



As the calendar flips to November, homes across Dhaka buzz with anticipation. For one family, the excitement surrounding Daraz 11.11 has become more than just a shopping event—it's a tradition, a time of bonding, joy, and, of course, unbeatable deals.

MORE THAN SHOPPING: Daraz 11.11 – Where memories and unbeatable savings merge

On a cool November 10 evening, a mother and her two children gather around a tablet, eagerly scrolling through the Daraz app. "What should we add to the cart first?" the mother asks with a grin. Her daughter, eyes wide with excitement, says, "A dress from the new arrivals—there are exclusive launches from my favourite brands!"

Her brother jumps in, "And don't forget the gadgets!" Laughter fills the room as they explore deals and dream of what they'll buy, vouchers worth Tk 50 crores waiting to be claimed.

As the flash sales light up the app with discounts of up to 80 per cent, shopping turns into an adventure. They stumble upon killer deals on large appliances, stylish furniture, and sleek mobiles—200 high-AIV (Average Item Value) items that would usually be out of reach.

"This blanket is perfect for Grandma!" the daughter exclaims, pointing to a cosy item as

the family imagines their loved ones' smiles when they receive these thoughtful gifts.

Daraz 11.11 is not just about buying—it's about giving. As they browse new arrivals in Fashion and Lifestyle, they envision outfits for Dad and trendy accessories for Mum. With daily brand flash sales offering even higher discounts than the campaign period, their cart fills up quickly. As midnight approaches, the stakes get higher. "Let's hurry! The 11 per cent discount voucher is only valid from 12 AM to 3 AM!" they exclaim, racing against time to snag the best deals. The Voucher Max offers up to 11 per cent off, capped at Tk 15,000, and they know they're in for major savings.

The joy is not just in the savings but in the ease of it all. Free Delivery on every item means everything they need will be delivered straight to their doorstep. The Voucher Max applies to 50 per cent of campaign items, making it possible to get

the absolute best prices available in the market. And, with deals reaching up to an incredible amount of Tk 11, 111, 1111, 11111, Daraz 11.11 truly offers the year's best bargains.

As the night wears on, the family talks about how their purchases support local entrepreneurs and thousands of sellers who rely on the platform. "We're helping people build their businesses," the mother explains, and her children beam with pride. Daraz 11.11 is not just a sale—it's a driving force for hundreds of entrepreneurs, affiliates, and sellers across the country.

The family feels confident in their choices with flexible payment methods like Cash on Delivery, bank discounts, and digital wallets. Special offers from financial partners, sweeten the deal, and the 0 per cent EMI plan for six months makes even the biggest purchases manageable. From electronic gadgets to health and beauty

essentials, from daily necessities in the FMCG category to stylish outfits and winter essentials, Daraz 11.11 covers all the bases with the lowest prices online.

As their shopping spree winds down, the family reflects on how Daraz 11.11 has become a cherished experience, a celebration where they can give to others while making smart purchases for themselves. It's more than a sale—it's a shared tradition of creating memories, giving back to the community, and unlocking the joy of unbeatable savings.

This November, Daraz 11.11 promises to be the biggest sale of the year, but for this family, it's also a reminder of the power of togetherness. From 1,50,000 hot deals to supporting thousands of sellers, Daraz 11.11 is where unforgettable moments are made, one joyful click at a time.

Photo: Courtesy