেই কাপড়ের কঠিন থেকে
কঠিনতম দাগ দূর করে।

টাইফুন... লাগে কম, তাই সশ্রয় বেশী।





**Fabric Care -এর
সুপার পাওয়ার**

