

TECNO SPARK 30 Series debuts TRANSFORMERS Edition in Bangladesh, bringing superior performance and bold design

Innovative technology brand, TECNO announces the debut of its latest smartphones, the SPARK 30 Series.

Featuring a dynamic line-up of two models including the exciting SPARK 30 Series TRANSFORMERS Edition, this brings revolutionary durability and playability. With 5-year guaranteed lag-free performance, it boasts more immersive audio-visuals, an incredible main camera, and much more.

The SPARK 30 Series features a special TRANSFORMERS Edition, under license by TRANSFORMERS brand from leading toy and game company, Hasbro, made up of SPARK 30 Pro Optimus Prime Edition and SPARK 30 Bumblebee Edition.

Powerful in performance including iconic TRANSFORMERS elements, these devices deliver iconic design, entertainment, and interaction like never before.

Creating Seamless Fluency and Durability Assured by a 5-year Lag-free



Commitment

The SPARK 30 Series gives users long-lasting value for money. Certified by TÜV Rheinland, SPARK 30 Pro offers an incredible 5-year lag-free operation, standing out as a must-have device for a seamless experience.

Making everyday use even smoother, the Series is equipped with exceptional battery capacity, impressive storage and powerful performance, with battery health at 80 per cent plus enduring after 1,000 charge cycles.

The SPARK 30 Pro's convenient 33W Fast Charge offers three intelligent charging modes and can charge the device from 0-100 per cent in approximately 70 minutes.

The SPARK 30 Series offers up to 128GB+16GB (8GB Extended RAM) storage with a system slimming feature that frees up ROM space. The SPARK 30 Pro is

powered by the latest MediaTek Helio G100 processor.

The 4.5G Lightning Network on SPARK 30 Pro delivers speeds up to 100 per cent faster than 4G, with download speeds reaching up to 300Mbps.

Leveraging its exceptional performance, the SPARK 30 Series demonstrates power and durability akin to that of the formidable TRANSFORMERS robots!

Inspiring with a Design Rebirth Full of the Transformers' Visual Splendor

Complementing its ultimate performance, the TECNO SPARK 30 Series features a trendy, sleek, and tech-infused design. The SPARK family's signature large circular design is now enhanced and refined for a more streamlined appearance. With a 7.4mm ultra-thin body, the SPARK 30 Pro embraces the emerging minimalist technology trend, bringing an

unprecedented grip experience in hand.

Taking inspiration from the unstoppable TRANSFORMERS robots, Optimus Prime and Bumblebee, the SPARK 30 Series TRANSFORMERS Edition infuses technology with a Cybertronian-inspired design texture.

The integrated DECO design is crafted with a metallic sheen and precision colour coordination, adding a vibrant look while paying homage to the resilience of the iconic characters.

Additionally, the edition debuts a customised TRANSFORMERS interface bringing the iconic world to life.

Captivating Audio-visual Entertainment Experience

The SPARK 30 Series creates an immersive entertainment space for users through vibrant audio-visual experiences. The SPARK 30 Pro, which features a 120Hz AMOLED Eye-care screen recognised by TÜV certification, delivers vivid images while providing an eye-friendly experience.

The 100 per cent full-link DCI-P3 cinema-level colour gamut and 10-bit colour depth bring a broader colour range and more accurate colour expression for entertainment.

On the audio front, the SPARK 30 Series provides symmetrical stereo sound. With Volume Plus 2.0 algorithms and a Dual Speaker, the SPARK 30 Pro delivers up to 300 per cent full-scene louder volume for an immersive sound. The addition of Dolby Atmos and Hi-Res certified speakers significantly enhances entertainment quality.

On the camera front, the SPARK 30 Pro boasts a 108MP main camera, complemented by 3x lossless zoom and 10x digital zoom, delivering finely tuned images no matter the distance. The SPARK 30's SONY IMX682 Main Camera with 64MP, offers larger pixels, greater detail, and increased cropping flexibility.

Equipped with TECNO AI, the SPARK 30 Series offers an array of advanced AI-driven features, including AIGC portrait, AI Eraser and AI Artboard, enhancing your productivity and creativity.

The **SPARK 30 Pro** (available in **Optimus Prime Special Edition** and **Obsidian Edge**) and **SPARK 30** (available in **Bumblebee Special Edition** and **Stellar Shadow**) are priced at **BDT 20,999/-** and **BDT 17,999/-** (VAT applicable), respectively.

