

Dhaka's best budget buys for men's winter wardrobe

Winter is almost here and this is one reason to rejoice. For Dhaka's fashionistas, it is that time of the year when styling is not only fun but also affordable. Gone are the days when we heavily relied on imports to meet our winter needs. In recent years, local brands have been offering affordable, high-quality winter wear that is perfect for the country's climate. This has not only contributed to the domestic economy but also allowed customers to choose locally produced, stylish options over foreign products.

The city's vibrant markets and malls are now bustling with new, winter collections and here's a roundup of budget-friendly options that can help re-invent your wardrobe with cosy, seasonal essentials.

Blazers: Style meets warmth

A blazer is a popular choice during winter as it offers comfort and at the same time keeps you prepared to make a polished impression. Wear it with a starched shirt and pants on a formal occasion or pair it with a polo shirt and jeans — keeping the style quotient high in a casual look.



Elephant Road, Gulistan Stadium Market, and Nannu Market offer an array of blazers at prices ranging from Tk 1200 to Tk 3000, while high-quality branded options start around Tk 3000. It would be wise to do some research online before making the purchase.

Shawls: Wrapped up in tradition

Wearing a shawl over a panjabi or fatua has been a signature look for men and women since forever! They add a traditional touch to winter attires, perfect for festive gatherings or social events. Whether adorned with floral patterns or geometric motifs, a shawl reflects our rich heritage and keeps you snug.

Local markets offer shawls starting at Tk 500, with prices varying based on material and craftsmanship. If you do not mind street shopping, you can get bargain deals while looking for trendy shawls.

Jackets: Ready for anything

Versatile, trendy, and essential in Dhaka's winter fashion scene; from classic bombers to cool denim and classic leather, jackets bring an edge to any winter outfit. Local gems like Bongobazar, New Market, and Mouchak offer jackets at prices starting from Tk 500, with branded options beginning at Tk 2000 for those looking for an upgrade.

Sweaters, sweatshirts, and hoodies: Casual essentials

Once a winter staple, sweaters now take a backseat as the chilly season neither lasts long nor is cold enough. However, they are necessary for events that require a more refined approach. Perhaps, a middle ground between a suit and a sweatshirt!

Although designed to give a more casual look, sweatshirts have also crossed fashion boundaries as they are no longer limited to morning walks or evening jogs. For a trendy, athletic look, throw some joggers with your oversized sweatshirt — this is for those who want to keep things simple while staying comfortable.

Sweatshirts are easily available from local shopping malls and online stores. Prices start from as low as Tk 300! If you are looking for sweaters, you must have a slightly higher budget.

Hoodies offer the perfect mix of comfort and flair. No wonder they are must-haves for younger fashion enthusiasts. Whether hanging out with friends or running small



errands during the chilly days and nights, a hoodie provides a comfortable fit.

Shopping centres, branded shops, and online stores stock hoodies with prices starting from Tk 400, making them an affordable choice for winter.

Tips: If you know how to haggle, getting bargain deals via street shopping should come naturally to you. If you however are not a seasoned haggler, perhaps sticking to local branded shops will be your best bet. It is still possible to make great buys from malls scattered in and around the city, provided you know how to negotiate prices. Branded shops usually offer fixed price rate but do come with the added benefit of customisation when necessary. Plus the rate offered at the local brand shops are quite affordable considering the circumstance that the products bought are for long term use.

So, the bottom line, make an effort to learn how to deal like a pro. That way, not only can you get affordable deals but also make a style statement without a single dent in your bank account.

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**Photo: Blazers from Richman, LS Archive
Sazzad Ibne Sayed – Twelve Clothing**

