OFFSHORE BANKING

INNOVATIVEINVESTMENT

options vital for foreign investors

AKM SHAHNAWAJ

MANAGING DIRECTOR (CURRENT CHARGE)

DHAKA BANK

Dhaka Bank has extensive experience in offshore banking, being one of the first local private banks to secure an offshore banking license. Currently, the bank operates two Offshore Banking Units (OBUs) and a customer service center, offering a comprehensive range of offshore banking services.

Throughout journey, Dhaka Bank has not only catered to customers in Export Processing Zones (EPZs) by providing complete trade finance solutions but has also contributed to the development of the country's power sector manufacturing industries. The bank has financed the establishment of new power plants and export

processing factories. Additionally, it provides short-term post-export finance to exporters, helping them manage import liabilities during currency crises. The bank also offers buyers' credit to eligible importers, supporting local demand for raw materials and commodities.

In response to the Offshore Banking Act 2024 and related central bank circulars, Dhaka Bank offers a range of financial products tailored for non-resident investors. These include Foreign Currency (FC) account products, available in both current and savings forms, as well as term deposit products of varying tenors, with competitive, benchmark-linked interest rates and zero charges. Furthermore, the bank's digital platform ensures a seamless account opening process, providing global accessibility and convenience.

Offshore banking services have the potential to significantly enhance a country's financial sector by increasing capital flow, thereby providing domestic businesses and projects with greater liquidity and more cost-effective funding opportunities. To fully capitalize on these benefits, it is essential to offer innovative alternative investment options for foreign investors. Such efforts will not only expand the country's financial sector but also address foreign

currency challenges, stimulate economic growth, and boost GDP.

Dhaka Bank is recently recognized by the Asian Development Bank (ADB) as the "Leading Partner Bank in Bangladesh, 2024," underscoring its role as the

most active partner bank in the country, having supported the highest number of international trade transactions in collaboration with the ADB during the last fiscal year. Partnerships with global organizations like ADB are crucial for offshore banking operations, as they build stakeholder confidence.

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A positive rating from agencies such as Moody's, Fitch, or S&P Global would attract global investors. Additionally, ensuring strong corporate governance within the banking sector and maintaining a stable national economy are imperative.

For long-term success, a robust legal framework is needed to protect investors' interests. Similar to deposit insurance schemes, investment insurance schemes could be a viable solution to safeguard investors.

ENSURING SAFETY

through governance and compliance

SELIM R.F. HUSSAIN

MANAGING DIRECTOR &CEO

BRAC BANK

Since the launch of our Offshore Banking Unit (OBU) at BRAC Bank, the experience has been highly encouraging and rewarding. The OBU has enabled us to expand our services to non-resident clients and tap into new business opportunities in foreign currency. We've seen strong interest from expatriates, reflecting the trust in BRAC Bank's stability and

global reach.

We've seen a surge in customers using the OBU for savings and investment purposes, and the feedback has been very encouraging. This service has helped individual customers diversify their financial portfolios, manage their wealth efficiently, and take advantage of opportunities in both local and international markets. We look forward to scaling this service in the

years to come.

BRAC Bank has successfully operated its OBU since its launch in November 2009, extending foreign currency lending facilities to various sectors, including short-term trade financing and long-term project financing. As of June 2024, the asset size stood at USD 708 million, primarily funded by overseas borrowings and corporate deposits.

The bank provides safety to the depositors with its highest standard of governance and compliance. We have the highest domestic and international credit ratings among all banks in Bangladesh. Currently, we are offering the best interest rates for offshore banking fixed deposit products, availing the option to deposit in three currencies (USD, GBP, and EURO). Savings can start with as little amount as 500 dollars without any upper limit. Some of the facilities are zero account maintenance fee; easy repatriation abroad, waiver from deduction of withholding tax on interest-earning and excise duty, 24/7 digital banking, etc.

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wider range of foreign trade financing, especially during the ongoing FX reserve challenges. This will make foreign currency management more efficient and cost-effective.

However, building trust among customers may pose challenges. In today's era of technological advancement, concerns over cybersecurity, compliance, governance are paramount. Addressing these challenges requires collaborative efforts government from bodies, the central bank, and commercial banks to strengthen regulatory compliance, enhance transparency, improve banking infrastructure, promote investment

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opportunities for non-residents.

and

The directives we expect from the central bank to ensure the long-term success of offshore banking include regulatory clarity and flexibility, foreign currency liberalization, and the development of specialized expertise. By implementing these directives, the offshore banking industry would be better positioned to contribute to economic growth and compete globally.



