



#FASHION & BEAUTY

# Get your kids ready for wintewr: Affordable and adorable fashion in Dhaka

With the advent of winter, parents in Dhaka are already on the lookout for stylish and warm clothing to keep their children comfortable. From fun pieces like printed socks, cosy sweaters, puffer jackets, etc., here's everything, from variety, to where to find them and what they cost, across Dhaka's popular shopping spots.



## Printed and patterned socks

Printed socks are all the rage this winter, featuring animals, cartoon characters, and fun patterns.

Affordable and easy to mix and match, the articles typically range from Tk 50 to 150 per pair at the markets opposite Dhaka College, while branded shops offer options between Tk 200 and 300.

**Themed sweaters and hoodies** Sweaters and hoodies with cartoon and movie character designs are popular

among younger children and perfect for both school and casual outings.

At Doja Market opposite Dhaka College, the prices range between Tk 300 and 800 while higher-end malls like Jamuna Future Park or Bashundhara City Mall offer slightly higher quality options from Tk 800 to 1,500.

Online pages sell similar clothes, offering comparable price points but the quality is a hit or miss in most cases.

## Colourful puffer jackets and vests

Puffer jackets and vests feature high on kiddie fashion summit this season, with bright colours like red, yellow, and blue taking centre stage. Puffer jackets are available within Tk 1200, while premium jackets in malls such as Gulshan DCC

Market or Bashundhara City can go up to Tk 3,000 for higher-quality, insulated pieces.

## Fleece-lined leggings and joggers

Ideal for colder days, fleece-lined leggings and joggers are comfortable and come in children-friendly, quirky prints like polka dots and animal patterns. Prices range between Tk 250 and 600 for these essentials. Imported or branded items in shopping malls start at Tk 700 and can reach up to Tk 1,500 in the peak of winter.

## Bright beanies, gloves, and scarves

If last season is anything to go by, accessories such as beanies, gloves, and scarves may just be your child's best friend on a chilly morning.

You can get super cute holiday



patterns, articles with animal ears, and pom-poms between Tk 100 and 800, depending on the location of the shopping centres.

If you go street shopping, make sure you check the products for faults before buying. One can easily avoid this hassle if opting for local brands.

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**Photo: LS Archive/ Sazzad Ibne Sayed**