

How WASHING MACHINE CHANGED OVER THE YEARS



1

The earliest known laundry methods date back to the ancient Romans and neighboring civilizations, who used a detergent made from a combination of animal fat and ash.

The first recorded instance of a mechanical washing machine dates back to the **1700s**, when a man named Jacob Christian Schäffer invented a hand-powered wooden device for washing clothes.

1700

2



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1797

In **1797**, Nathaniel Briggs received the first patent for a washing machine in the United States. His machine was a simple wooden box with a hand-turned crank that agitated the clothes inside.



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In the early **1900s** arrived the first electric washing machine, where the tub was powered by an electric motor, making laundry more efficient and less labor-intensive.

Since **1930** automatic washing machines with pressure switches, thermostats and timers began to appear but were still expensive at that time and had not become a regular household appliance.

1900 1930

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6

1980

From the **1980s** onwards, advances in the field of electronics accelerated the innovations in washing machines, gradually putting it into the modern shape that we know today.



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In the **1990s**, semi-automatic washing machines became the first electric washing devices to be introduced in Bangladesh.

Between **2001** and **2004**, top-loading washing machines started to gain popularity in Bangladesh, followed by the introduction of front-loading washing machines around **2010**.

1990 2010

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Nowadays, modern washing machines are equipped with numerous features and latest technology including integrated Wi-Fi, app-control features, LED touch control panel, intelligent drying and specialized wash programs for various fabric type and load size.

KEY STATISTICS

Market Size:	Annual Production:
Tk 400-500 crore	160,000-170,000 units
Annual Growth Rate:	Penetration rate:
5-10 %	3-4 %

MARKET SHARE

