

# Singer launches campaign featuring Turkish star Burak Özçivit

STAR BUSINESS DESK

Singer Bangladesh Ltd, a subsidiary of Arçelik, a flagship company of Türkiye's Koç Group, recently launched a campaign, titled "Singer Bangladesh Transformation Journey", highlighting the brand's commitment to growth and excellence through implementing three key pillars of business transformation.

The campaign's main content is a compelling "1-minute 5-second video" that showcases Singer's transformation journey, highlighting the new manufacturing plant, concept store and corporate workspace.

Featuring Turkish superstar Burak Özçivit, brand ambassador of Singer Beko, the video has already generated overwhelming positive engagement across social media platforms, positioning Singer Bangladesh as a leader in innovation and

quality in the Bangladesh market.

Commenting on the campaign, MHM Fairoz, managing director and CEO of Singer Bangladesh, said: "Singer Bangladesh Transformation Journey" campaign reflects our commitment to enhancing the quality of life for Bangladeshi consumers through sustainable and innovative practices. We are thrilled to unveil our transformation journey and have Burak Özçivit as the face of this campaign."

"Our new manufacturing plant, concept store, and workspace underscore our commitment to bringing global expertise and standards to Bangladesh while ensuring local growth and development. This transformation journey campaign aims to boost the positive sentiment about the brand as well as lift the brand image."

This communication strategy



underscores Singer Bangladesh's focus on enhancing the consumer experience while integrating global expertise and standards.

The campaign highlights three major pillars in the brand's ongoing transformation, which include its manufacturing plant, Singer Beko concept store and world-class workplace.

Singer Bangladesh built a manufacturing plant with an investment of \$78 million, which will create

employment opportunities for more than 4,000 people. The facility has also been awarded LEED gold certification for its sustainable design.

The Singer Beko concept store in Gulshan 1 modelled after Arçelik's award-winning design in Istanbul, offers customers an immersive, world-class retail experience. The company has plans to build more such stores across major urban areas in 2024, setting new benchmarks in customer engagement.

# Mamdudur Rashid made MD of United Commercial Bank

STAR BUSINESS DESK

Mohammad Mamdudur Rashid has recently been appointed as managing director (MD) and chief executive officer (CEO) of United Commercial Bank PLC.

Rashid was serving NCC Bank PLC as managing director and CEO prior to joining his new job, the bank said in a press release.

He began his illustrious banking career with Citibank Bangladesh in 1995.

During his 15-year tenure with Citibank, he was head of strategic planning for Citibank's institutional banking business in Australia and New Zealand and served as chief operating officer for Citibank Bangladesh.

Having three decades of experience in the financial services sector, he played a pivotal role in driving the bank's growth, expanding its foreign trade portfolio and enhancing its reputation in the banking industry.

His expertise covers a broad range of functions, including business, credit, finance, risk, operations, compliance, human resources and general services.

He previously served BRAC Bank and BRAC International, where he worked in different capacities as Group CFO.

He led wholesale banking and held senior positions such as strategic head for SME business and chief financial officer.

Rashid obtained an MA degree in international economics and finance from Brandeis University in the US.

He completed an MBA from the Institute of Business Administration at the University of Dhaka.

He is also a fellow member of CPA Australia.



Munshi Shafiul Haque, chairman and independent director of Union Capital Limited, presides over the company's 26th annual general meeting at Gulshan Shooting Club in Dhaka recently.

PHOTO: UNION CAPITAL

# Union Capital holds 26th AGM

STAR BUSINESS DESK

Union Capital Limited recently organised its 26th annual general meeting at the Gulshan Shooting Club in Gulshan, Dhaka.

Munshi Shafiul Haque, chairman and independent director of the non-bank financial institution (NBF), presided over the meeting, according to a press release.

Waqar A Choudhury and Nadeem A Choudhury, directors of the NBF, Qazi Moinuddin Mahmud independent

director and associate professor of the management studies at the University of Dhaka, and ANM Golam Shabbir, managing director and CEO (current charge), were present.

Tajrina Sikder, director of the company, virtually joined the programme.

In the meeting, the shareholders expressed that they have full confidence and support in the steps taken by the current board of directors and management in transitioning the company from its current status.

# Agrani Bank arranges 940th board meeting

STAR BUSINESS DESK

Agrani Bank PLC arranged its 940th board meeting at the bank's head office in the capital yesterday.

Syed Abu Naser Bukhtear Ahmed, chairman of the bank, presided over the meeting, the bank said in a press release.

At the beginning of the meeting, Ahmed was warmly greeted with flowers

on the occasion of his first board meeting as chairman.

Nafiul Hasan, Khondker Fazle Rashid and Mohammad Masud Rana Chowdhury, directors of the bank, attended the meeting.

Among others, Wahida Begum, acting chief executive officer of the bank, Tahmina Akhter, Kazi Abdur Rahman and Md Abul Bashar, deputy managing directors, also joined.



Syed Abu Naser Bukhtear Ahmed, chairman of Agrani Bank PLC, was greeted with a bouquet on the occasion of his first board meeting as chairman at the bank's head office in the capital yesterday.

PHOTO: AGRANI BANK

# Prime Bank opens sub-branch in Nikunja

STAR BUSINESS DESK

Prime Bank PLC yesterday opened a sub-branch at Prime Tower in the capital's Nikunja.

This move marks a milestone in the bank's ongoing strategy to expand its reach and provide convenient banking services across the country, said a press release.

"We are excited to open our doors in Nikunja as part of our broader strategy to bring banking services closer to the people," said Nazeem A Choudhury, deputy managing director of the bank.

"This sub-branch will provide our customers with easy access to our wide range of financial services, reinforcing our commitment to serving the evolving needs of our clients."

The Nikunja sub-branch will offer a full suite of banking services aimed at delivering enhanced banking experience for customers, he said.

Established in 1995, the bank conducted its operation across the country with 146 branches, 153 ATMs along with sub-branches at 140 locations of the country.

**সিরাজগঞ্জ জেলার বাঘাবাড়ি ঘাট সংলগ্ন জমি বিক্রয়**

সিরাজগঞ্জ জেলার, শাহজাদপুর থানার বাঘাবাড়ি নৌবন্দরের পূর্বপাশে সেলাচাপরী মৌজায় দীর্ঘস্থায়ী মজবুত বাঁধ নির্মিত দুইদিকে নৌপথ সংলগ্ন বাউন্ডারি দেয়া ৮০ বিঘা নিরুটক জমি বিক্রয় হবে। জমিটি মাটি ভারাক্রান্ত, বন্যা মুক্ত এবং এখনই শিল্পকারখানা, পণ্যগুদাম, বাহলোবাড়ি, গেস্ট হাউস, পিকনিক স্পট ইত্যাদি নির্মাণের জন্য সম্পূর্ণ উপযোগী। জমিতে জাহাজ ভেড়ানোর জন্য জেটি-পল্টন, গভীর নলকূপসহ জমি সংলগ্ন বাঘাবাড়ি ২৩০ কে.ভি. সাব-স্টেশন থেকে নিরবিচ্ছিন্ন বিদ্যুৎ সংযোগ নেয়ার সুবিধা রয়েছে। প্রকৃত ক্রেতাগণ যোগাযোগ করুন।

(সকাল ১০.০০টা থেকে বিকাল ৬.০০টা পর্যন্ত)

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**Government of The People's Republic of Bangladesh**  
Office of The Executive Engineer  
Department of Public Health Engineering (DPHE)  
Bandarban District, Bandarban.  
ee.bandarban@dph.gov.bd

Memo no: 46.03.0300.000.99.001.24-269 Date: 01/10/2024

**Invitation for e-Tender Notice**

1	Ministry/Division	Local Government Division
2	Implementation Agency	Department of Public Health Engineering (DPHE)
3	Project/Program Name	Chattogram Hill Tracts Inclusive and Resilient Urban Water Supply and Sanitation Project.
4	e-Tender IDs & Package	a. 1015570 (W-10/BHDC) b. 1016299 (W-11/BHDC) c. 1007059 (W-13/BPS) d. 1015569 (W-15/LPS) e. 1007061 (W-16/LPS) f. 1007062 (W-17/LPS) g. 1007063 (W-19/LPS)
5	Description of works	a. Construction of Water Distribution Network including house connection with Operation and Maintenance at Bandarban (Zone-2, 5 and 6) b. Construction of Water Distribution Network including house connection with Operation and Maintenance at Bandarban (Zone-1, 3 and 4) c. Construction of New Public Toilets and Improvement of the Containment System at Bandarban Pourashava d. Construction of Water Reservoirs Overhead Tank (OHT) and Over Ground Reservoir (OGR) at Lama Pourashava, Bandarban e. Construction of Water Distribution System including Operation & Maintenance (Zone-3) at Lama Pourashava, Bandarban. (Zone-1A, 1B, 2, 3 and 4). f. Construction of Water Transmission and Distribution System including O&M (Zone-1 and 2) at Lama Pourashava, Bandarban g. Construction of Toilets and improving Containment at Lama Pourashava, Bandarban.
6	Name, designation & address of official inviting tender	Engr. Anupam Dey, Executive Engineer, DPHE, Bandarban District, Bandarban. Tel: 0233-3302206.
7	This is online tender, where only e-Tender will be accepted in the National e-GP Portal and no offline/hard copies will be accepted. Interested Firm/Contractor can see details in the website: www.eprocure.gov.bd	

Engr. Anupam Dey  
Executive Engineer, DPHE  
0233-3302206

"গ্যাস জাতীয় সম্পদ। এর অপচয় রোধ করে জাতীয় দায়িত্ব পালন করুন।"

"বিশ্বাস ও স্বাক্ষরিত নিরাপত্তা সর্বোচ্চ আদিকার"

**বাংলাদেশ গ্যাস ফিল্ডস লিমিটেড**  
(পেট্রোবাংলার একটি কোম্পানি)  
**Bangladesh Gas Fields Company Ltd.**  
(A Company of Petrobangla)

**International Re-Tender Notice**

1.	Ministry/Division	Ministry of Power, Energy & Mineral Resources/ Energy & Mineral Resources Division
2.	Agency	Bangladesh Gas Fields Company Ltd. (BGFCL), A Company of Petrobangla
3.	Procuring entity	Bangladesh Gas Fields Company Ltd. (BGFCL)
4.	Procuring entity code	---
5.	Procuring entity district	Brahmanbaria
6.	Invitation Reference No.	Tender Ref. No. BGFCL/GOODS(FP)/222(R) Dated October 01, 2024
7.	Invitation for	Supply, Installation, Testing and Commissioning of 400~425 KW, 400~415 V, 3-phase, 4-wire, 50 Hz skid mounted indoor type gas generator & its spares and accessories.
8.	Procurement method	Single stage two-envelope open tendering (International Competitive tendering)
9.	Budget & source of fund	Own Fund of BGFCL
10.	Tender publication date	October 02, 2024
11.	Tender selling date & time	a) Tender documents will be available between 09:00 hrs & 15:00 hrs (BST) on all working days (Sunday to Thursday) from October 03, 2024 to October 30, 2024. No extension in closing date for selling of tender documents will be allowed. b) <b>Place:</b> BGFCL's Liaison office at Petrocentre (14th Floor), 3, Kawran Bazar C/A, Dhaka. c) <b>Price of Tender Document:</b> Tender documents will be sold on payment of USD 20.00 or BDT. 1,500.00 (non-refundable)
12.	Tender closing date & time	a) <b>Date &amp; Time:</b> Tender documents will be received on October 31, 2024 up to 14:30 hrs (BST). b) <b>Place:</b> BGFCL Head Office, Meeting room at 2nd floor, Birashar, Brahmanbaria-3400.
13.	Tender opening date & time	a) <b>Date &amp; Time:</b> Tender documents will be received on October 31, 2024 at 15:00 hrs (BST) in presence of the Tenderer's representatives, if any. b) <b>Place:</b> BGFCL Head Office, Meeting Room at 2nd floor, Birashar, Brahmanbaria-3400.
14.	Date, time & place for pre-tender meeting	Not applicable
15.	Eligibility of tenderer	Reputed firms, manufacturers and suppliers from all countries except Israel with the following international experience: (a) Tenderer shall have overall 07 (Seven) years' experience. (b) Tenderer shall have experience in supplying, installation, testing and commissioning of minimum 02 Nos. gas engine generator set each having capacity of 300 KW or above to other than the Tenderer's own country within last 07 years. (c) Offered skid mounted indoor type gas engine generator manufacturer shall have minimum 20 years of generator manufacturing experience and shall have supply experience of minimum 20 Nos. Generators having capacity 300 KW or above outside their home country and must have a local office (for after sales service) in Bangladesh at least for last 05 years. (d) Manufacturer shall have valid ISO 9001, ISO 14001 & OHSAS 18001 certificates as well as tenderer shall have valid ISO 9001 certificate.
16.	Description of goods	Supply, Installation, Testing and Commissioning of 400~425 KW, 400~415 V, 3-phase, 4-wire, 50 Hz skid mounted indoor type gas generator & its spares and accessories.
17.	Tender security amount	USD 10,000.00 or BDT 12,00,000.00 In the form of Bank Guarantee only
18.	Delivery time	150 days from the date of L/C opening
19.	Name of official inviting tender	Engr. Md. Shahidur Rahman Chowdhury
20.	Designation of official inviting tender	General Manager (Technical Services)
21.	Address of official inviting tender	Bangladesh Gas Fields Company Ltd. (BGFCL), Head Office, Birashar, Brahmanbaria-3400, Bangladesh, Telephone No. 02334428141, E-mail: prbgfcl@gmail.com / dgmfp@bgfcl.org.bd
22.	The procuring entity reserves the right to accept or reject any or all tenders.	

Special information

- Tenders must remain valid for 120 (one hundred twenty) days from the date of closing of the tender.
- The tender security must remain valid for 148 (one hundred forty-eight) days from the date of closing of the tender.
- In case of any unavoidable circumstances such as strike, civil commotion, Govt. declared holiday, etc. tender will be received and opened on the following working day.
- Tender(s) submitted after the deadline for receiving of tenders will be rejected and returned unopened to the tenderer.
- Tender submitted by e-mail will be rejected. Likewise photocopy of e-mailed tenders will also be rejected.
- The procuring entity reserves the right to accept any or all tenders or annul the tendering process at any stage without assigning any reason whatsoever and without incurring any liability to the affected tenderers.
- This tender will be conducted as per The Public Procurement Act 2006 and The Public Procurement Rule 2008. The aforesaid notice is also available at CPTU website @ <http://www.cptu.gov.bd>, Petrobangla website @ [www.petrobangla.org.bd](http://www.petrobangla.org.bd) and BGFCL website @ [www.bgfcl.org.bd](http://www.bgfcl.org.bd).

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Engr. Md. Shahidur Rahman Chowdhury  
General Manager (Technical Services)